

LOMBARD

A long-running charade

BY GEOFFREY OWEN

THE GOVERNMENT appears to be having some difficulty finding a successor to Sir Ronald McIntosh as director general of the National Economic Development Office. People who have been approached about it have presumably asked themselves, among other things, whether there is a real job to be done. Sir Ronald and his three predecessors—Sir Robert Shone, Sir Fred Catherwood and Sir Frank Figueras—have struggled manfully over the past 15 years to make NEDO a power in the land, but apart from providing a convenient meeting place for Ministers, trade union leaders and industrialists, what has the organisation achieved? The director general has virtually no executive power of his own and, even by the standards of the public sector, he is peculiarly vulnerable to short-term changes of Government policy.

Planning

NEDO's first task, laid down by Mr. Selwyn Lloyd at the first Council meeting in March 1962, was to examine the economic performance of the nation with particular concern for plans for the future in both the private and public sector sectors of industry. There was much admiration at the time for the French planning system and the creation of NEDO was seen as the first step along that road. But subsequent experience with planning, as is clear from a newly published study on the British experience, has been to put it mildly, disappointing—and the reason has very little to do with NEDO.

Mr. Shanks' conclusion is that "from most of the time governments have played at planning, while the real business of policy making has been a matter of improvisation, reaction to outside pressures and short-term expediency." In Japan and France, he suggests, the plan is important as a basis for national strategic decision, rather than a prestige gimmick to be hurriedly discarded if it does not receive instant acclaim or circumstances change. In the U.K. the planning exercise, carried out between 1961 and 1976, has been characterised rather than serious exercises in national growth and survival.

In some of these exercises NEDO has played a central part, in others not. The organisation was downgraded by Mr. George Brown and his colleagues in 1964 and it was not taken very seriously in the first two years of the Heath Administration. The fact that, unlike most Government-created bodies, NEDO has survived these ups and downs is sometimes seen as a sign of strength, but that hardly makes

the director general's job more attractive.

As for the other tasks set out by Mr. Selwyn Lloyd—to consider what are the obstacles to quicker growth, what can be done to improve efficiency and to seek agreement upon ways of improving competitive power—the record is no better. Mr. Lloyd hoped that the Economic Development Committees or Little Neddies would focus on specific issues like restrictive labour practices, but, as Mr. Shanks points out, this has been a taboo subject for most of them. Mr. George Brown and his colleagues had a "wistfully naive belief" that the Little Neddies could be turned into agents for industrial change. In practice, with one or two exceptions, they have either degenerated into talking shops or have been transformed into lobbying instruments for the industry concerned: an illustration is the role which two of them are playing in the campaign to stop EEC aid from making TV sets in the U.K.

What has vitiated the whole effort has been the failure on the part of Government to provide the necessary leadership and its refusal to make unpleasant choices between mutually incompatible alternatives; the mainspring which has been missing, as Mr. Shanks rightly says, is "enthusiasm people at all levels of industry to give of their best to accept and promote changes in our social and institutional structure, to give it a higher value to growth and efficiency and a lower value to security and status." Governments talk about the need for higher productivity, but they do not practise what they preach. Mr. Callaghan's craven surrender to pressure groups over the Drax B power station is one recent example; the treatment of the steel industry since nationalisation is another.

Modernisation

It is straining credulity to suppose that the so-called industrial strategy will succeed where past efforts have failed. The great problem for industrial countries (and France, despite its planning machinery, is no exception) is persuading people to accept what is involved in modernisation and higher productivity. It has yet to be demonstrated, in this country at any rate, that "tripartism," either at the national or the sectoral level, makes the problem easier to solve.

"Planning and Politics," by Michael Shanks, PEP, George Allen and Unwin, hardback, £6.50, paperback £2.95.

BUSINESS AND THE COURTS

Clearing up cash-and-carry grey areas

BY A. H. HERMANN, Legal Correspondent

THE CONFLICT between the interests of conventional wholesalers and retailers and those of the cash-and-carry (discount) or self-service wholesale trade has recently occupied both the Federal Supreme Court in Germany and the European Court in Luxembourg. The decision handed down in Karlsruhe will not surprise anyone in the more liberal British trade climate, but the European Court's rules concerning the exclusion of cash-and-carry markets from manufacturers' selective distribution networks are now part of U.K. law and applicable to a large number of existing agreements.

Both cases concerned Metro-SB-Grossmärkte, Düsseldorf, which claims to be a cash-and-carry wholesaler. In Karlsruhe this large discount trading organisation appeared as defendant against German food wholesalers, while in Luxembourg it attacked an EEC Commission decision approving the selective distribution system of SABA, a German manufacturer of colour TV receivers and other electronic leisure goods.

The German decision has a direct impact only on those carrying on, or intending to

start, a cash-and-carry business in Germany, but it provides a background which has a wider application. The case started with the Hamburg Association's complaint that Metro improperly described itself as a wholesaler, thus abusing the advantages accorded to wholesalers in respect of VAT and closing hours.

The association alleged that Metro sells to private and trade consumers. The Hamburg court (Oberlandesgericht) found this complaint justified and held that, at least in respect of certain of its cash-and-carry activities, Metro must not describe itself as a wholesaler, quote goods at prices exclusive of VAT and keep its premises open for business outside the hours fixed for retail shops.

This decision has now been quashed, and the case returned to the Hamburg court, by a judgment of the Federal Supreme Court of November 11, 1977. Ref. I ZR 179/75. The Supreme Court used this opportunity to lay down rules which should give greater scope to cash-and-carry and other types of self-service wholesale trading.

losing their wholesale status.

THE EUROPEAN COURT has dealt less kindly with Metro's application (Case 26/76) that it should annul the EEC Commission's decision approving SABA's system of selective distribution through appointed distributors. It argued that the agreements between the German manufacturer of quality electronic consumer durables and its distributors throughout the Common Market establish a limited number of distribution channels and impose conditions which, by excluding cash-and-carry stores like Metro, restrict and distort competition in a way which is prohibited by Article 85/1, and cannot be exempted under Article 85/3 of the Treaty of Rome.

Metro further argued that SABA products are of such high quality that no distributor can compete on the market without being able to offer them, and that consequently SABA has a dominant position on the market and abused it by denying supplies to Metro.

The Court ruled out an infringement of Article 85 of the Treaty of Rome prohibiting abuses of dominant position. It rigid, and commended it for

having set a limit to the exemption granted to SABA. The exemption is due to expire in 1980.

Before granting the exemption under Article 85/3 the Commission asked SABA to allow its German wholesalers to supply trade consumers without going through retailers, though the prohibition against supplying institutions "such as arm-barracks, schools, churches and hospitals" remained. Very much in line with the decision of the German Supreme Court, the European Court upheld the condition imposed by SABA. This required its wholesalers when supplying trade consumers, to ensure that the SABA equipment purchased by them is used for commercial purposes. The Court further noted that institutional consumers are not necessarily bad purchasers of every type of product. It concluded that SABA's requirement that distributors should operate a system of checks—ensuring that equipment supplied to trade consumers is used only for commercial purposes—is not unreasonable nor incompatible with the nature of the selective distribution system. Metro's application was dismissed with costs.

Clear win for Stubbs

DESPITE his possible lack of peak fitness, I have no intention of opposing Stubbs when he comes to this afternoon's Gayton Chase at Towcester.

The young Richard Head-trained chaser, who surprised many by coming down at Ascot

over the likely favourite, Moon Trip, to whom he will be conceding almost 2 st.

For any one in need of an extra Christmas present for a racing enthusiast, I can recommend Horner's latest book, *Six at the Top*.

This extremely readable work covers the careers and day-to-day lives of those eminent trainers, Fred Winter, Bob Turpin, Fred Rimell, Tony Dickinson, Gordon Richards and Jim Deane.

It also gives a vivid insight into the problems faced by their often overlooked staff and families.

Another enjoyable aspect of the book is its lightness of touch and wealth of illuminating anecdotes, which so often help to bring home the characteristics of the people profiled.

Just published by Heinemann, *Six at the Top*, which is 20 sh. 6d. (hardback) and 10 sh. 6d. (pocket), is available from National Hunt racing photographer, Gerry Cranham, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000.

RACING

BY DOMINIC WIGAN

last January after an easy Doncaster victory over Indian Sheba, has had just one race this term.

Three weeks ago at Newbury, he showed up well for a long way in the Lionel Vink Memorial Chase before tiring to finish fifth behind Orillo.

Certain to be all the better for that run—only his third public appearance since the 1976-77 campaign—Stubbs should prove capable of giving weight away all round.

I take him to gain an overdue win with a clear-cut victory

TOWCESTER

12.15—Clothes Line**
12.45—Flying Swallow
1.15—Stubbs***
1.45—Contestant
2.15—Glorious Devon
3.15—Merry Boy
3.45—Body Blow

TAUNTON
1.00—Ardic Heir
1.30—Anchor Wood
2.00—No Canyoning
2.30—High Fly
3.00—Nostradamus

Mr. and Mrs. 7.30 On No. 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100.

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EUROPEAN NEWS

Look what Thai has for you:
Our new Business Class with full value for full fare.



When you fly with Thai's brand new DC-10's at full economy fare you will now have access to our new Business Class. We've created this extra Class to ensure that you have a smooth ride over the continents to the Far East and Australia with a chance to work or relax as you please. In complete comfort. With plenty of room. Smooth as silk.

Here are some details:
At the airport you will check in at the first class counter and enjoy the use of first class executive lounges where available in transit halls. On board you

will be welcomed in our Business Class with 28 seats, usually booked for a maximum of 21 passengers, all seats fully reclineable and only 8-across. A non-smoker section. A stand-up bar with serve-yourself drinks. First class food and wine. A special menu-card. Free loan of calculators, dictation and office equipment. Blankets and large pillows for all. Special improved earphones for your inflight entertainment, and a cabin attendant constantly on duty.

You may choose your favourite reading among international and national

magazines and newspapers and we even have a businessman's library.

When you arrive at your destination, special Business Class tags on your luggage will ensure fast handling. All these "extras" and many more, not mentioned, will help you arrive fit and rested and well prepared for your assignment. Our Business Class is



Smooth as silk

Renewed Press attack on Sakharov

By Our Own Correspondent

MOSCOW, Nov. 23. WITH THE ranks of Soviet dissidents being rapidly thinned by emigration and arrests, the Soviet Press is renewing its attacks on Nobel laureate Dr. Andrei Sakharov, who is the only major dissident figure still active in Moscow.

The Soviet foreign affairs weekly New Times, in an article summarised in advance of publication by the Soviet news agency Tass, accused Dr. Sakharov of "morbidity, arrogance" and "pathological individualism," which the weekly said can lead to "vicious anti-Sovietism."

The occasion for the attack on Dr. Sakharov, the most strident for some time, was the New Times' criticism of a planned hearing in Rome this month on human rights in the Socialist countries.

The article appeared to be a response to recent appeals by Dr. Sakharov for the defence of human rights in the Soviet Union.

Yugoslavian exile siezed

By Paul Lendvai

VIENNA, Nov. 23. YUGOSLAV AUTHORITIES announced last night the arrest of Mr. Mileta Perovic, one of the leaders of the pro-Soviet and anti-Titoist exiles who, according to the official communist, is accused of having committed "grave crimes against the State and the people and conducted secret and organised activities directed against the independence and sovereignty of Yugoslavia."

The 54-year-old Montenegrin lived in Kiev, in the Soviet Union, following his flight from Yugoslavia in the 1950s, and ranked as one of the leaders of the so-called "Kiev Group" of pro-Soviet exiles. He moved to Paris in November, 1975, together with another prominent exile. Professor Bogdan Jovicic.

As the announcement did not specify the place and date of his arrest, nor the conditions under which the erstwhile partisan was caught, observers are convinced that Mr. Perovic was, in fact, kidnapped abroad by Yugoslav agents. This was the case with another prominent enemy of President Tito, Mr. Vlado Dapcevic, who in the summer of 1975 was kidnapped from Bucharest in Romania by Yugoslav agents.

SMOKING IN THE SOVIET UNION

A burning issue

BY DAVID SATTER IN MOSCOW

HYPNOSIS IS being used to give up smoking. Those who try, stands, and the elimination of combat the smoking habit in the inspired by the aura of good inducements to smoke such as Russian actors' sanatorium at health and clean living, either scenes of cinema stars smoking. Sochi, the resort which is the do so, unaided or with the help of medicines that help over withdrawal by imitating the effects of nicotine.

The treatment in the Sanatoria is largely psychological. Doctors discuss the harmful effects of smoking with those who want to stop the habit and there are discussion groups. Those who succeed are given a certificate congratulating them on their willpower and doctors at the sanatorium write to them to avoid a relapse.

In Sochi omnipresent posters proclaim that "work, rest and medical treatment are incompatible with smoking." The campaign is supported by

The treatment in sanatoria is largely psychological. Those who succeed receive a certificate praising their willpower and doctors write to them to avoid a relapse.

Smoking is banned on all internal Aeroflot flights of less than five hours, in dining cars, sports stadiums, swimming pools, ticket offices and—with difficulty—in many cafes. Moscow recently banned smoking at tables in the city's 120 restaurants, allowing it only in restrooms and special foyers.

Russia is the world's fourth largest tobacco grower, after the U.S., China and India, with total production in 1976 of 264,000 tonnes of raw tobacco, 218bn. cigarettes and 157bn. "Papirosi," potent cigarettes which consist of a two-inch holder made of rolled paper and an inch of chewing quality tobacco. Demand for tobacco products is high and last year Russia supplemented domestic production by importing 74,000 tonnes of raw tobacco, and about 53bn. cigarettes, mostly from Bulgaria.

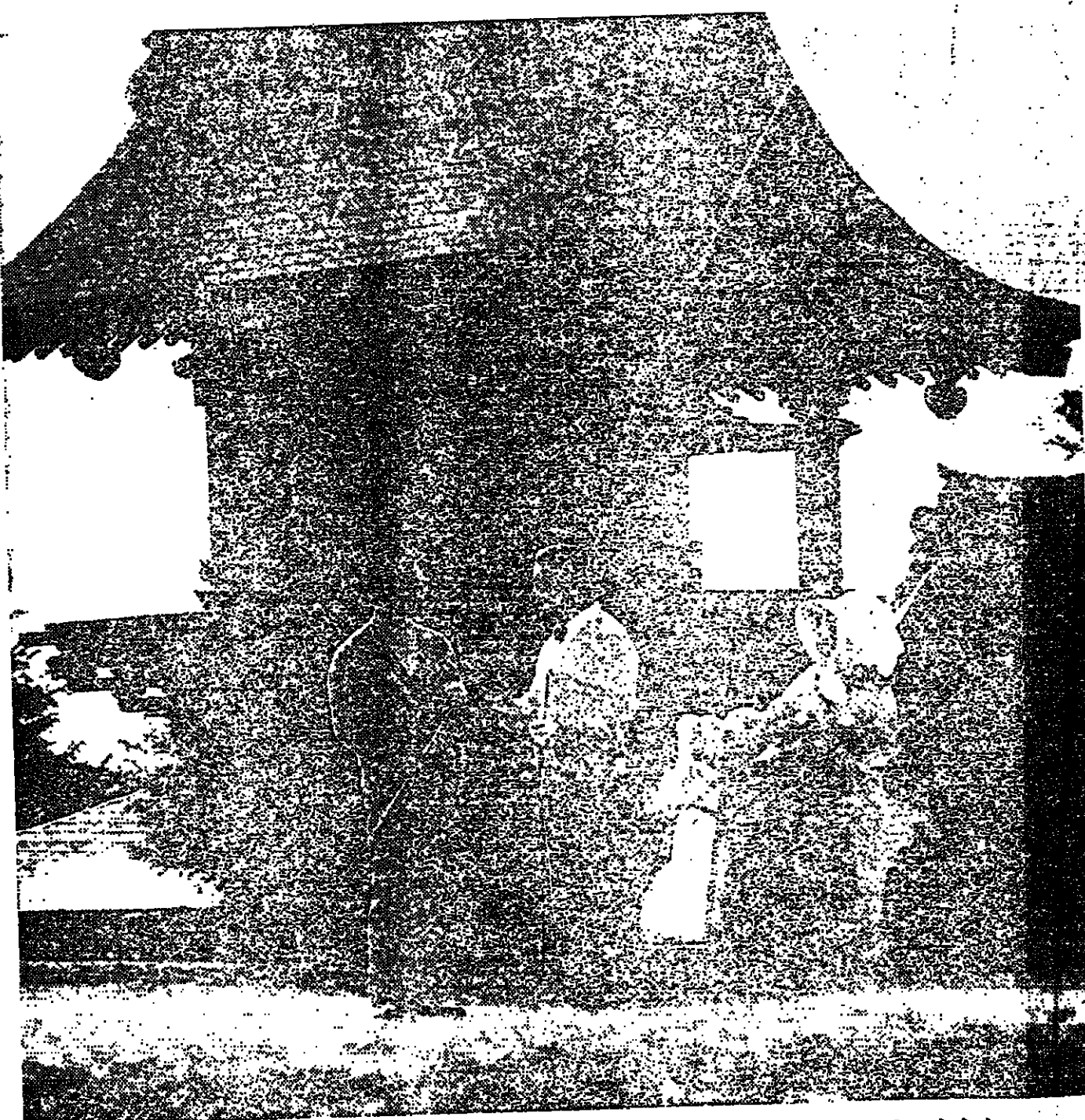
Sochi has undertaken a campaign against smoking. The only 10,000 smokers for good. Other towns could follow the example. Exhortatory public sales and no decline in tourism. The Sochi anti-smoking effort is largely a characteristic of the "city of health" but it could both feasible and in character. The Soviet Health Ministry is concerned about the increase of smoking in the country as a whole.

Cautionary placards at the station and airport greet visitors to Sochi who are also met with anti-smoking propaganda in the sanatoria and rest homes where many spend their holidays. On arrival in the sanatoria, they are asked whether they want to

gave up smoking. Those who try, stands, and the elimination of combat the smoking habit in the inspired by the aura of good inducements to smoke such as Russian actors' sanatorium at health and clean living, either scenes of cinema stars smoking. Sochi, the resort which is the do so, unaided or with the help of medicines that help over withdrawal by imitating the effects of nicotine. The treatment in the Sanatoria is largely psychological. Doctors discuss the harmful effects of smoking with those who want to stop the habit and there are discussion groups. Those who succeed are given a certificate congratulating them on their willpower and doctors at the sanatorium write to them to avoid a relapse. In Sochi omnipresent posters proclaim that "work, rest and medical treatment are incompatible with smoking." The campaign is supported by articles in the newspapers and programmes on radio and television. Smoking is banned in cinemas, hotels and public buildings, including that sell cigarettes also display anti-smoking literature. This total approach to combating smoking works well in the resort where the healthful atmosphere, nearby mineral springs, and the break in the work routine, encourage people to try to stop. An estimated 200,000 persons a year are now giving up smoking in Sochi, though sawdust, cabbage leaves, bee root, leaves, dandelion leaves and pollen, the tobacco industry has given up. Scientists in Kiev designed a special cigarette holder which may go into wider use. It contains pills made of baked metal powder which act as a filter to retain up to 75 per cent of the most harmful components of cigarette smoke drawn through the holder.

U.S. airline ban Page 7

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مكdamn النجیل

EUROPEAN NEWS

Barre wages plan rules out real increase in 1978

BY DAVID CURRY

PARIS, Nov. 23.

FRANCE cannot afford any real increase in wages before the end of next year, M. Raymond Barre, the Prime Minister, said today when he outlined the Government's income policy for 1978. The policy, which is agreed, however, to two sessions to the lower paid, is likely to weigh heavily on the fragile finances of private industry, workers' minimum wage, which is tied to the cost of living, will give an increase in December. A mentally deranged man tried to crash his van into the Elysee Palace of President Giscard d'Estaing just as a cabinet meeting was starting, says David Curry. When his van was blocked the gunman jumped out of the van, fired a shot in the air and then two shots at point-blank range at the guard. He was overpowered by the remaining guards.

above the level justified by inflation while manual workers receive a post-Christmas 120 bonus (about £13.50). Companies whose finances permit it. This is part of the policy to close the gap between lower grades of white-collar and manual workers — present about 12 per cent. Barre confirmed that the rise of Frs.30,000 a month (500) would be blocked at a nominal value. This year's freeze has applied to salaries Frs.24,000. The Prime Minister said that a 10 per cent. rise for wage

increases in 1977 must be held permitting no real increase. Even at this level wages in France would have risen faster than in any other EEC country except Italy. The consequences for France's ability to compete were severe. Next year there would be no catching up on whatever had been lost this year, nor would there be anticipatory wage settlements. Any real increase in wages would be decided in the light of the country's economic performance.

This formula is already written into a number of wage agreements this year, making any real increase dependent on the final figures for inflation, expected to be about 9.5 per cent.

The stringent guidelines for wages must be viewed together with the promises of improved benefits already conceded or promised in family allowances and old age pensions. These concessions, which also fall heavily on industry, whose need to return to better profitability is one of the principles underpinning the Barre plan.

A study published earlier this week showed that one wage earner in three received less than Frs.2,000 a month; 56 per cent. earned between Frs.1,700 and Frs.2,500. The minimum wage stands at present at just over Frs.1,700. The Socialist economic programme calls for a minimum wage of Frs.2,300 a month, plus whatever is necessary to compensate for inflation between now and March. The Communist pledge is similar.

Belated praise for Sadat

BY OUR OWN CORRESPONDENT

PARIS, Nov. 23.

ANCE TO-DAY gave a belated blessing to President Sadat's journey to Israel when he hailed his "courageous initiative" which had "given proof of his desire for peace". The statement, issued after a weekly Cabinet meeting, was clearly intended to dispel doubts out France's enthusiasm for a venture after the French Government's refusal to permit the EEC to issue an applaudatory declaration at the end of last week. The incident of the Sadat appearance has given all appearances of catching the machine and the self-praise of our Ministers following the refusal to en-

dorse the original EEC text. Community Foreign Ministers earlier this week issued a statement applauding the Sadat visit. France has claimed percentage for this initiative.

The original French refusal to endorse an EEC initiative aroused widespread anger here. The official explanation was that France considered the EEC move premature in case it backfired badly. It was also suggested that the EEC was allowing itself to be dragged by the U.S. officials and that M. Henry Simonet, the Belgian Foreign Minister and chairman of the Council of Ministers, had tried to hurry the declaration through the Council unreasonably. Other Middle East news Page 6.

Ministers add £109m. to EEC budget

BY DAVID CURRY

BRUSSELS, Nov. 23.

EEC Budget Ministers have restored £109m. of the cuts they made earlier this year in the proposed 1978 Community budget, which after the Council of Ministers second reading, stands at £22,339m. European units of account in payments (£7,700). writes David Curry. The budget is still well below what the Commission and the European Parliament originally requested, but there is room for a further increase, mainly because Ministers did not set a new figure for the EEC Regional Fund. The Commission is especially pleased that Budget Ministers restored the cut they had earlier made in the EEC Social Fund.

Community jobless

BY DIANA SMITH

LISBON, Nov. 23.

Unemployment in the nine European Common Market countries was close to 8,000,000 at the end of October for the second month running, the Community's statistics office announced yesterday. Reports from the Council of Ministers said that about 8.7 per cent. of Market workers were out of work compared with 5 per cent. in October last year. A statement said that, with seasonal variations taken into account, there was a slight downward trend during October.

Greek poll results

BY DAVID CURRY

ATHENS, Nov. 23.

The Greek Interior Ministry announced yesterday that the final results of Sunday's general election gave Premier Constantine Karamanlis and his New Democracy Party 41.83 per cent of the popular vote and 173 seats in the 300-member Parliament. UPI reports. The Panhellenic Socialist Movement of Andreas Papandreu won 25.33 per cent of the vote and 92 seats.

TU-144 in service

BY DAVID CURRY

MOSCOW, Nov. 23.

The Soviet Union's supersonic Tupolev-144 airliner left Moscow yesterday on a day late on its weekly flight to Alma-Ata after being grounded by bad weather, Reuters reports.

Dutch pact attacked

BY DAVID CURRY

THE HAGUE, Nov. 23.

Dutch Christian Democrat leader Andreas van Agt yesterday faced mounting resistance in his party to terms of a draft coalition pact designed to replace the present government, Reuters reports. Left-wingers said today they would not support the accord with the Liberals unless its section on economic policy were changed.

Concorde charter

BY DAVID CURRY

PARIS, Nov. 23.

Air France said yesterday that it would charter one of its Concorde to open an exclusive holiday island resort in the Gulf at the end of December, Reuters reports.

Pirate protest

BY DAVID CURRY

LAGOS, Nov. 23.

Four Nordic countries protested formally to Nigeria yesterday about pirate attacks on merchant ships off Lagos, Reuters reports.

European weather satellite goes into orbit

BY DAVID FISHLOCK, SCIENCE EDITOR

PARIS, Nov. 23.

EUROPE'S first "workhorse" satellite for weather forecasting was launched successfully from Cape Canaveral early yesterday. The 821m. Meteosat project of the European Space Agency in Paris is the fourth in a chain of five big meteorological satellites designed to girdle the earth above the equator in geostationary orbits. The missing link is a Russian "meteosat" called GOMS, now overdue, and for which there is still no indication of a launch date.

The U.S. has provided two of the meteosats, and the Japanese a third—albeit with a fault. The five satellites, at equal distances around the earth, are designed to transmit cloud cover images—visible and infra-red—to ground stations, which relay them to meteorologists. When finally positioned, Meteosat will be above the equator at 0 degrees longitude. The gap in the chain to be filled by GOMS embraces the Indian Ocean—an important component of the world weather

machine in forecasting terms. For Britain's Meteorological Office, Meteosat will have a major role in improving both short-term and long-term forecasting, as well as in its research programme. The patterns of weather in the tropics have a considerable influence on the weather in Britain, but forecasters have previously been severely handicapped by a dearth of data. The Meteosat project has three main missions: earth-surface and cloud cover scanning at half-hour

intervals as the satellite rotates at 100 rpm; dissemination to scientists of the data its cameras gather; and the collection of environmental data. The main contractor for the 897 kg. satellite was Aerospatiale, as lead company in the Cosmos Consortium. Eight European nations participated in the project, among them the U.K., where Marconi Space and Defence provided key portions of the control, communications and ground support equipment.

Portuguese look for investment

BY DIANA SMITH

LISBON, Nov. 23.

THE PORTUGUESE Institute of Foreign Investment, inaugurated officially yesterday, will assess requests by foreign companies to invest in Portugal, reconciling, as the Economics Minister, Sr. Sousa Gomes said at the ceremony, "national interests with the goals of foreign capital."

Sr. Sousa Gomes made it clear that acceptance of foreign investment requests would depend on their contribution to Portugal's economy as a whole. "We must be realistic and coherent, remembering that some investors may be influenced by our present economic difficulties and make demands on us for special access to local credit and privilege in terms of exchange," he said.

Before the 1974 military coup which ousted Sr. Marcelo Caetano's right-wing dictatorship, several foreign enterprises made minimal investments in equipment, used cheap, docile labour to manufacture components assembled in other countries, and exported profits and capital at will. Many such companies departed hastily after the coup, leaving plants that had scanty, specialised equipment that could not be converted to other purposes.

Portugal is eager to attract foreign investment, so as to offset its \$1bn. balance of payments deficit and provide new jobs. Foreign capital invested in Portugal totalled about \$500m. at the end of 1975 (the latest figures available). About 150,000 people (4 per cent. of the labour force) are employed in enterprises partly or wholly owned by foreigners.

Parliamentary monarchy proposed for Spain

BY ROBERT GRAHAM

MADRID, Nov. 23.

A SEVEN MAN inter-party constitutional committee is proposing that Spain adopt a "parliamentary monarchy" as the central element in a new constitution. According to a leaked provisional text that appeared in the local press, the monarchy will act both as the guarantor of regional autonomy and of national unity. The leaked text does not mention the word "hereditary". This is seen by observers as a significant omission. The term "parliamentary monarchy" is apparently regarded as an acceptable compromise between the various republican and monarchist trends within the political parties.

The main intention is to ensure that the monarchy is subject to parliamentary control.

The monarchy issue apart the leaked text is interesting on three other respects. Throughout the 38 articles cited the drafting committee has been careful to ensure that regional sensitivities are fully recognised. Although Spanish will be the official language other languages are recognised—indeed the richness of other languages is considered a cultural asset.

Secondly the proposals make it absolutely clear that Spain is not a confessional state. This is an important departure because the Roman Catholic Church has always insisted and still insists on the particular Catholic nature of Spain. In practical terms this could herald the beginning of the end of the state subsidies to Roman Catholic institutions and clerical pay. Thirdly, the army is not specifically mentioned in any of the leaked articles. The text is not complete but observers believe it would have been logical to mention the role and position of the armed forces in the initial articles. In the previous Francoist fundamental laws the armed forces were regarded as the guardians of the Spanish heritage.

Finally the proposed constitution provides important judicial safeguards against the abuse of individual liberties. It also recognises the right to free association, the legality of organised labour and freedom of expression. A good deal of further discussion will be necessary before the constitution is finalised and there could be significant changes.

Reprieve for the blushing banger

BY DAVID BUCHAN

BRUSSELS, Nov. 22.

THE red colorant that brings a blush to the British banger has been granted a stay of execution, the EEC Commission announced today. This is one of the national food additives that can remain, pending further scientific research, to decide whether it should be banned or placed on the Commission's approved list of permitted additives.

Similar extensions have been granted for the use of some ill-starred saga of Eurobeer,

prevents something else called "scald" on apples and pears, and also liquid smoke solutions for foodstuffs requiring a "smoked flavour". These exemptions mainly affect the three new member states whose treaties of accession allowed them until the end of 1977 to continue with their gastric particularities. The Commission has recently dropped its "harmonisation" approach on foods, out of which grew the ill-starred saga of Eurobeer,

Husak seeks visit to Bonn

BY PAUL LENDAL

VIENNA, Nov. 23.

THE CZECHOSLOVAK Government would like the country's president, Mr. Gustav Husak, to visit West Germany next year, Mr. Lubomir Strougal, the Czechoslovak Prime Minister, said here today.

The Prime Minister also expressed interest in the "all-out development of relations" with West Germany, Czechoslovakia's most important Western trading partner. Speaking at a press conference, Mr. Strougal said that Czechoslovakia had no plans for the liberalisation of entry procedures for foreign visitors next year, but it was continuing to study the visa problem.

He admitted that the authorities had committed some mistakes in the treatment of foreign journalists. The work of visiting journalists should be made easier, he said, provided they abstained from "personal defamation of leading Czechoslovak statesmen."

Mr. Strougal praised his talks with Austrian Chancellor Bruno Kreisky. This has been the first visit to Austria by a Czechoslovak Prime Minister since 1918.

U.K.-Scandinavian air talks stalled

BY FAY GJESTER

OSLO, Nov. 23.

A DISPUTE between Britain and the three Scandinavian countries about proposed new air services by U.K. airlines to Copenhagen, Bergen and Stavanger, is no nearer solution after two days of talks here at senior civil servant level. The talks are to be resumed in London in January. Meanwhile, the U.K. authorities will continue to ban SAS, the Scandinavian airline system, from operating their Copenhagen-Birmingham service onward to Dublin.

OECD oil consumption up 7% last year

BY OUR OWN CORRESPONDENT

PARIS, Nov. 23.

OIL CONSUMPTION last year in the 24 OECD countries increased by 7 per cent. to 1,776bn. tonnes, reflecting some recovery in economic activity and the increased demand for fuel oil to generate electricity in the wake of the decline in hydro power output. The rise was 6 per cent. in Europe, 8 per cent. in North America and 4.8 per cent. in Japan, according to figures released by the International Energy Agency and the OECD. The impact of the increased demand differed widely in the three areas. North American imports of crude and products were 23.5 per cent. up, and in the U.S. alone 25.9 per cent. higher. Japan increased imports by 7.6 per cent. and Europe by 8.3 per cent., in spite of an almost 50 per cent. increase in local production to 14m. tonnes.

Production of crude and natural gas liquids (NGL) in the OECD area as a whole was still about 9 per cent. below the 1972 peak, in spite of higher production in Europe. The most important relative increases in view of the very low demand for them the previous year were for naphtha, heavy fuel oil, and gas/diesel oil. European use of naphtha was almost one-third up, residual fuel oil was 6.5 per cent. heavier. Naphtha demand in North America was up by more than 39 per cent., and heavy fuel oil by 12.7 per cent., while the figures for OECD as a whole were 27.2 per cent. and 6.4 per cent. respectively.

Demand for gas/diesel oil was up by 7.2 per cent. in Europe, 7.3 per cent. in North America, and 7.9 per cent. in the total OECD. Demand for motor petrol was 16 per cent. higher in the area as a whole. Imports of crude oil increased from all regions, except from the non-OECD countries of the West. U.S. imports from the Near and Middle-East leapt 161 per cent. But crude imports from Africa were 62 per cent. higher.

European imports of crude were 62 per cent. higher from the U.S.S.R., while Libyan shipments were 27.6 per cent. up. Saudi sales 8.5 per cent. higher, and Iranian shipments 21.3 per cent. to the zone. Japan's crude oil imports were only 2.2 per cent. higher, and the pattern of supply varied very slightly from the previous year with the main feature being a shift from Saudi Arabian crude, which was up by 23 per cent.

"High-speed Cars with Diesel Engines? Impossible!" Thought Rudolf Diesel.



Citroen CX 2200 D
45 hp/4,500 rpm, 2,200 c.c.

VW Golf D
50 hp/5,000 rpm, 1,800 c.c.

Mercedes Benz 300 D
80 hp/4,000 rpm, 3,000 c.c.

Opel Rekord 2100 D
60 hp/4,400 rpm, 2,100 c.c.

Peugeot 304 GLD
45 hp/5,000 rpm, 1,200 c.c.

In Diesel's day the technical problems were insurmountable. It was only when the Bosch fuel injection pump was developed that diesel engines could be put on wheels for the very first time. Today, diesel-engined cars are even more up to date.

Rudolf Diesel lived to see the engine he invented being used all over the world. Before long it was hard to find ships' engines and stationary motors powered by anything other than diesel.

In his time, technology was not advanced enough to produce a fuel injection system able to cope with the high pressures involved and yet still take up relatively little space.

Decades later the solution came – the direct injection system, from Bosch.

Can Diesel cars really have zip?

Everyone knows that diesel engines are economical and long-lasting. What is not so widely known is that they give relatively low toxicity levels in exhaust emission. Their ability to accelerate is often underestimated too. "Dieselstar" belonging to road test expert Fritz B. Busch, can accelerate faster than many big sports cars. From 0 to 62.5 mph in 5.6 seconds. But even mass-produced diesel cars now give very commendable figures.

Precision fuel injection – a major factor in the diesel car's success

The fuel injection system is a major factor in the success of the diesel-powered motor car. Of course, to be suitable for the motor car it has to be of especially lightweight design and needs to take up as little space as possible.

It also has to stand up to hard knocks and continual vibration. Yet at the same time it must function with great precision: depending on the position of the accelerator pedal, small droplets of fuel the size of a pinhead are metered out and injected into each cylinder with an accuracy measured in fractions of a milli-

second up to 40 times per second and per cylinder.

Rudolf Diesel would have been delighted to have seen it.

Bosch UK:
Robert Bosch Limited, Watford, Hertfordshire

BOSCH

Latest Australian polls show Labour in the lead

SYDNEY, Nov. 23

cent. A survey last week by Australian Public Opinion Polls gave Labor 46 per cent. and the coalition 43 per cent. In both cases the preference votes of minor parties would probably have produced a Labor Party victory.

Respondents to the Bulletin's poll also looked at the relative importance of issues in the election campaign. Unemployment, which Labor has adopted as its main theme, was regarded as the most important issue by 51 per cent. of voters. Inflation, which is the issue favoured by the Government, was given first priority by only 38 per cent. of respondents.

The question of whether or not Mr. Lynch's resignation should be an issue in the election produced a 50-50 split. Last night from Mr. Fraser in an interview with the Australian Broadcasting Commission. He maintained that as a matter of decency it should not be an issue. "ABC telephone polls in Sydney and Melbourne produced strong support for the Prime Minister's view. Mr. Lynch resigned because of controversy over profits and dealings with his family trust, benefiting his wife and children.

To cap a day of bad news for Mr. Fraser, it also became known that the OECD has forecast a growth rate for the Australian economy next year of 2.3 per cent., rather than the 3.5 per cent. which the Prime Minister has advanced as the latest calculation by his advisers.

● **Industrial output in Australia** in October fell from September, mainly due to a major power strike, according to a preliminary estimate by the Australian Statistics Bureau. AP-DJ reports from Canberra.

Saudi fears over Arab divisions

BY IHSAN HILAZE

SAUDI ARABIA is deeply concerned about the new splits in Arab ranks over President Sadat's trip to Israel and fears serious repercussions which might affect the stability of the more conservative Arab regimes.

Arab diplomatic sources close to Saudi thinking said Riyadh is especially worried about the seriousness of the rift between Cairo and Damascus.

They recalled the strenuous efforts the Government of King Khaled had to exert to reconcile President Sadat and President Assad last year after their dispute over Egypt's 1978 second-stage Sinai agreement with Israel, and Syria's involvement in the Lebanese civil war.

Saudi Government leaders do not feel the time is opportune yet for mediation between Egypt and Syria, sources reported, and added that the Saudis believed the present issue is too hot to handle.

Riyadh expects heavy pressure from various sides to influence its position, and takes the view that the best policy is wait and see what develops the sources said. But they themselves doubt whether Saudi Arabia, which has been a major influencing force in the Arab world will in fact be able to accept this.

Syria and the Palestine Liberation Organisation (PLO) in their joint communique last night, declared that henceforth they would judge each Arab State in the light of its reaction to President Sadat's new policy towards Israel.

The communique was issued after a meeting in Damascus between President Assad and Mr. Yasir Arafat, the PLO leader.

Observers said that the U.S., which apparently has been exerting efforts to stop Syria from joining to the "rejection" front led by Libya and Iraq, is seeking Saudi assistance in this matter.

The Government of Saudi Arabia last week issued a statement expressing surprise and disapproval over President Sadat's visit to Israel.

The Saudi Arab analysts the statement was rather mild. The analysts were convinced that Mr. Sadat must have at least informed King Khaleed of his intention to go to Israel when he visited Riyadh earlier this month as part of the tour which he took him to Romania and Iran.

Observers recalled that the Saudi Government backed Mr. Sadat in its efforts earlier to make progress towards a Middle East settlement. They expected, however, that Riyadh would not go as far as to support Israel.

The diplomatic sources said that President Sadat's position was of particular concern to the Saudis. For they fear that if he was isolated in the Arab world, he might be pushed into a unilateral peace agreement with

Levi Ezer, said from Damascus: Mr. Khaleel Fahoun, Speaker of the Palestine National Council (parliament-in-exile) today announced that the meeting of the PLO's Central Committee, which takes place between the PNC and the influential PLO Executive Committee, had been postponed from tomorrow until December 1 "in order to study all the repercussions of the Sadat visit to Israel."

This comes when observers here have noticed that Mr. Arafat's attitude towards the Sadat visit has been ambiguous. Unlike most of his senior aides, he has been moderate in his reactions and statements. According to reports reaching here last week, Mr. Arafat, although opposed to Mr. Sadat's initiative did not want "to break all bridges with Egypt in order not to fall exclusively into Syrian hands on the Lebanon."

Thousands dead in Indian cyclone

VIJAYAWADA Nov 23

Journalists who have reached the area say thousands of bodies are lying rotting in ruined villages. The smell of decaying corpses was everywhere. People appeared so badly shocked they not even attempt to bury the dead.

The worst-affected area in the State was the small district of Guntur. There, the people of the villages have been washed away. Officials believe that more than 5,000 people have died there. Thousands are still perched on the roofs of their homes with- out food and clothing, victims of the cyclone.

In Guntur district, south-west of here, about 1,500 people have died. Authorities have sent planes to drop food and medical supplies to most of the eastern part of the State. But still inaccessible by road or rail.

There has been strong criticism of relief operations. Former Uttar Pradesh State governor, B. S. Puri, said the Government had struck area yesterday and said relief measures so far were either absent or inadequate.

Thousands of people who survived the cyclone are hungry, naked and exposed to deadly

Government ties for labs

NEW DELHI, Nov. 23.

SEVENTEEN of India's 47 national scientific research laboratories are to be attached to "user ministries" of the central government, a move decided on today in spite of widespread criticism by scientists in India and abroad. The criticism is based on the fear that research work and scientists will come under the bureaucracy and be subject to interference by civil servants and politicians.

The proposal, which originated in the Cabinet Secretariat, was accepted by the society of the Council of Scientific and Industrial Research at a meeting to

day presided over by Mr. Morarji Desai, the Prime Minister. It was justified on the ground that it will establish a closer link between the laboratories of the Council and the users of their research findings.

The proposal was first made on the ground that most of the findings of the laboratories, which the Government spends huge sums every year, are merely shelved because there is no method by which they can be put to profitable use. But many scientists working in the laboratories are of the opinion that they are answerable to civil servants and not to interference in their work.

In this prosperous town 40 miles from the coast, the impact of the cyclone was so powerful that its winds crumpled and collapsed killing at least 40 people. Electric power poles were uprooted and blocked roads for two days. The city was without electricity and drinking water, business came to a standstill and newspapers suspended publication.

Between the state capital of Hyderabad and Vijayawada, a distance of 180 miles, thousands of telephone and electricity poles were uprooted and by the powerful winds are strewn on the road.

Agencies

WHY EGYPT'S MILITARY BACKS SADAT

A question of loyalty

BY MICHAEL TINGAY IN CAIRO

WHEN it became clear that President Sadat of Egypt really intended to visit Jerusalem at the Al Aqsa mosque, the initial reaction even among the more seasoned observers here was that the initiative could only lead to his downfall. Mr. Ismail Fahmy, the former Egyptian Foreign Minister, said in a speech on Thursday, certainly believed in such an outcome. Speculation was naturally rife about feelings within the armed forces which emerged with so much pride from the October war of 1973 and, it was thought, might regard Mr. Sadat's mission as a betrayal of the Arab cause or an unfavorable humiliation for Egypt.

Now it is clear that Mr. Sadat has almost total support from the Egyptian people for his peace gamble. As for the armed forces, General Mohammed Abdel Ghani Gammassi, Deputy Premier and Minister of War, and the chiefs of the armed forces know that the military option is not open to them and also are known to approve of the initiative.

Cent national euphoria, certainly, could yet turn to bitter disillusionment when the thaw in relations with Israel is seen

departure to Jerusalem by General Gammassi, General Ahmad Badawi and General Fouad Aziz Ghalil, commanders of the Third and Second Armies respectively, and other senior officers should not be taken as merely ritualistic pledges of backing for his foreign policy. They are the result of a consensus about the professional nature of the army but also the belief that the armed forces, still heavily geared to Soviet systems but deprived of Russian spare parts and new weapons, would be unable to stand up to a war with Israel in the indefinite future.

If, as seems likely, Israel does not offer more flexibility on the question of Palestinian rights, then Mr. Sadat would rely on the Egyptian people, pressing for a complete troop withdrawal during a period of year isolation in the Arab world.

Internal opposition to his initiative will come from three main areas: the Nasserist Left, Right-wing Moslem extremists, and other more opportunistic elements linked with the first two groups, stimulated and harked from abroad. Undoubtedly it will be reflected in the armed forces, even should

General Camassia has expanded the army since 1973 by 25,000 men to 300,000, while making it even more professional. We are not a political army—we are professional. That is why we achieved the crossing of the Suez Canal in 1973. We will not return to being a political army.

I don't even believe there are any fanatic Moslem colonels in the army who might make coup attempts. As for Arab Nationalist

26,000 soldiers dead in the war which the President Gamal Abdel Nasser wanted to support the republicans against the Royalists whom they had overthrown during the 1950s in North Yemen. (On this point seems that he was saying according to Egyptian intelligence services the United Arab Republic as Egypt was called then—between 1959 and 1971 is no less than 40,000 dead fighting in the same conflict.)

The senior officer continues: "We would fight and die defending our national interests but we have died enough for the State. I think I accept that this great means war—war of some sort with Palestinians. It will be a very tough ride for Egypt as an Egyptian first and an Arab second. I support the Palestinians but I need to get back to my homeland. But I am no longer willing to die for them."

Saudi Arabia's Minister of Defence was asked recently what the next Arab-Israeli War would be. He replied "When the Egyptians are ready. The army ready to die for Egypt but not for the Palestinians. No military could succeed in persuading the officers at large to send the



Gen. Gamassi, Minister of War

American Express International Banking Corporation

CONSOLIDATED BALANCE SHEET
At September 30, 1977*

At September 30, 1977

Assets	
Cash and due from banks	\$ 410,990,000
Time deposits	849,240,000
Investment securities—at cost	533,473,000
Investment securities—at cover of aggregate cost or market	9,552,300
Loans and discounts, less reserves of \$59,295,000	1,572,743,000
Accounts receivable and accrued interest thereon	113,968,000
Land, buildings, and equipment, at cost, less accumulated depreciation and amortization of \$10,649,000	38,938,900
Customer contract liability—debit	82,742,000
Other assets	86,786,000
	<u>\$4,641,418,000</u>
Liabilities and Shareholders' Equity	
Customers' deposits and credit balances:	
Demand	\$1,065,454,000
Time	3,574,227,000
Total	4,639,681,000
Special deposits—due to U.S. Government	70,000,000
Notes and acceptances payable	20,823,000
Bond redemptions	361,735,000
Due to American Express Company and subsidiaries (net)	133,623,000
Dividends outstanding	69,046,000
Accruals and outstanding	1,658,660,000
Accounts payable	177,134,000
Other liabilities	63,657,000
Total liabilities	4,447,367,000
Shareholders' equity:	
Capital stock:	
Preferred—\$5 cumulative, \$1,000 par value, Authorized—40,000 shares	
Outstanding—25,000 shares	25,000,000
Common—authorized and outstanding 50,000 shares of \$100 par value	6,000,000
Capital surplus	31,307,000
Unrealized losses on equity securities carried at cover of aggregate cost or market	(628,000)
Retained earnings	132,194,000
Total shareholders' equity	193,967,000
	<u>\$4,641,418,000</u>

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Political motive suspected for South African murder

BY QUENTIN PEEL

JOHANNESBURG, Nov. 23

HERE WAS a stunned reaction here today to the brutal murder of Dr. Robert Smit, a leading election candidate for the ruling National Party and formerly South African representative at the International Monetary Fund. The newsmen had not ascribed a death with his wife in their home to Springs, near Johannesburg.

The only clues to the murder were two mystery slogans sprayed on the walls of the house. There was immediate speculation that the killing might have been a political motive with elections next week, although there was no other evidence to suggest it. Police said there was no evidence of a robbery or break-in.

Dr. Smit, aged 44, was managing director of Santam Insurance, the foreign banking wing of the Santam group, and one of the country's most

The bodies were found by the chauffeur when he arrived at the house at 7 a.m., with the morning papers. The couple's two teen-aged children were staying with friends in Pretoria where they go to school.

Continuing thequest into the death of the victim's wife, Steve Biko, counsel for the Biko family, Mr. Sidney Kentridge questioned the honesty of a government doctor who examined Mr. Biko before his death.

Dr. Benjamin Tucker, chief district surgeon for Port Elizabeth, then said he thought Biko's condition was "not serious" after examining him in Port Elizabeth on the afternoon of Sunday, September 11—the day before he died.

The inquest opened on November 14 after Mr. Biko died in police custody. It is continuing.

Fukuda to reshuffle cabinet

By Charles Smith

TOKYO, Nov. 23.—Mr. TAKEO FUKUDA will reshuffle his cabinet next week, according to Japanese Press reports. The reshuffle will be the first since Mr. Fukuda became Prime Minister last January and is expected to focus on the economic posts.

The government's economic policy has been increasingly unpopular since the outbreak of the war. Heavy criticisms have mounted over the rising yen and the chronic balance of payments surplus.

A cabinet reshuffle could also provide Mr. Fukuda with a convenient excuse for replacing the Agriculture Minister, Mr. Zenko Suzuki, who has been reshuffling his portfolio since the war's poor import.

Mr. Fukuda had to devote the last few days of his recent weeks on the question of quotas on imports of meat, oranges and other products.

The reshuffle seems to be the reason for the cancellation at the last moment of the London trip planned by Foreign Minister, Mr. Ichiro Hatoyama, which was to have included talks with Dr. Acheson Monday and Tuesday of last week.

Bangladesh power

Blaw Knox's transmission lines division of Rochester, Kent, members of the general engineering division of Babcock and Wilcox, has been awarded a £7.4m. contract to supply and install overhead lines and underground cables for the Bangladesh Power Development Board.

ON OTHER PAGES

International Company News
Volvo profits dip
BASF bleak outlook 28/29
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China deal

India and China have concluded new trade deals worth about \$2.5n, giving fresh stimulus to commercial contracts established about six months ago after a lapse of 16 years. The bulk of the deals involve export of 20,000 tonnes of pig iron by the Steel Authority of India while India will import some antimony. K. K. Sharma reports from New Delhi.

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AMERICAN NEWS

Dock stoppage nears end, despite Baltimore strike

BY JOHN WYLES

THE NINE-WEEK strike against container shipping by U.S. East coast dockers is, according to a union official, with complete stoppage in the port of Baltimore today which could, however, be a preliminary to a normal working all ports next week.

Although a new three-year contract for dockers in the six major North Atlantic ports was reached ten days ago, the International Longshoremen's Association (ILA) has refused to start arbitration proceedings until subsidiary local settlements have been made in all ports from Maine to Texas.

These have proved more difficult to complete than the ILA president, Mr. Thomas Gleason, anticipated at the time of the master contract agreement, when he forecast a possible return to work by the end of last week.

The full-scale strike at Baltimore is intended to bring the employers there into line with other ports, which have made sufficient concessions on

NEW YORK, Nov. 23.

job security programmes and guaranteed annual income schemes to satisfy the union.

The ILA won 30 per cent pay rises over three years in the master contract. But one of its main concerns has been to press all the east coast ports into agreeing provisions for guaranteeing the income protection schemes against any shortages due to a decline in shipping movements because of increased use of containers.

But ports outside the six-member Council of North Atlantic Shipping Association have found it difficult to stomach master contract provisions which would allow the union to terminate the agreement on 60-days' notice, if any aspect of it were found to be illegal. This clause is designed to offer some protection against a recurrence of the situation in 1975 when a clause in the previous contract, guaranteeing dockers all "stuffing and stripping" work on containers within a 50-mile radius of a port, was found to be illegal.

Despite the problem in Baltimore, and some lesser ones in Philadelphia and New Orleans, the ILA is still optimistic about the prospects for putting the agreement to the vote in the individual ports over the next few days. Mr. Gleason is expected to make a statement later today indicating that ratification will either be on Friday or Monday.

Pipe, cigar ban on airliners

By Jurek Martin

WASHINGTON, Nov. 23.

THE U.S. Civil Aeronautics Board has taken a major step towards the banning of smoking on commercial airliners, with a prohibition on the use of pipes and cigars, to take effect probably within the next three months, as the first stage.

The CAB voted yesterday to instruct its staff to draw up the necessary order banning pipe and cigar smoking, and to issue a proposed rule prohibiting all smoking on U.S. carriers. The latter will require public hearings, a process that could take a year, but the cigar and pipe issue has already been thrashed out in formal proceedings.

A CAB spokesman said today that the staff would probably take less than a month to prepare the pipe and cigar order, which would then take mandatory effect after either a further 30 or 60 days, had lapsed.

The Board itself would still have to take a final vote once the order were presented to it. But indications are that the decision yesterday reflects the Board's sentiment on the issue.

If implemented, the ban on pipe and cigar smoking would apply to all U.S. carriers on both domestic and international flights, irrespective of where they originate. It would have to be observed, for example, on a Pan American service from London to Berlin, just as it would on a transatlantic run.

CHANGING ROLES FOR LATIN AMERICAN TRADE UNIONS

Instruments for human rights

BY HUGH O'SHAUGHNESSY

PRESIDENT Jimmy Carter and trade unions in the U.S. and Europe are beginning a drive for better labour conditions in Latin America. The results of the first push are likely to be seen this week in the resolutions of the Executive Board of the International Confederation of Free Trade Unions (ICFTU) in Brussels, which is going to have some hard things to say about conditions in the region.

The role of the trade unions in Latin America in the politics and labour relations of the region has often in the past borne a certain similarity to the role of the Bolivian or Paraguayan unions to the continent's defence strategies. The unions, like the navies, certainly exist and have a full complement of officers, but they are not crucial.

The central fact of labour relations in the region is that there is no work for about a third of the work force. The man who does not like his job or wants more money for doing it usually has two options, either jumping it or moving out and making room for one of the queue of job-seekers at the factory gates.

Unions for agricultural workers hardly exist in Latin America, and in the cities and towns where labour has been organised, it is getting itself organised in the form of renewed interest in the unions of the region.

For many years Washington tended to regard the Latin

America, while in Peru, which was rocked by big stoppages at mid-year, the military government allowed and often encouraged employers to sack workers against governments it did not like, from the Arbenz Administration in Guatemala in the 1950s to the Allende Government in Chile in 1973.

The U.S. AFL-CIO, with the encouragement of successive U.S. governments, helped to fund

American unions as pawns in the cold war. It sought to control them for the short-term interests of the U.S. and used them as weapons against governments it did not like, from the Arbenz Administration in Guatemala in the 1950s to the Allende Government in Chile in 1973.

The U.S. AFL-CIO, with the encouragement of successive U.S. governments, helped to fund

quietly encouraging those labour leaders willing to confront authoritarian governments such as those of General Anastasio Somoza in Nicaragua, General Kjell Laugerud in Guatemala, General Augusto Pinochet in Chile and General Alfredo Stroessner in Paraguay.

At the same time as Mr. Carter and his allies are encouraging genuine trade unionists, the ORIT and the ICFTU are beginning a blitz on bogus unions or unions which have become more an arm of repressive regimes than authentic representatives of the work force.

The first fruits of these new policies are likely to emerge from the week's meeting of the Executive Board of the ICFTU in Brussels.

Before it disperses to-morrow afternoon, the ICFTU is likely to have suspended the Confederacion Paraguaya de Trabajadores (CPT) from membership of the Confederation. The CPT, many in the ICFTU believe, is no more than the creature of the authoritarian Government in Paraguay.

Officials in Brussels are confident that when the ICFTU meets next in full session in 1978 the suspension of the CPT will be turned into an expulsion order. The executive is also likely to approve the granting of more funds to Chilean trade unionists, including the Central Unica de Trabajadores, which has been busy in the formally dissolved by the Pinochet Administration.

The number of Latin American trade union officers who are not in jail or exile, bought or politically compromised, is very small. But the Carter Administration's interest is a new element on the scene.

labour leaders look like becoming effective in the way that unions in Britain are effective, governments often resort to the tactic of buying them off. The wealth of corrupt labour leaders in the Peronist era in Argentina was particularly blatant. As a result of all this the number of Latin American union officers who are not in jail or exile, bought or politically compromised, is very small.

In recent months, however, important new elements have appeared on the Latin American labour scene in the form of renewed interest in the unions of the region.

For many years Washington tended to regard the Latin

control the ORIT, the regional organisation of the Brussels-based and Western-orientated ICFTU. The U.S. union confederations also created the American Institute for Free Labour Development (AIFLD) in 1962 as a direct response to the rise of pro-Castro feeling in Latin American unions.

Now, it seems, Washington is doing its best to convert ORIT and the AIFLD from being weapons to be used against Castroism, the left and the perceived foes of the U.S. into instruments of Mr. Carter's human rights initiatives in Latin America. In recent months including the Central Unica de Trabajadores, which has been busy in the formally dissolved by the Pinochet Administration.

Study begins on company views of boycott rules

BY DAVID BELL

THE U.S. Commerce Department has begun a detailed examination of more than 100 companies which have received the complex rules which U.S. companies must obey as a result of the recently passed legislation on the Arab boycott of Israel.

The deadline for comments is November 21 and the revised rules will go into effect on January 18 or 19. Although the legislation was passed months ago, there has been little understanding that it will be rigorously enforced until a rule goes into effect.

A Commerce Department spokesman said it was hoped the version of the regulations to be issued before the date which they are to go into effect. But he noted that most of the comments received, dealing with very complicated issues and a amount of time available is limited. The whole subject is under the control of Mr. Stanley, now an undersecretary of the Department, who played a key role in drafting the legislation while working as an aide to Mr. Adlai Stevenson.

It is understood that the com-

WASHINGTON, Nov. 23.

ments received have been wide ranging but have tended to concentrate on two of the substantial prohibitions contained in the Act. The first requires that U.S. companies do not refuse to deal with other companies because they are on the boycott list. The second involves the Act's insistence that companies provide little "boycott related" information to Arab states.

These are the two regulations expected to have the most effect on companies. Some of their impact may be softened by exceptions embodied in the Bill. For instance, the Act allows companies to comply with the local laws of a foreign country in certain circumstances. The precise definition of these is obviously important.

It is too early to say what the final shape of the rules may be or how they will work in practice. But the Department is advising companies to take the new rules very seriously. "It is important that companies understand what all this is about. It is risky to be playing games where a criminal statute is involved," said one senior official.

MARK ROTHKO'S ESTATE

Appeals court decides against executors

BY OUR OWN CORRESPONDENT

WASHINGTON, Nov. 23.

THE NEW YORK State Court of Appeals has finally resolved one of the most controversial and fascinating cases in the art world by phoning lower courts' orders against the executors of the estate of the abstract expressionist painter, Mr. Mark Rothko, against the Marlborough Gallery and its head, Mr. Frank Lloyd.

In disposing of a case that has been proceeding for six years, a court found that the three executors, close friends of Mr. Rothko, who committed suicide in 1970, had sold his paintings cheaply and too swiftly to the Marlborough Gallery in a manner that was not in the best interests of the estate.

As a result it assessed damages of \$1.5 million against the defendants, which amounted to \$9.2m, the Marlborough Gallery, one of the most influential art dealerships in the world, has already repaid \$6 of this sum to Mr. Rothko's estate and has additionally repaid \$1.5m to the estate of Rothko.

According to the New York Attorney-General's office, the Marlborough will still have to pay \$3.5m to the estate.

Moreover, the appeals court ordered with lower court orders, giving the three men designated by Mr. Rothko as his executors, from their authority over the estate.

Two of these three men were closely associated with Mr. Lloyd of the Marlborough Gallery.

Describing the conduct of the executors as "manifestly wrongful and indeed shocking," the court of appeals dismissed the contention that there was no conflict of interest as "sheer fantasy."

Mr. Rothko's estate claimed almost entirely of 150 of his paintings. The action, brought on behalf of his daughter who was at the time a minor, contended essentially that the executors sold a number of these works to the gallery at ridiculously low prices; the gallery then resold them at much higher prices, charging a commission of 50 per cent on the sales.

In 1975, the lower court judge had specifically cancelled contracts between the estate and the gallery providing for the latter's purchase of 100 Rothko's at an average price of \$18,000 per painting. The judge found that these had been resold at six to 10 times the price the gallery had paid. Mr. Rothko's work currently commands astronomical prices, with the 701 works left in the estate worth many million dollars.

Additional piquancy was added to the case because it involved Mr. Lloyd and his gallery. Mr. Lloyd is a legendary, but intensely controversial figure in the art world, exercising influence which his supporters claim is beneficial, especially to acquiring artists, but which his detractors contend amounts to nothing more than exploitation.

Mountie inquiry move

OTTAWA, Nov. 23.

CANADIAN Government tried in court to halt an independent inquiry into alleged activities by the Royal Canadian Mounted Police (RCMP).

Solicitor-General, Mr. Denis Fox, opened the Government case and asked for the inquiry by the Quebec provincial government to be ended until the case could be heard.

A commission has produced since which, it alleges, shows federal police resorted to wire-tapping, arson, interception of mail, and secret operations to spy on political parties and of anti-government activities.

Mr. Gibbins writes from the north-east Newfoundland, "The area off the shore north-east Newfoundland, he said."

Labrador and Baffin Island may represent the best hope for Canada of finding big new reserves of conventional oil, according to Imperial Oil (Exxon). Recoverable oil could comprise 3-26bn. barrels. But, even given early exploration successes, it would be impossible to get the market the oil before the early 1980s.

Meanwhile, the federal government is responding to calls from the oil industry for tax incentives for secondary production systems which boost production from existing fields. The Finance Minister, M. Jean Chretien, said that the Government is considering the tax treatment for new investment in Western heavy oil and tar sands. The object was to encourage "an adequate search for new sources of supply of oil and gas," he said.

Little progress by Vance

BY DAVID WHITE

RIO DE JANEIRO, Nov. 23.

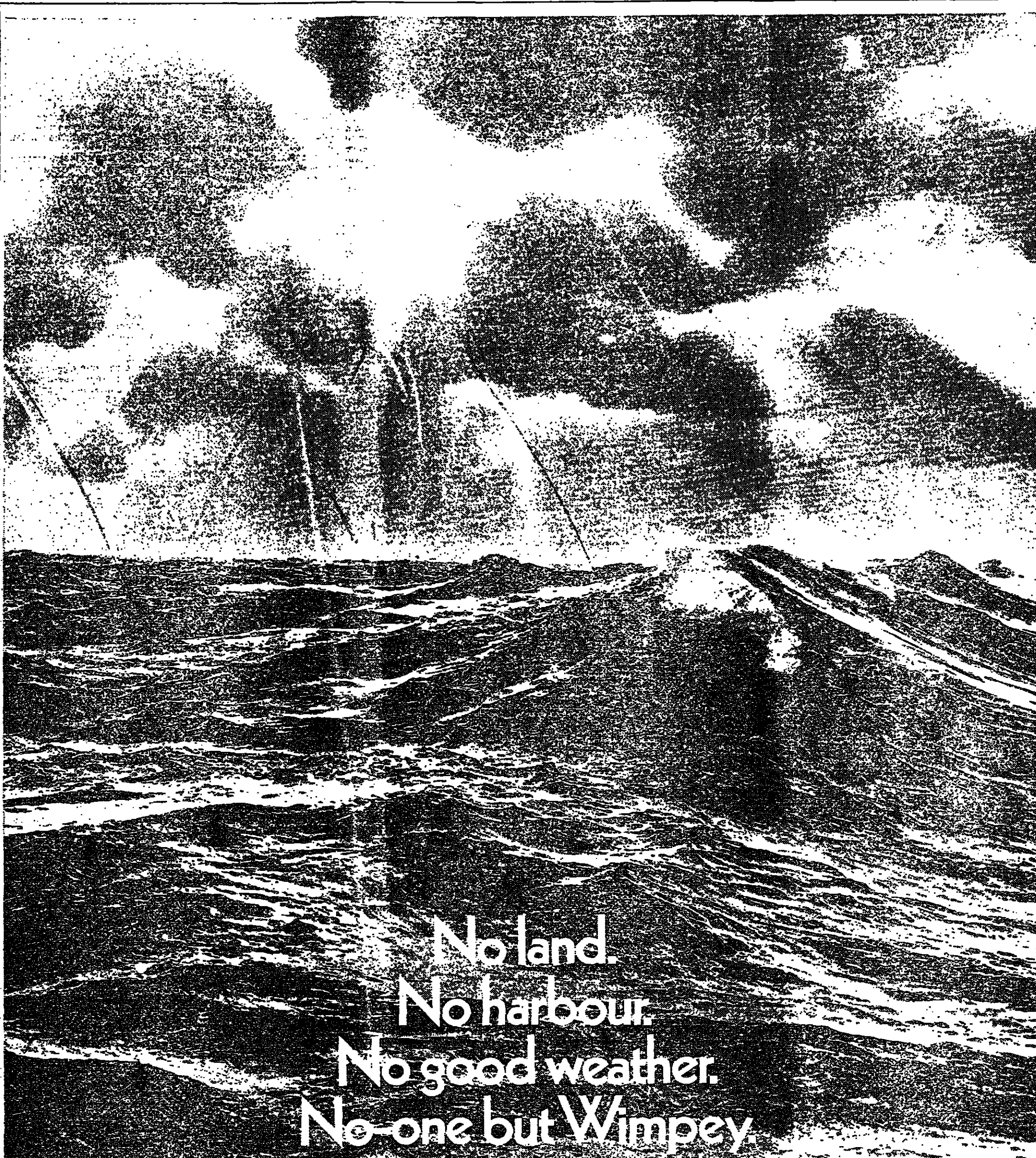
CYRUS VANCE, U.S. Secretary of State, left Brasilia this morning after talks with Brazilian officials which have made little progress in patching up the fences between the Carter Administration and the Brazilian Government.

The U.S. and Brazilian officials said that no rapprochement had been achieved on the question, adding that the delegation had brought no concrete proposal for substituting the "sensitive" parts of the West German-equipped programme. Mr. Vance told the U.S. Government's press about the dangers of nuclear war, like Brazil, having just for reprocessing of fuel.

Formal addresses last night.

both Mr. Vance and Sr. Antonio Azeredo da Silveira, the Brazilian Foreign Minister, avoided direct reference to the nuclear issue, but Sr. Silveira mentioned "circumstantial differences" which had arisen between the two countries. These differences also include approaches to human rights questions. At the same time, Sr. Silveira is understood to have expressed his concern about the growth of U.S. protectionist measures.

• Tecneco, an affiliate of the state energy group ENI, has signed a contract with a Venezuelan concern to assist in agricultural planning. Venczo-lana de Guayana, manages a 50,000-hectare area in Bolivar State.



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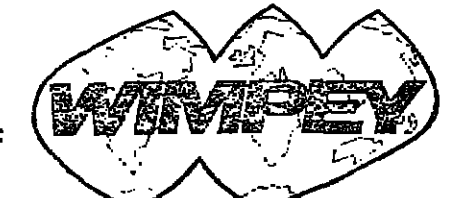
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all contributed to the increase in operating income. After taxes, of 48 percent for the third quarter and 276 percent for the nine-month period as compared with last year's figures.

Saul P. Steinberg

Saul P. Steinberg
Chairman and President
Reliance Group, Incorporated

Reliance Group, Incorporated and Subsidiaries Financial Highlights

	Quarter Ended September 30		Nine Months Ended September 30	
	1977	1976	1977	1976
Revenues	\$304,035,000	\$259,655,000	\$847,555,000	\$715,750,000
Operating income after taxes	\$ 14,476,000	\$ 9,788,000	\$ 38,341,000	\$ 10,280,000
Net realized gain on insurance investments after taxes	933,000	2,650,000	3,742,000	9,579,000
Income after taxes, before extraordinary income	15,409,000	12,438,000	42,083,000	19,779,000
Extraordinary income ⁽¹⁾	7,720,000	1,131,000	23,164,000	4,106,000
Net income after taxes	\$ 23,129,000	\$ 13,569,000	\$ 65,247,000	\$ 23,885,000

Per-Share Information

	1977	1976	1977	1976
Operating income after taxes	\$1.65	\$1.08	\$4.31	\$5.65
Net realized gain on insurance investments after taxes	.12	.36	.49	1.31
Income after taxes, before extraordinary income	1.77	1.44	4.80	1.96
Extraordinary income ⁽¹⁾	1.00	.15	3.03	.56
Net income after taxes	\$2.77	\$1.59	\$7.83	\$2.52

(1) Extraordinary income resulted from the utilization of tax loss carryovers.

(2) Per-share computations are after deduction of dividend requirements on the Series C Preferred Stock.

WORLD TRADE NEWS

Danes urge special duties on Soviet ships

By Hilary Barnes

COPENHAGEN, Nov. 23.

THE Danish Association of Shipowners and the Shipping Council, which represents the users, have joined forces to appeal to the Government to stop "dumping" by Soviet shipping. The Government is expected to introduce legislation to this effect within the next few weeks.

The Danish regulations will give the Minister of Commerce powers to ban the charter of Soviet ships by Danish shippers and to place special duties on Soviet ships entering Danish ports.

The U.K., Holland and West Germany already have similar legislation. The chairman of the Association of Shipowners, Mr. T. Woelike Schmidt, said that Soviet ships in some cases were able to undercut Danish shipowners with prices which were half the Danish rates.

Lifts contract

Hyma International AB, an associated company to Hyma-Lift, Northington, has received an order for several ships to be lifted to the biggest seascor lifts ever built. Each lift has a capacity of 65 tons, the company says. The order value is approximately £380,000.

Ferrochrome ruling

The U.S. International Trade Commission (ITC), has ruled that imports of high-carbon ferrochrome are injuring U.S. producers. AP-DJ reports from Washington. Three members of the Commission voted in favour of import restrictions in the form of higher tariff rates and with an extra 30 per cent duty be imposed on the imports in the first year, and then gradually be scaled down in the ensuing four years.

The imports, which come primarily from South Africa, Brazil, Yugoslavia and Japan, last year totalled \$70.4m.

Italian iron ore

The EEC Commission has authorised an agreement between 12 Italian companies including Fiat SpA of Turin for the common purchase of pre-reduced iron ore. Reuter reports from Brussels. The ore will be bought through Consorzio Italiano del Minerale Peridotico SpA (COMINFER) which will negotiate common purchase contracts and the eventual setting-up and operation of direct reduction in Italy. The agreement will improve production of high quality steel without allowing destruction of market competition, the Commission added.

Fiat in Poland

A contract for the construction of a new range of 1.8 to 2.1 litre cars was signed in Rome yesterday by the Fiat group and the Polish Government car agency Pol-Mot. Reuter reports from Rome. The venture is worth some \$100m. The cars will be built on a Fiat licence. Production is expected to start in 1980.

EEC TEXTILE TALKS

Hong Kong examines its options

BY PHILIP BOWRING IN HONG KONG

IN DEMANDING that leading for the individual categories, it is only possible to hazard a guess at what the outcome of this demand might be.

It is regarded here as at least as much a threat as the 13 per cent cutback, and there are fears of an overall cutback of up to 25 per cent, from 1976 actual levels. This would represent a loss of some 38,000 jobs.

But this is not the end of the danger for Hong Kong. The United States is already saying that if the EEC succeeds in forcing cutbacks on suppliers, it will be forced to follow suit—and presumably tear up the agreement with Hong Kong which it made only two months ago and which provides for no growth in 1978 but small growth thereafter.

Other countries may well do the same, and the questions being asked are: is there anything Hong Kong can do about the situation, except fight for its rights under the General Agreement on Tariffs and Trade (GATT)?

There has been considerable anger here at the way it has been suggested by the EEC and specifically by Tran Van Thinh that Hong Kong is not a GATT member and thus has no protection against EEC restrictions against it.

In late 1973 the U.K. (at the time it joined the EEC) made a statement which was circulated to all GATT members recommending that as a dependent territory Hong Kong was, through the U.K., subject to all the rights and obligations of the GATT. The current Brussels denial of this ability is regarded here as a

Setback for French hope of food deficit reduction

BY DAVID CURRY

HOPES THAT THE NINE MONTHS deficit of Frs.64bn. (£750m.) on France's trade in farm produce and food would be sharply reduced by bulk shipments of cereals and sugar over the remainder of the year have received a sharp setback.

It now seems that heavy imports of fruit after the ruin of much of France's own harvest and the Government's desire to hold down retail prices will outweigh the value of cereal, sugar and drink sales over the final part of the year, and that the overall trade deficit for 1977 will be close to Frs.75bn. (£880m.), including timber and tropical products and fish.

This is a severe blow to the French trade picture, since normally this country relies on substantial food exports to help counter-balance an oil import bill of around Frs.55bn. Indeed, at one time planners were talking about encouraging an annual surplus of Frs.20bn. on food trade.

Ironically, in 1977 the food and

farm import bill, including forest and tropical products, is likely to be identical to the energy import bill, and exports will be worth only Frs.48bn.

The high level of world commodity prices and a run of extremely bad luck with the weather are partially to blame for the deficit. But these factors cannot disguise the steady decline in France's performance by the contraction of EEC markets as other European countries have moved to agricultural self-sufficiency.

With this in mind, the Government recently set up a special committee to examine the agro-food industry, with the aim particularly of trying to overcome the problems for exports posed by its extreme fragmentation and the absence of a strong processing sector except in the drinks field where the biggest and most successful companies in this area are concentrated.

The main deficit items for

PARIS, Nov. 23.

1977 will be tropical products, excluding oil-seeds, crops, which will be Frs.48bn. in the red, fruit and vegetables at about the same, meat and animals at Frs.33bn. and oils and fodder at Frs.52bn.

The leading surplus generators will be cereals at around Frs.55bn., sugar at Frs.10bn., milk products at some Frs.44bn., and drink at around Frs.5bn.

AP-DJ adds from Paris: French coal imports this year are expected to increase by 10.5 per cent to over 20m. tons from 21.7m. in 1976, according to a forecast published today by the Association Technique de l'Industrie Charbonnière, a trade body. Imports from outside the European Community will total 15.8m. tons, with South Africa the largest supplier at 5.6m. tons, followed by Romania at 5m. tons, Australia at 2.2m. and the U.S. at 1.9m. tons. Overall coal will have accounted for about 20 per cent of French energy consumption this year.

Nigeria £55m. gunboat order

BY OUR OWN CORRESPONDENT

NIGERIA has ordered six high-speed patrol boats equipped with missiles from France and Germany. Three vessels will be built at Cherbourg yard of Constructions Mecaniques de Normandie and three more at the Lurssen shipyard at Vegesack, which the French company has long-standing links although the two contracts are quite separate.

The French Government has recently started courting the English-speaking countries of black Africa both to widen its political and commercial influence beyond the narrow circle of francophone states and because of French disquiet at the extent of the Soviet-Union's activities on the Continent. As a populous country with considerable oil wealth, Nigeria has been

one of the focal points of French efforts. The orders mark France's first significant break-through into Anglophone Africa as an arms supplier. Britain, Holland and the USSR have been the previous main suppliers to the Nigerian armed forces.

The three gunboats, of 400 tonnes each, are of the Combattant-3 type already supplied to even though 60-70 per cent of Greece. The order is worth around Frs.500m. (£58m.). The first boat is to be delivered in just under three years and the rest to follow within 10 months.

Principal armament will be 100mm anti-aircraft guns, 76mm anti-aircraft guns, and 30mm anti-aircraft guns. The vessels will also carry 100mm anti-aircraft missiles. The vessels will be built at Cherbourg and Vegesack.

India power plants for tender

BY K. K. SHARMA

TENDERS are to be sought worldwide for a number of projects that form part of the Indian Government's decision to build 21,000 megawatts of power generating capacity by 1983 at a cost of rupees 90bn. (about \$1,700m.). This is double the outlay in new power plants in the past 10 years, owing to power shortages.

The decision follows the crippling effects on the economy of power cuts and the belief that power availability should act as a catalyst in growth of industrial and agricultural production. Planning the new capacity has

mainly thermal, but plans to include establishment of new nuclear stations and expansion of existing ones. India's present installed capacity is 3,700 megawatts, but central generation capacity is only 1,400 megawatts. The rest is from small power stations.

The decision has been criticised for its effects on the economy, but the Government believes that power availability should act as a catalyst in growth of industrial and agricultural production. Planning the new capacity has

Dutch deficit narrows

THE HAGUE, Nov. 23.

HOLLAND HAD A visible trade deficit of Fls.278m. in September compared with a deficit of Fls.457m. in August and a surplus of Fls.461m. in September, according to provisional Central Statistics Office figures. Reuter reports.

Imports were Fls.9,300m. against Fls.9,440m. in August and Fls.8,660m. in September last year. Exports were Fls.9,030m. and Fls.8,450m. respectively.

Our Amsterdam staff writes: A rationalisation study, initiated by the Dutch Government for the Dutch heavy equipment construction industry, has recommended the establishment of one single company with Fls.457m. in August and a surplus of Fls.461m. in September, according to provisional Central Statistics Office figures. Reuter reports.

Canada hopes for \$200m. Mexican orders

By Robert Gibbons

MONTREAL, Nov. 23.

EXPANSION of the Mexican oil industry may bring more than \$200m. in orders for equipment and components to Canadian companies, Mexican commercial attaché Fernando Salazar said.

The Federal Export Development Corp. (FEDC) is expected to make a financing proposal to Mexico and the outcome is being discussed during a Mexican ministerial visit to Ottawa.

LEGAL NOTICES

IN THE MATTER OF THE COMPANIES ACT, 1948

IN THE MATTER OF STERLING COMMODITY BROKERS LIMITED

NOTICE IS HEREBY GIVEN pursuant to section 293 of the Companies Act 1948 that a meeting of the creditors of the above named company shall be held at 11.30 a.m. on the 1st day of December 1977 at 11.30 a.m. for the purpose of meeting the claims of the creditors of the said company.

Dated this 14th day of November 1977

S. J. WRIGHT, Director

IN THE HIGH COURT OF JUSTICE

Chancery Division, Companies Court

IN THE MATTER OF INDUSTRIAL LABOUR (U.K.) LIMITED and in the Matter of The Companies Act, 1948

NOTICE IS HEREBY GIVEN that a Petition for the winding up of the above-named company by the High Court of Justice was presented to the said Court by BREKKE, GROSSMITH & COMPANY, W. 1, a creditor, and that the said Petition is directed to the Court for the winding up of the said company.

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COMPANY NOTICES

CANADIAN NORTH ATLANTIC WESTBOUND FREIGHT CONFERENCE

CANADA-UNITED KINGDOM FREIGHT CONFERENCE

NOTICE TO SHIPPERS AND CONSIGNEES INLAND RATES/CHARGES IN ENGLAND, SCOTLAND AND WALES

The member lines of the above conferences wish to advise shippers/consignees that consequent upon increases incurred from sources beyond their control the current inland rates/consignees' request are no longer compensatory and, accordingly, a complete review of the conference tariff of inland rates has been made and upward adjustments have been agreed to become effective 1st January, 1978, when, in addition to which, the fuel surcharge of 5 per cent, presently applicable will be incorporated in the rates. Details of the revised rates/charges may be obtained from any of the undermentioned member lines.

Atlantic Container Line G.I.E.

Canadian Pacific Steamships Ltd.

Dart Containerline Company Ltd.

Hapeag-Lilford AG.

Manchester Liners Ltd., Joint

Golden Cross Line Ltd., membership

Ernest Russ (Westbound only)

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Secretaries.

Cunard Building,

Liverpool, L3 1DS.

November 1977.

FIRST UNION GENERAL INVESTMENT TRUST LIMITED

INCORPORATED IN ENGLAND

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IN THE HIGH COURT OF JUSTICE

Chancery Division, Companies Court

IN THE MATTER OF WESTWAY ENGINEERING LIMITED and in the Matter of The Companies Act, 1948

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IT'S GETTING BETTER ALL THE TIME.

HOME NEWS

Mortgage rate cut is expected soon

BY MICHAEL CASSELL, BUILDING CORRESPONDENT

BUILDING SOCIETIES continue to take in a record volume of funds, in spite of this month's reduction in investors' rates. As a result, another cut in the mortgage rate, seems certain.

Latest returns from the societies suggest that net receipts in November will fall only a little short of October's record £590m., and that the lower rate of interest to investors has had no detrimental effect on inflow.

Mr. Norman Griggs, secretary-general of the Building Societies Association, said last night that another cut in the mortgage rate, now 9½ per cent., after three reductions this year, would have to be considered by societies.

"We are in a very buoyant position in terms of funds, and our decision to cut rates from the beginning of November has had no impact on the very large inflow of money which societies have been experiencing."

The societies are likely to decide in mid-December. New rates would then take effect from the New Year.

The mortgage rate might drop from 9½ to as low as 8½ per cent., though fears that interest rates generally may rise could result in a smaller reduction.

The net rate paid to investors would also fall, from its current 6 per cent. to 5½ or 5½ per cent., a level which the societies believe would still make them competitive.

The position of building societies which did not drop interest rates in early November will be examined in the New Year. Another fall in recommended rates might see them coming back into line with other

societies, or they might reduce rates while maintaining a differential over competitors. One of the societies' principal concerns is the potential effect Government.

Short-term interest rate rise forecast

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

A RISE in short-term interest rates over the next few weeks to the region of between 7 and 8 per cent. is projected this morning by the London Business School. The present level is 5 per cent.

In the latest monthly analysis of the school's Centre for Economic Forecasting, Mr. Terry Burns and Mr. Alan Budd argue that the delay of nine months in the sterling exchange rate has probably left the Government with serious short-run problems of adjustment. There are likely to be difficult choices in the months ahead between keeping to the money supply limits and allowing interest rates to rise.

Past policy errors will take some time to undo and some over-shooting of this year's targets may simply be the monetary manifestation of earlier exchange rate errors, which cannot be prevented without serious disruption to the economy. Following the recent mini-budget, total output is expected to grow by 2.1 per cent. in real terms next year, while a current

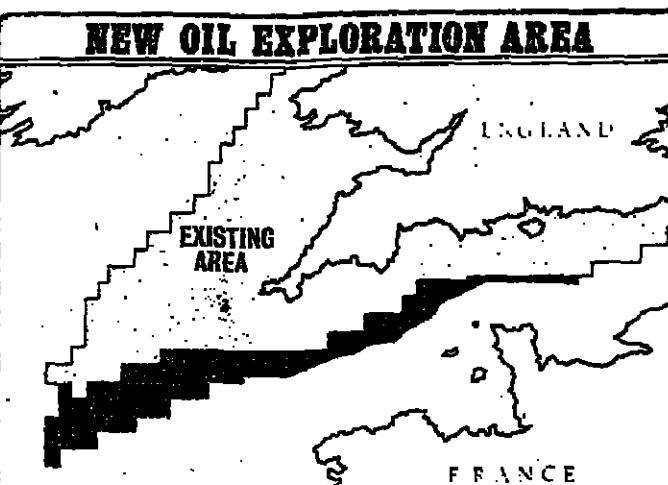
account surplus of £1.6bn is projected for 1978, rising to £3bn in 1979.

A more pessimistic view of the balance of payments outlook has been produced by a group of economists using the Treasury's computerised macro-economic model of the economy.

The Independent Treasury Economic Model Club (ITEM) argues that the current account could be back in deficit by the end of 1978 on a pessimistic view of world trade prospects (2 per cent. of growth next year). Even on a more optimistic view (8 per cent. growth in line with the Treasury) there will be a deficit by the second half of 1979.

ITEM, which includes economists from 17 business, financial and other organisations and whose results are published in *EuroMoney* magazine, forecasts a rise of total output of between 2 and 3½ per cent. from now until the end of 1979. While this is expected to be more than the balance of payments will stand, it will not be sufficient to prevent unemployment from rising.

English Channel oil blocks designated by Government



BY RAY DAFTER, ENERGY CORRESPONDENT

A NEW OIL exploration area in the English Channel and the Western Approaches has been designated by the Government.

Blocks in the area which are thought to contain promising oil or gas structures are expected to be offered to offshore operators in the sixth round of licences next year.

The newly-designated area, which runs along the centre of the English Channel and Western Approaches, is equal to about 77 blocks.

The move, which follows recent agreement on Britain and France's mid-channel boundary, provides the oil industry with another 20,000 square kilometres of territory to explore. An international Court of Arbitration fixed the median line between Britain and France

Working deal sought over Polish ship order

By Ian Hargreaves, Shipping Correspondent

THERE WILL be mass meetings to-day at Govan Shipbuilders, Clyde and Swan Hunter, Tyneside, at which shipyard workers will decide whether they are prepared to offer assurances about working practices in return for large shares of the £115m. Polish shipbuilding deal.

Mr. Michael Casey and union leaders from the industry continued their tour of yards yesterday and offered contracts to build two 4,400 ton bulk carriers and two floating cranes, worth about £12m., to Robb Caledon of Dundee and two 4,400 tonners to Scot Lithgow on the Clyde.

Workers at Robb Caledon and the Ferguson Brothers yard of Scot Lithgow have been asked to guarantee delivery dates in the same way as Govan and Swan Hunter.

Both companies were confident last night that such assurances would be forthcoming.

At Swan Hunter, which was told on Tuesday that it could have the contract to build seven 16,500 ton ships on condition of a guarantee, there was a tough talking yesterday between Mr. George Arnold, Tyne chairman of the Confederation of Shipbuilding and Engineering Unions, and out-fitters who are operating an overtime ban.

Mr. Casey told the yard on Tuesday that this disruption must be called off by last night, but he has since extended the deadline to allow a mass meeting of out-fitters to vote on the issue to-day.

British Airways may buy new fleet of jets

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

BRITISH AIRWAYS is considering purchase of a fleet of Boeing 737 or McDonnell-Douglas DC-9 short-haul jet airliners to replace its ageing fleet of British-built Trident and One-Eleven. The airline is thinking initially of about 20 aircraft in the 100-150 seat category, worth about £100m. Its eventual fleet might be substantially greater, probably about 50.

The early versions of the airline's Trident and One-Elevens have been in service since the 1960s.

But in addition to their increasing age, these aircraft are coming under environmental pressure because of their noise, and are regarded by British Airways as becoming uneconomic on short-haul routes in Western Europe.

Although various efforts have been made by the manufacturers to meet the noise levels, the airline is in contact with manufacturers on the subject.

At a time when the aerospace industry, nationalised, faces a

Larger type

This is not the only re-equipment problem facing British Airways. It is interested in the 160- to 200-seater jet to meet another section of its market, and here the Trident aircraft is more likely to be able to meet the airline's requirements.

British Airways is discussing with France and West Germany a plan for an airliner of this size, but it is more likely to be able to meet the airline's requirements on the subject.

At a time when the aerospace industry, nationalised, faces a

Call for airports policy inquiry

BY DAVID FREUD, INDUSTRIAL STAFF

AN INVESTIGATION into airports policy by the Commons Expenditure Committee is called for yesterday by the Association of British Chambers of Commerce.

The association said Government delays were hampering the economic development of the regions, particularly in northern and central England.

In a policy document the role of the British Airports Authority was fiercely criticised. "As long as it acts as largest owner-operator and principal adviser to the Government on airports policy, it is likely to have policies which are in the interests of the Government, but not necessarily in the interests of the regions."

The feasibility of handling over Heathrow and Gatwick airports from the authority to two consortia of local authorities should be examined, the association said. This would enable the profit from successful and potentially successful airports to go to those communities which suffered the most inconvenience.

Other demands by the association were for rapid provision of the association's air transport full European services for the committee, said the request for an investigation by the Trade and Industry subcommittee of airports.

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Devolution 'economic nonsense'

BY KENNETH GOODING, INDUSTRIAL CORRESPONDENT

THE CONFEDERATION of British Industry will launch a campaign to put over the message that "devolution is a piece of industrial and economic nonsense."

This decision was taken yesterday after the devolution issue produced unexpected heat at a CBI council meeting. CBI members are particularly concerned because they feel the cost of

devolution will fall on industry. Lord Watkinson, president of the confederation, said last night that the council had ruled out any possibility of setting changes made to the devolution Bills which are being considered by Parliament.

But it is hoped that a concerted campaign, not only by industrialists in Scotland and Wales but backed by English companies, would influence the devolution referendum.

"We must put over the message that devolution will do nothing for the ordinary man or woman, it is a non-event, or as I prefer to describe it, a non-sense."

Some council members had determined to stand firm on the firm stand of the confederation, considering the formation of the subsidiaries in Scotland or Wales, because of the way cir-

cumstances in those countries might change.

Pay questions also brought some steam to the CBI's discussions yesterday. Some council members are still questioning about the allegations that some companies are taking the easy way out and implementing "phony" productivity deals.

The industrialists present insisted that all the known productivity deals had been made in the hope that the employers would get a "reason-able return for the extra pay."

"Of course, only time will tell how reasonable that return will be."

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More development funds sought for Scotland

BY ANTHONY MORETON, REGIONAL AFFAIRS EDITOR

THE £300m allocated to the Scottish Development Agency factories committed or under construction, and sanctioned, would clearly be inadequate for the task of regenerating the Scottish economy.

This was stated in Glasgow yesterday by Sir William Gray, the agency's chairman, when he presented the report for its first full year, covering the 12 months to March 31, 1977.

It was generally understood that five years would be the limit for which the resources would be made available.

With the scale of our accelerating decline clearly continuing," Sir William stated, "we will certainly need further funds before the five years are up."

He gave notice that the agency would like to have some of the income from North Sea oil, North Sea oil revenue will per cent. This is far more than the 30 per cent. increase the management was forecasting, but about what other supermarket competitors were expecting.

The increase, shown in the group's report published yesterday, is unprecedented in the development of supermarkets and suggests that Tesco was right in assuming that in lean times, customers are more interested in price cuts than trading stamps.

What the figures do not show is where the extra trade has come from and how long Tesco will be able to maintain the offensive.

For the 24 weeks to August 13, Tesco's sales were just under 27 per cent. higher than in the same period last year—a rise only slightly larger than that reported by Tesco's nearest rival in the supermarket big-league, Sainsbury.

But within this 24-week period are 14 weeks when cash sales were only 14.5 per cent. up on the same weeks in 1976.

Since June 9, when the stamps were way to the heavily promoted price cuts, turnover seems to have been about 23 per cent. higher than in the same period last year. In the 10 weeks of non-stamp trading covered by yesterday's results, cash sales

were 43.64 per cent. up on the same period last year. In the third quarter, this increase has been reduced to just under 40 per cent.

This slight slowdown is partly due to the problems it has had in getting adequate supplies over the last few months—office, where Tesco, revelling in its new-found title of the housewife's friend, refused to take notice of high-priced stock, is an obvious example.

partly because the rate of inflation on fresh foods has been far lower than this time last year.

The increase has not been spread evenly across the range. Sales of groceries have increased more than those of non-foods, which seem to have been between 20 and 30 per cent. up on last year. Tesco needs higher margins on non-foods to compensate for the very low margins on foods.

Nevertheless, Tesco's net margins have not taken quite the tumble that some of its competitors were expecting in the light of the management's declared policy of giving first priority to volume and second to profits.

Tesco's gross margins have dropped by between 4 and 5 points—a much bigger reduction than the amount saved by not giving stamps. Net margins for the 24-week period to August 13 have dropped from 3.2 per

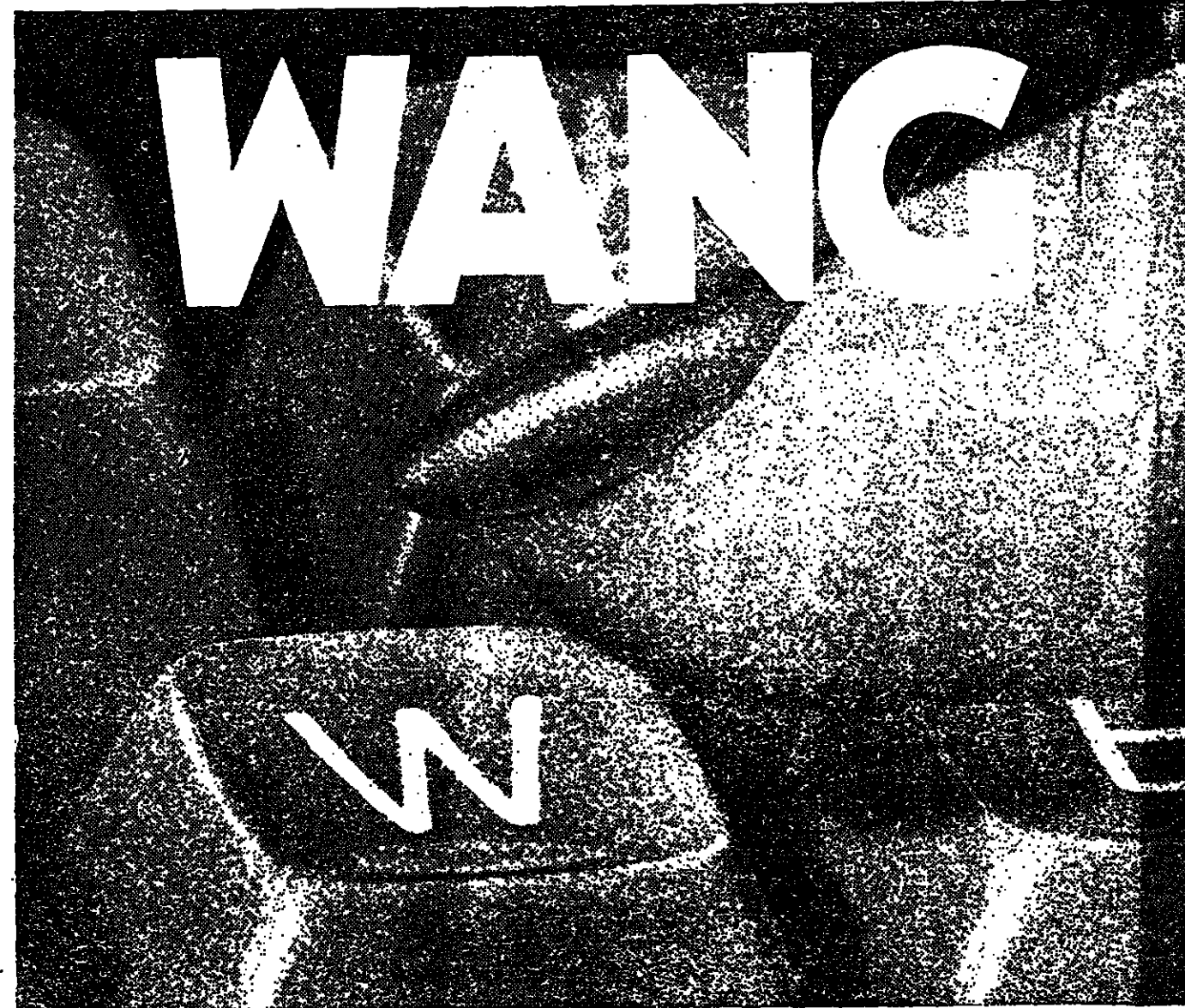
cent last year to 2.6 per cent., or nearer 2.4 per cent. when advertising launch costs are taken into account.

Even so, some of Tesco's competitors are comforting themselves with the thought that Tesco will not be able to keep up the pressure on prices much longer.

They say that just as the U.S. supermarket chain A and P could cope with the extra volume when it dropped stamps, Tesco's operation is not geared to this level of sales. Stores staff costs, they say, must start rising in relation to sales from the 6.7 per cent. or so they have been cut to since June. The high cost of operating some of its smaller shops must also begin to tell.

Tesco says that it might close some of its smaller shops next year and that it is having to make an investment in distribution facilities to cope with the demand. But it denies that it will have to ease the pressure on prices. Indeed, it is looking for an additional 10 per cent. increase in volume next summer when the results will have to be compared with the year's very high summer sales.

If Tesco does keep up the pressure it will be bad news for other supermarkets. While nobody there's profits provided the admits to having lost sales to Tesco, it is obvious that some of the effects of competition in the market have been lost, as the total grocery mar-



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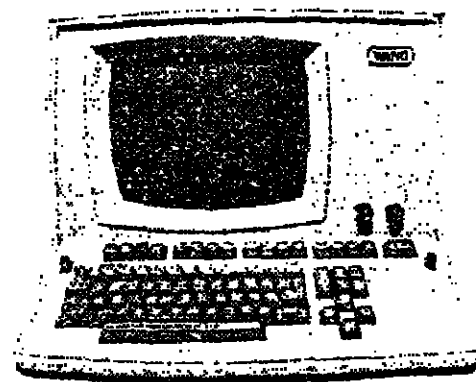
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HOME NEWS

Construction orders rise but trend still gloomy

BY MICHAEL CASSELL, BUILDING CORRESPONDENT

THE RECENT decline in the value of new orders for construction work in Great Britain was reversed in September, according to provisional figures from the Department of the Environment. The overall picture remains gloomy, however, and ordering is expected to remain below the levels of last year and the same period last year.

According to the department, new work worth \$689m was agreed in September against \$69m in August. The peak for orders was in June when contractors took on \$705m worth of new work.

The department pointed out that when expressed in constant prices, new orders obtained in the third quarter of this year were 3 per cent down on both the previous three months and the third quarter of last year.

The new orders in the public housing sector fell to \$22m in September from \$102m in August. The overall picture remains gloomy, however, and ordering is expected to remain below the levels of last year and the same period last year.

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third quarter were 7 per cent up on the previous quarter but 2 per cent below the third quarter of last year. At the same time orders for private industrial work were 1 per cent down on the previous quarter, but the improvement over work levels of a year ago was maintained, with new contracts worth 23 per cent more than 12 months before.

Private commercial orders in the third quarter, however, were 9 per cent down on the previous three months and 8 per cent below the level achieved a year earlier.

Other figures from the Department of the Environment show brick production in Great Britain reached 432m in October, against 488m in September and 477m a year earlier. In the period August to October output was 3 per cent down on the preceding quarter and 11 per cent below the same quarter last year.

Cement

Brick deliveries in October fell to 431m from 448m in September and 453m in October last year. Between August and October deliveries were 1 per cent lower than in the earlier quarter and 11 per cent down on the same period of last year.

Cement deliveries in the U.K. averaged 308,000 tonnes a week in October against 289,000 tonnes both in September and in October last year. Production rose from 310,000 tonnes a week in September to 325,000 tonnes in October. In October last year weekly output averaged 299,000 tonnes.

Racal forms subsidiary to handle test equipment

BY MAX WILKINSON

RACAL, the electronics group which specialises in military radio equipment, has formed a subsidiary for automatic test equipment.

The new company, Racal Automation, starts with an order book worth more than £2m for a range of computer-aided fault finding equipment and related products.

Mr. Oliver Prens, deputy chairman of Racal, becomes chairman of the subsidiary. Mr. Prens, who is also managing director of the parent company, said Racal had been developing its own test equipment for some years because there was no suitable automatic system on the market.

The Racal systems made great use of modern microprocessor technology and were the result of a "totally new approach to automatic testing," he said.

"On the commercial front we have already achieved significant contracts, notably from P & O and the Ministry of Defence," Mr. Prens said, "and are negotiating with a number of major U.K. and European manufacturers of electronic equipment."

McIntosh appointed Warburg director

BY JOHN ELIJOTT, INDUSTRIAL EDITOR

SIR RONALD MCINTOSH, who relinquishes the directorship of the National Economic Development Office at the end of next month, is to become an executive director of S. G. Warburg, the merchant bank.

This will be a virtually full-time appointment although Sir Ronald is also to become a non-executive director of a major company, believed to be Fisons, from the beginning of January.

The Warburg appointment was announced by the merchant bank last night and brings to a head the Government's problem of finding a successor to Sir Ronald who, at the age of 58, is moving after 41 years in the job.

The problem stems from the firm preference of some Ministers, including the Prime Minister, and union leaders, for an industrialist rather than a civil servant to take the post.

Sir Ronald and his predecessor, Sir Frank Figueres, were civil servants.

The delays in this problem are causing some concern last week and now a new search for an industrialist has begun, although no likely candidates have yet emerged.

Councils call for speedier grants

By David Churchill

SMALL BUSINESSES in regional development areas face a cash-flow crisis because of a Government decision to impose a three-month delay in payment of special grants, according to a measure it was stated yesterday.

The Association of Metropolitan Authorities, representing certain urban councils in assisted areas, will seek an urgent meeting with Government officials to get grant payments speeded.

Miss Elizabeth Roberts, chairman of the association's planning and transport committee, said that the effect of the delay on some small businesses with a minimal cash flow was critical.

The Government's delay in regional development grant payments, starting in April, was part of last year's general cut in public spending.

In the last financial year grants totalling almost £400m were paid by the Department of Industry for companies' capital expenditure on machinery or building new premises in assisted areas in the North of England and Wales. About a fifth of these costs are met by the grant.

New crawler tractor for show

By Christopher Dunn

AVELING MARSHALL, the tractor maker, has unveiled a new crawler tractor at the Royal Smithfield Show.

The main feature of the new machine, which costs £18,000, is a three-point hydraulic linkage system, offered as an option, which enables the tractor to use heavy duty "powered" farm machinery.

The track, running gear has been improved, and the six-cylinder engine is an improvement on the power in the original model, which is now eight years old.

The launch of the revamped tractor coincides with a surge of competition in the crawler tractor market. About 500 are sold every year in the U.K.

Aveling Marshall accounts for 49 per cent with Fiat as its nearest rival (34 per cent), followed by Caterpillar, the U.S. concern, 16 per cent. New entrants to the market include the Russians and Lamborghini.

The showings was scheduled for the next two years ago when it belonged to Thomas W. Ward. It is now forecasting profit of £12m this year on sales of £12.5m.

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Hope for moderate machine tool boost

INDUSTRIALISTS were urged last night to take a new look at their machine-tool purchasing programmes so as not to be caught out by "rapidly lengthening delivery times."

Mr. Bill Vaughan, president of the Machine Tool Trades Association, pointed out at the annual dinner in London to the results of a recent study by the Henley Centre for Forecasting on behalf of the association.

This showed that the new peak in U.K. demand for machine-tools would arrive in 1975. This is not expected to be such a severe jump in demand as in previous cycles, but it is a significant increase.

Mr. Vaughan said: "All the signs point to a moderate resurgence over the next 20 months or so which should take up a great deal of the slack capacity we are at present faced with."

He warned machine-tool users: "Be ready in good time for the upsurge."

Machine-tool manufacturers realised that decisions on new investment and whether it was justified depended on current experience.

"At times we see abortive over-manning of our equipment which must be corrected. The need for the efficient application of new technology and the short-term acceptance of technological unemployment as distinct from the present deplorable recessionary unemployment, is essential."

"It is something that Government, trade unions, and management have to face and accept if our nation's industry can ever hope to be strongly competitive in world markets and thus win more than its present share of world trade."

"This action will, in the long term, grapple with our unemployment problem, go a long way towards correcting our low productivity, and improve our national gross product in real terms."

FINANCIAL TIMES Price Policy CONFERENCE

THE PRICE COMMISSION would never investigate a price increase purely because a company had broken the Government's pay guidelines, the Commission's chairman, Mr. Charles Williams, promised yesterday.

Speaking at a Financial Times conference on price policy and the role of the Price Commission, Mr. Williams said that the commission had no desire to become a surrogate pay Board and would tread carefully in the whole field of industrial relations.

Another speaker, Mr. Tom Jackson, general secretary of the Union of Post Office Workers, urged restraint on both prices and pay. Companies with money to spare, he said, would do better to cut their prices than break the Government's pay guidelines and increase their wages by more than 10 per cent.

Opening the conference, Mr. Williams said that wage settlements were just one of the factors the commission had to consider when deciding whether to carry out a full-scale investigation into a proposed price increase under the new system of price controls which came into effect in August. But pay was not the most important factor.

"I may be sticking my neck out but I don't think the commission would ever investigate a company's prices just because it had increased its wages by more than 10 per cent," he said.

Commission plans to use its 'muscle' over inefficiency

BY ELINOR GOODMAN, CONSUMER AFFAIRS CORRESPONDENT

and such advice would usually be given in private.

The commission would not block a price increase because it believed the workforce was being used inefficiently, though it might suggest to the company that certain things might be done to improve productivity and that these measures ought to be taken before the company applied for another price increase.

Mr. Williams said, however, that the commission's members all agreed that their power to control prices should be used as an instrument for compelling companies to become more efficient.

Even Government Ministers, he said, gave the impression that they doubted the value of price controls.

It was too early to say whether the new Price Commission was having any effect on prices, "yet the extraordinary thing is that if one argues whether, in these circumstances, the commission is worth retaining, one is immediately accused of being in favour of higher prices."

Mr. Parkinson said that rather than setting up another body in the field of competition, it would be better to use the existing expertise of the Monopolies Commission and the Office of Fair Trading as the basis of a new competition policy.

Speaking at the same conference, at which the chairman was Sir Frank Figueres, the former director-general of the National Economic Development Office, Mr. David Hodgson, a director of P.A. International Management Consultants, said that although there was some justification for saying that pricing policy contributed to management efficiency, for industry as a whole it did not.

Mr. David Rae Smith, a senior partner in Deloitte and Co., argued that the radical change of prices policy introduced in August had greatly increased the amount of financial information a business might need to give the commission.

In general, the changes in the legislation—which had been outlined to the conference by Mr. Norman Godfrey, Under-Secretary at the Price Commission—had increased the accountability of professional firms in providing advice and services on these matters, Mr. Rae Smith said.

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Rent reforms urged

A RADICAL reform of private and public rents legislation for Scotland was urged yesterday by the Scottish consumer council.

The present "incomprehensible" system of different types of tenancies should be got rid of and a new Rent Act created to produce a simpler system, the council said.

The only situation in which the question of pay automatically came within the remit of price controls was in relation to the 12-month rule. Companies which settled within 12 months of their last wage settlement automatically had their profit ceilings reduced by the amount of the offending settlement.

Throughout his speech, Mr. Williams stressed that the commission was far more interested in industrial efficiency than in short-term measures to control prices. But in answer to a question he said that the commission was not going to get deeply involved—at least in public—in the sensitive area of in-mating levels and labour relations.

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Independent

The commission would always act as an independent body, without any political motivation. It would not be dictated to by Government.

Mr. Jackson said that employers with money to spare would do better to channel it into price reductions than breach the Government's pay guidelines.

He was incredulous at reports about employers who—but for the wage guidelines agreed by the Government and the TUC—were falling over backwards to pay their workers more.

In his experience employers who were anxious to give wage increases were a "fairly rare phenomenon." But if they did exist, he recommended that they should listen to the Confederation of British Industry on the wage increase front and concentrate their efforts on price reductions.

Mr. Michael Shanks, new chairman of the Government-financed National Consumer Council, endorsed Mr. Jackson's view that the public had become sceptical about the effectiveness of price controls.

The new powers granted to the Price Commission this summer had finally put the consumer movement on the spot, he said. The appointment of consumer representatives on the newly-formed commission had given consumers a unique opportunity to articulate their demands for

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PARLIAMENT and POLITICS

Peers attack Think Tank ideas on U.K. diplomacy

BY JOHN HUNT, PARLIAMENTARY CORRESPONDENT

THE CONTROVERSIAL Think Tank report on Britain's overseas representation came under massive attack from all sides in the House of Lords last night—the first time Parliament has been able to debate the review since it was published in the summer.

The proposal that the Diplomatic Service should be absorbed into a new multi-departmental foreign service group partially under the Home Civil Service came in for particularly harsh criticism.

But peers were also strongly opposed to the recommendations for a cutback in the overseas activities of the British Council and the external services of the BBC.

The scale of hostility to the



LORD SHACKLETON

recommendations of the Central Policy Review Staff was shown by the fact that 37 peers wanted to speak in the debate, the longest list for a long time.

Critics included Lord Ballan-

trac, a cross-bencher and former chairman of the British Council, who initiated the debate.

He was backed by Viscount Eccles, former Minister for the Arts, speaking from the Conservative front bench, and by Labour peer Lord Shackleton, former Leader of the Lords and at one time the Minister responsible for the Civil Service.

Lord Ballantrac told the House: "To implement the recommendations would be to throw good money after bad for bad reasons."

He claimed that the spirit of defeatism ran throughout the review. It was particularly evident in the statement that the U.K.'s ability to influence world events had diminished and that there was little that diplomatic activity could do to disguise the fact.

As chairman of the British Council, he had visited 36 countries and had found that Britain's diplomatic service at all levels was marvellously up to date.

In all 27 recommendations had been made about the British Council, including one for its abolition. Of the remainder, nine were already Council policy, while 12 were rejected by the Council as totally inconsistent. It had, however, said that it would have another look at five of the recommendations.

For the Tories, Lord Eccles declared: "There is no doubt where the leadership must be placed—in the Foreign and Commonwealth Secretary and in our ambassadors overseas."

He was highly critical of the members of the Central Policy Review Staff, who had made the report, and referred to them as "the tankers".

Lord Eccles added: "These are the experts who work in the Diplomatic Office. They cannot stomach the idea that the Foreign and Commonwealth

Office should be in a superior position to them."

"In the tankers' view, there is no one above the experts who should not be pulled down, and no one below them who is worth consulting."

He maintained that the "tankers" were not consistent in their views and had flavoured the report with "egalitarian garb". They seemed to have relegated Britain to the Second Division without any hope of promotion. Their motto was "Dinner jackets out—jeans in."

Lord Eccles warned that the main danger was that, as a result of the report, the Government would settle for an unsuitable compromise where the ambassador still appeared to be in charge, "but only with a Mini Minor

and a glass of beer."

He advised: "Put your money on the Foreign and Commonwealth Office. Give it fresh strength and power to act as manager at home and captain in the field. That is the only practical answer."

Lord Shackleton, a member of the British Overseas Trade Board, said that he had only ever read one worse report, and that was the Bullock Report.

He said exporters wanted to get across the message: "Please don't damage the excellent service we get from our posts overseas." The maddest proposal of all was the integration of the home Civil Service and the Diplomatic Service.

Lord Shackleton commented: "I cannot believe that this proposition is even a starter."

Two-way voting viewed as 'mistake'—Speaker

VOTING FOR both sides in a Commons division is regarded as a mistake rather than a demonstration, the Speaker Mr. George Thomas told MPs yesterday.

He was replying to Mr. MALCOLM RIFKIND (C. Penlands) who said that voting lists in Hansard were misleading.

Two Labour MPs, Mr. Arthur Latham (Paddington) and Mr. Tom Lister (Selly Oak), had voted in both "aye" and "no" lobbies in the previous night's Government defeat on the Scotland Bill.

The Speaker said that this

would not be the first time that MPs had by mistake, or some other reason, found themselves in two lobbies. When the Commons rules referred to people voting in both lobbies, it was regarded as a mistake rather than a demonstration.

Mr. Latham argued that it was permissible for an MP to vote in more than one lobby. There was no voting procedure in the Commons for recording positive abstention and double voting was a novel way of doing so.

There are, sometimes, in the course of life and in the Commons, occasional deliberate mistakes," he said.

Social Security frauds 'cover-up' claimed

THE DEPARTMENT of Health was yesterday accused of a "massive cover up" of the number of social security frauds.

Mr. Iain Sproule (C. Aberdeen S.) claimed that details he had just "squeezed" out of the department indicated that the number of such frauds was more than double the 19,000 a year Ministers said was the true figure.

That figure had represented cases where convictions were obtained, Mr. Sproule stated.

"Now, I have been told by the department that there were 20,700 cases of social security frauds where a charge was preferred but where, for various reasons, a prosecution was not embarked upon."

"This actually means that social security frauds are running at something like 40,000 a year and not just 19,000, which Ministers would like us to think was the case."

It was "yet another massive cover-up job," he claimed.

Concern over housing funds take-up

GOVERNMENT concern at the lack of take-up by local authorities of funds available for housing projects was expressed by Mr. Reginald Freeson, Minister for Housing, in the Commons yesterday.

Mr. Freeson said that in September, there were 28,000 housing starts in Britain, 13,500 of these in the public sector and 14,900 in the private sector.

Mr. Dennis Skinner (Lab.,

Bolsover) said the figures were appalling and blamed the cuts in public expenditure.

Mr. Freeson assured MPs that the Government intended to increase its housing provision by £150m. in 1978.

Replying to Mr. Roderick MacFarquhar (Lab., Belper), the Minister said he hoped the trend to reductions in building society interest rates would continue.

Lower land tax demand

IT WOULD be better for the construction industry and the 250,000 unemployed workers in it if the development land tax was reduced and private developers encouraged to make build-

ment. The first disposals of land that had taken place under the Community Land Act had shown a profit.

From the Conservative front bench, Mr. Hugh Ross (C. Bournemouth) said that the Government to find out how much unused land in the possession of nationalised industries and local authorities could be made available on the market.

Mr. Barnett pointed out that good land management by local authorities was part of the Act.

Assurance on fuel stocks

ADEQUATE AND well-distributed stocks of fuel are available in general to meet the winter's need, Mr. Anthony Wedgwood Benn, Energy Secretary said in a Commons written reply yesterday.

Mr. Benn said that oil stocks were at planned levels and, although coal stocks were somewhat below last year's high levels, the overall picture was the same as last winter.

He told Mr. Ian Campbell (Lab., Dunbartonshire W.) that given normal production, the main winter hazard to fuel supplies lay in a combination of heavy snow and prolonged severe frost which could interfere with transport and freeze up stocks of solid fuel.

Inevitably, any sudden onset of severe weather was likely to cause some temporary dislocation, minimising its effects were kept under regular review by the fuel industries.

Bill of Rights tied to U.K. law urged by Ulster Commission

BY OUR BELFAST CORRESPONDENT

NORTHERN IRELAND should not have its own Bill of Rights, says the 14-member Standing Advisory Commission on Human Rights, after a two-year study.

In its report published yesterday, the commission states that further protection for Ulster citizens should be achieved by incorporating the European Convention on Human Rights into U.K. domestic law.

Mr. Roy Mason, Ulster Secretary, is to ask a House of Lords Select Committee, now studying human rights, to consider the report.

"I am sure that it will make a valuable contribution to the wider public debate now taking place throughout the U.K. about the adequacy of existing safeguards for human rights and freedoms," he said in a Commons reply.

The commission, which heard submissions from a wide range of groups and individuals, says that the overwhelming weight of evidence favoured the use of the European Convention as the basis for any Bill, whether for Northern Ireland alone or for the U.K.

Although the commission believes the convention should be incorporated into U.K. law, it recommends that an independent inquiry should consider these matters.

Mr. Robert Cooper, a former deputy leader of the moderate Alliance Party, says in a dissenting note to the report that a Bill of Rights for the Province should be given priority in view of the delay in enacting a measure for the entire U.K.

Assembly elections by PR rejected

By Ivor Owen, Parliamentary Staff

AN ATTEMPT to make the added-member system of proportional representation the basis for the first election to the proposed Scottish Assembly was cruelly defeated in the Commons last night.

In a free vote—on the second day of the gullioned committee stage of the Scotland Bill—a proposal for a special election amendment was defeated, for 290 votes to 107, a majority of 183.

Government and Opposition leaders joined in voting against the amendment, which was sponsored by Mr. John Mackintosh (Lab., Berwick and East Lothian), Mr. Malcolm Rifkind (C. Penlands) and Mrs. Margaret Bain (SNP, Dunbartonshire E.).

Both Mr. John Smith, the Minister in charge of the Bill, and Mr. Francis Pym, Opposition spokesman, argued that changes in Britain's traditional first-past-the-post voting system should be made only on grounds of principle, and not through political expediency.

Liberal MPs, who want proportional representation to be used in Britain for the first direct elections to the European Assembly, supported the amendment.

But Mr. Smith maintained that there was an important difference between elections for the European Assembly, where voters would not be electing an administration, and the Scottish Assembly, where the formation of an administration would be at issue.

Mr. Pym said that an assembly of 150 members as envisaged by supporters of the amendment would be "too large and too expensive."

He also argued against the concept that, after the first election, the Scottish Assembly should be allowed to decide for itself the electoral system to be used in subsequent elections.

"I believe that this is a responsibility which this House should always retain for itself," he declared.

Mr. Enoch Powell (UU Down S.) said the reason MPs had this particular proposal before them was because of a special case within a special case—the Scottish National Party.

But if the SNP did not exist and "we still nevertheless proceeded in obedience to the theory that Scotland was a nation requiring separate, directly-elected, legislative representation, would we still be incurring the same dangers?"

That danger, said Mr. Powell, would be to create "a Dutch auction in which the winners would always be those who proposed further development which would lead to continuous loosening of the union."

Mr. Alick Buchanan-Smith (C. North Angus and Mearns), said his impression was that a majority of the Scottish people was opposed to separation. He predicted that SNP support would wither away when a substantial measure of devolution was achieved.

Proportional representation would mean that extremist views—such as separatism—would be subject to a much greater discipline than in the first past the post system.

For the SNP, Mrs. Bain said that nationalists had consistently supported proportional representation. She claimed there were genuine fears that the first-past-the-post system could lead to the assembly being dominated by a "Labour mafia."

Two new whips appointed

By Our Lobby Editor

TWO NEW Government whips appointed by the Prime Minister yesterday are Mr. Peter Snape, MP for West Bromwich East, and Mr. Jim Marshall, MP for Leicester South.

They fill vacancies caused by the recent resignations of Mr. David Stewart, MP for Swindon, and Mr. Joe Ashton, MP for Bassetlaw. Their salaries as whips are £4,000 plus £3,000 of their normal Parliamentary salaries as MPs.

No pay rule exemption for Leyland, says TUC

BY ALAN PIKE, LABOUR CORRESPONDENT

THE TUC general council yesterday confirmed its view that it would be wrong for Leyland Cars to be made an exception voted against continuation of the rule at the TUC's annual Congress in September. Otherwise, it could rationalise its bargaining structure.

A common starting date of November 1 for all agreements in the company's car factories, to replace the present system of piecemeal negotiations throughout the year, was accepted by employees in a ballot last month.

However, the TUC is to tell Mr. Albert Booth, Employment Secretary, that it would be wrong to make any exception for Leyland's rule beyond those already agreed by Congress for self-financing productivity schemes and some pension improvements.

Any such exception would create difficulties for other unions with equally pressing problems," said a TUC statement after yesterday's general council meeting.

The move to exempt Leyland

Cars from the rule was supported by the Transport and General Workers' Union, which voted against continuation of the rule at the TUC's annual Congress in September. Otherwise, it could rationalise its bargaining structure.

The other big motor industry union, the Amalgamated Union of Engineering Workers, engaged in negotiations throughout the year, was accepted by employees in a ballot last month.

One important factor in the minds of general council members yesterday was that, once an exemption had been made for Leyland, it would have been even more difficult to insist that the National Union of Mine workers honour its 12-month rule obligations.

The NUM has submitted a big wage claim for payment from this month, although miners are not due for another rise until March.

The TUC's decision will have

come as no surprise to Leyland, although still as a disappointment. A management statement yesterday said that when the employees' ballot took place it had been made clear no guarantee could be given on introducing a common bargaining date from this November.

Whatever decision is finally made by Mr. Booth on the 12-month rule, Leyland intends to continue with other aspects of its plans to reform pay bargaining. These involve giving pay increases of 10 per cent on earnings to all employees, a security of earnings package, an incentive scheme, and the gradual establishment of pay parity and company-wide wage structures.

• Hopes of a compromise to end a three-way strike over a minimum wage that has crippled output of TAT sports cars and Daimlers at Leyland Cars' Liverpool plant rest on a meeting to-morrow. The strike involves 1,900 workers and 4,000 more have been laid off.

Strike at Raleigh made official

BY PETER CARTWRIGHT, MIDLANDS STAFF

THE NATIONAL SOCIETY of Metal Mechanics yesterday made official the pay strike at T.I. Raleigh Industries, Nottingham, which has cost the company out-

per cent on the payroll, and Metal Mechanics yesterday made official the pay strike at T.I. Raleigh Industries, Nottingham, which has cost the company out-

put worth £500,000, two-thirds of it for export production.

The union has about half the 4,500 manual workers, the rest belonging to five unions: electricians, transport, engineering, and electricals.

The unions made a two-part claim for an increase of up to 27 to bring earnings, including overtime, up to the national average, with the guideline 10 per cent on top.

The management replied that the claim was equivalent to 38-54.

Ward 'had reservations' about former employee

MR. GEORGE WARD, managing director of Grunwick, said yesterday that he had never had any doubts about a former employee who had been convicted of a serious crime.

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Journalists at Express vote on 17% offer

By Our Labour Staff

MORE THAN 600 journalists of the Express and Sunday Express newspapers are being offered a new pay offer of 17 per cent on top of a 4 per cent increase under the Government's Phase II package.

The bulk of journalists in London, Manchester and Glasgow are being offered a 17 per cent increase, while those in other parts of the country are offered a 15 per cent increase.

The offer, the number of jobs planned to disappear through natural wastage and the fact that the Express is a company with a long history of offering a 17 per cent increase to its employees.

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U.K. ECONOMIC INDICATORS

ECONOMIC ACTIVITY—Indices of industrial production, manufacturing output, engineering orders, retail sales volume (1970=100); retail sales value (1971=100); registered unemployment (excluding school leavers) and unfilled vacancies (000s). All seasonally adjusted.

	Indl. prod.	Mfg. output	Eng. order	Retail vol.	Retail value	Unemp.	Vacs.
1976							
4th qtr.	103.2	103.8	106	108.5	211.9	na	na
1977							
1st qtr.	103.5	105.6	108	105.0	217.1	1,330	na
2nd qtr.	102.2	103.1	103	103.9	225.1	1,330	161
3rd qtr.	102.4	103.1	103	106.8	231.7	1,418	151
June	100.3	100.3	101	103.8	232.2	1,353	158

Tougher market for candidates • The conference business

BY MICHAEL DIXON

GOVERNMENT MAY take comfort from the evidence that, even on a cautious reading of this week's unemployment figures, job prospects in general do not seem to be growing any worse. But there is apparently no such comfort for managerial-type workers in particular, according to the latest statistics from the Government-sponsored Professional and Executive Recruitment agency.

The most recent PER statistics — the most comprehensive available — cover the four months from June 1 to September 30, and since this period includes the summer lull in recruitment, probably present an unduly pessimistic view of demand for and supply of executive-type jobs. Even so, the state of the market this summer indicated a general decline from the conditions of June-September 1976.

During those four months last year, PER had a total of 81,887 candidates registered for jobs in the 35 categories covered by the accompanying table. Vacancies in the same categories which had been notified to the agency totalled 8,163.

The corresponding figures for this year published by the Reward survey (1 Mill Street, Stone, Staff-rdshire ST15 8BA, telephone Stone 4554) show an

Work category	Ratio of candidates to each vacancy	June-Sept. 1977	June-Sept. 1976
Electrical engineers	3.3	3.3	3.3
Design draughtsmen	3.9	3.9	3.9
Mechanical engineers	5.8	5.8	5.8
Work study and O & M	6.0	6.0	6.0
Estimating and qual. control engineers	4.4	4.4	4.4
Technical sales representatives	7.8	7.8	7.8
Production engineers	7.9	7.9	7.9
Cost accountants	8.4	8.4	8.4
Metallurgists	8.7	8.7	8.7
Computer programmers	9.3	9.3	9.3
Production management, engineering	10.0	10.0	10.0
Accountants	10.4	10.4	10.4
Systems analysts	10.6	10.6	10.6
Chemical engineers	11.5	11.5	11.5
Chemists	12.2	12.2	12.2
Quantity surveyors	12.6	12.6	12.6
Production management, non-engineering	12.6	12.6	12.6
Engineering technicians	12.6	12.6	12.6
Purchasing officers and managers	14.0	14.0	14.0
Sales representatives	14.0	14.0	14.0
Physical distribution management	16.0	16.0	16.0
Training officers and managers	16.8	16.8	16.8
Physicists	18.0	18.0	18.0
Sales office managers	22.5	22.5	22.5
Civil and structural engineers	24.0	24.0	24.0
Economists and statisticians	24.0	24.0	24.0
Personal and IR officers and managers	24.2	24.2	24.2
Marketing managers	31.4	31.4	31.4
Retail management	34.0	34.0	34.0
Sales managers	34.3	34.3	34.3
Computer and management services managers	36.8	36.8	36.8
Company secretaries	37.9	37.9	37.9
General management	44.0	44.0	44.0
Public relations officers and managers	102.2	102.2	102.2
Administrative management	233.7	233.7	233.7

To some extent, of course, the worsening of the ratio between demand and supply.

Of the 35 categories, only six show an improvement in the prospects for job-seekers.

By far the most marked improvement is for training officers and managers and, as one who feels starved of grounds for optimism, I only wish that I could shake off the suspicion that this advance has more to do with the Government's grant-aided measures to counter unemployment than with anything else.

There were better prospects this summer also for economists and statisticians, for practitioners and managers in work study and organisation and methods, for metallurgists, for people in production management of an engineering kind, and for chemists.

The ratio for electrical and electronic engineers, shown as unchanged in the table, was very marginally down, but the position for everyone else in the categories worsened noticeably.

In particular, I am struck by the apparently much better prospects for specialist types than for general management which still seems to be regarded as the only proper ambition for aspiring executives. With 66 general managers chasing each notified vacancy, moving from

the specialist to the general ranks surely carries a risk which, under this country's tax system, can hardly be compensated by take-home pay.

Given the even worse chances for public relations people and administrative managers — whom I assume to be generalists at the lower levels — the best advice for those in these categories would possibly be to move into something different or failing that, at least to call themselves something else.

FOR THE evidently hard-pressed PR trade, however, there is a bit of extra hope in the search for a manager of development services by the Association of Conference Executives, which is based in Huntingdon. "A good grounding in public relations" is one of the qualifications specified by this limited-by-guarantee concern, formed six years ago to develop communications between those who supply and those who require facilities for conferences and meetings.

It currently has interests extending to about 40 countries, and more than 1,000 members. These all pay a £10 entry fee, beyond which the suppliers such as conference organisers, travel

agents and hotel groups pay an annual subscription of £40, and much time in the capital and a car mileage allowance will be given to staging conferences pay provided.

Applications to Mr. Cox at: St. John's Street, Huntingdon, Cambs. PE18 6DD — telephone Huntingdon 57595.

Mr. Cox thinks that his best bet is likely to be somebody already working in some branch of the conference business who, if not specialising in public relations, is knowledgeable about the range of relevant techniques of marketing, communication, and training. A further need is a clear understanding of budgetary control.

Although the association can hardly have seen in advance the figures in this week's table, I suspect that it had more than an inkling of the frighteningly competitive jobs market for PR people because the proffered salary seems low at £5,000. But I have little doubt that a supremely qualified candidate could persuade Mr. Cox to cough up more.

While the base is Huntingdon, some 60 miles north of London, the newcomer will have to spend much time in the capital and a car mileage allowance will be given to staging conferences pay provided.

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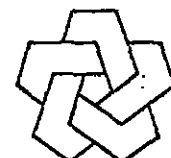
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Financial Times Thursday November 24 1977

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AMERICAN BUILDERS AND TECHNICAL
SERVICES CORPORATION

Seek a Manager for one of their major overseas projects constructing poultry farms in Iran. Remuneration and benefits are generous and include free accommodation and return air fare. Further details will be supplied to interested applicants who are asked to send their curriculum-vitae in confidence to the sole agents in U.K. at:-

23, Spring Street, London W.2. Telephone 01-402 8545

Financial Executive Business Development & Planning c.£8,500+ Car & Benefits

As a result of promotion this outstanding opportunity arises in a major division of a leading UK based food group. The person appointed will be an ambitious qualified accountant, aged 30-40, having held a line position in a large sophisticated manufacturing and marketing environment together with first hand experience of evaluating investment opportunities. Reporting to the Managing Director, he/she will be responsible for the strategic and financial planning of the Division, including the negotiation of acquisitions and the evaluation of major capital projects. Candidates must demonstrate commercial acumen, the personality to communicate effectively with senior management and the initiative and enthusiasm to make a positive contribution to the profitability of the division. Career prospects are excellent. Relocation expenses are available where appropriate and generous fringe benefits are in line with the best UK practice.

Applications to Miss Marion Williams.

Reginald Welsh & Partners Limited.

Accountancy & Executive Recruitment Consultants
123/4 Newgate Street, London EC1A 7AA Tel: 01-600 8387

Group Finance Director (Designate)

Dobson Park Industries Limited require a Group Finance Director (Designate) who will take over full responsibility from the present Finance Director within three months of appointment. The position, carrying full board responsibility, has arisen from a change of functions of group board members. In particular the present Finance Director is taking over responsibility as chairman of a trading division.

Dobson Park Industries Limited is a broad based engineering group with some 6,000 employees and with an annual turnover approaching £100m. It already has operating companies in the U.K., Europe and Australia and is planning to expand its overseas trading operations.

Candidates should be Chartered Accountants with a record of achievement at top level and all round management ability. The appointment carries executive responsibility for implementation of the financial policy of the group and control of the headquarters accounting and secretarial functions. It also involves the functional responsibility for maintaining and developing reporting systems in the four group operating divisions.

Whilst experience is required in forecasting and budgetary control, using computerised accounting systems, emphasis is placed on knowledge of evaluating acquisition and other investment proposals, together with raising of finance on a national and international basis. There is a vital need to maintain the exceptionally good working relationships which exist throughout the group.

Salary by negotiation but it is probable that applicants will be earning not less than £15,000 per annum. The appointment will carry the usual benefits including attractive pension rights. Age of applicants is not considered a bar for this appointment. Location of the appointment will be in Nottingham.

Please write, in complete confidence to:-

The Chairman,
Dobson Park Industries Limited,
Colwick Industrial Estate, Nottingham
NG4 2BX.

This appointment is open to both male and female applicants.

Financial Assistant to Managing Director

Leeds c. £8,500 + car

This is an important new appointment in a demanding growth industry. The major objective is to develop a structure of management information and control, which will enable the Managing Director to assess overall performance and determine future plans. Applicants, ideally around 30, must have a financial background and

will be MBA's, graduates or accountants. Experience in television, newspapers or related areas would be an advantage. In order to operate effectively candidates will need toughness, coupled with diplomacy and a style that depicts a disciplined, articulate professional. Future prospects are excellent.

J. R. Featherstone, FCA, Ref: 12139/FT

Male or female candidates should telephone in confidence for a Personal History Form to:
LEEDS: 0532-448661, Minerva House, 29 East Parade, LS1 5RX

Hoggett Bowers

Executive Selection Consultants

BIRMINGHAM, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE and SHEFFIELD

Investment Analyst

Abbey Life is seeking additional experienced staff to complement their Equity Investment Management Team.

The Company needs people of graduate and/or professional status to join the team managing increased U.K. and international Equity Portfolios. Applicants should have two or more years institutional portfolio experience or the equivalent.

There are good opportunities for analytical research, the formulation of recommendations and subsequent implementation as part of a structured team where both ideas and contribution to management are positively encouraged. Readiness to accept increasing responsibility is important.

The Company offers the prospect of a progressive career with an immediate competitive salary, in accord with experience, and generous staff benefits. Please write, in strictest confidence, to Peter Challinor, Portfolio Manager,

Abbey Life
Assurance Company Limited

1-3 St. Paul's Churchyard,
London EC4P 4DX.

Commercial Banking Economist

The World Bank, an international organization which provides financial and technical help to the developing countries, invites applications from highly qualified men and women to join its financial staff as a Commercial Banking Economist at its headquarters in Washington, D.C.

Candidates should hold a degree in business management and/or economics, and have had at least two years' practical and successful experience in the financial decision-making process involving commercial bank lending to developing countries. At least one language in addition to a good command of written and oral English, preferably German or French, would be an added advantage.

Starting salary is based on qualifications and experience. Benefits include five weeks' annual leave, sick leave, home leave travel, pension plan, life and medical insurance. Please send detailed resume, quoting Ref. 78-6-01203, to:

Personnel Department,
World Bank,
1818 H Street, N.W.,
Washington, D.C., 20433, U.S.A.

WORLD BANK

GILT EDGED TECHNICIAN

Expansion has made it necessary for us to seek, from outside our existing staff, an additional analyst with knowledge of switching techniques. Ability to communicate ideas to clients would be an asset. The person appointed will report direct to the Actuary Partner in charge of the Long Gilt desk.

Telephone or write to:

Mr. A. J. Trustram Esq.,
36 Coleman Street, London EC2R 5AJ.
01-606 6622

LAURIE, MILBANK & CO.

Members of the Stock Exchange

Financial Controller Construction Industry - initially in Nigeria Around £14,000 tax free

This major UK construction group is attaching high priority to the successful development of its recently established Nigerian venture. The outlook is good: the new company has already obtained its first substantial contract.

This is a career appointment - in Nigeria for probably about 2 years and then with every prospect of reassignment elsewhere in the group. In Nigeria, he will be accountable for overall financial and administrative management, and for the effective training of his Nigerian team. Successful financial management experience in industry - preferably, but not necessarily, in contracting - and a formal accounting or company secretarial qualification, are essential.

The negotiable salary is supplemented by additional high-standard benefits: house, car, educational allowances, etc. A visit to Ibadan, the Nigerian company's location, would be arranged before appointment.

Please write - in confidence - to C. Bexon ref. B.17252.

MSL Management Consultants

Management Selection Limited
17 Stratton Street London W1X 6DB

New Business Manager-Factoring

City, c.£7,000 + car

Our client, one of the largest invoice factoring services in the UK, is looking for a Regional Manager for their London operation. He or she will be responsible for following up enquiries, assessment of potential client companies, and the negotiation

and completion of contracts. The ideal candidate will be aged between 28-32, finance/marketing oriented, and able to work without supervision. A comprehensive training will be given. The prospects and fringe benefits are excellent.

Mrs. Indira Brown, Ref: 19070B/FT

Male or female candidates should telephone in confidence for a Personal History Form to:
LONDON: 01-734 6852, Sutherland House, 5/6 Argyll Street, W1E 6EZ

Hoggett Bowers

Executive Selection Consultants

BIRMINGHAM, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE and SHEFFIELD.

ASSISTANT EUROBOND SYNDICATION MANAGER

required by leading French bank. Aged late 20's early 30's, minimum one year experience in Euro-bond business, mother tongue English with working knowledge of French. Position is Paris based with attractive salary. Write in complete confidence to

Box A.6184, Financial Times,
10 Cannon Street, EC4P 4BY.

SENIOR EXECUTIVES

INTEREXEC gives positive assistance to Executives seeking new employment or to improve or change their careers. Where to start looking for a job? Which Agencies can help? How to find unadvertised vacancies? What are conditions like in the Middle East? How to succeed at interview. How to find the right job at the right salary. INTEREXEC maintains all the information you need, provides a comprehensive advisory service and does all the ground work of job hunting for you, enabling Executives to explore the market with confidence, and to secure the right appointments faster.

Why waste time? - Phone for details:
THE INTEREXEC REGISTER LTD.
The World Trade Centre, London E1 9AA.
Tel: 01-488 2400, ext. 53.

TRAINEE CREDIT ANALYST

to work in the London Branch of First National Bank in Dallas. Candidates ideally should be between 22 and 28, with a degree or other higher educational qualification, to join a team of analysts who provide the support for our international lending area.

Salary negotiable and fringe benefits associated with banking employment.

If you are interested in this opportunity, please write enclosing a curriculum vitae or telephone for an application form to:

Miss G. Bock, First National Bank in Dallas
60 Aldermanbury, London EC2V 7JT
Phone 01-695 9111

TREASURY ASSISTANT

CENTRAL LONDON c£7,000

Our client is a leading British Group with diverse interests in manufacturing and service industries in the U.K. and overseas. Total turnover is in excess of £400m.

A vacancy has occurred for a Treasury Assistant to help in cash forecasting, cash management, foreign exchange dealings and day-to-day liaison with the Group's bankers.

The position, located in Central London at the small Group headquarters, reports directly to the Group Treasurer. The successful candidate, probably aged 24 to 28, is likely to have a good degree in a numerate discipline and experience of Treasury management including foreign exchange and exchange control, acquired either in a Bank or the Treasury of a major international company. A professional qualification or MBA would be an advantage.

Please telephone for a form, or write in sufficient detail to make one unnecessary, to:

P. G. Raynes (Ref: 1046) Peter Counsel Limited,
The White House, 8, High Street,
Guildford, Surrey, GU2 5AJ.
Tel: Guildford (0483) 67781 (24 hour service)

PETER COUNSEL LIMITED

ASSISTANT TO FINANCE DIRECTOR

WEST MIDLANDS c. £8000 + CAR

The wholesale division of a large public company with a turnover around £56m has created a key position for a qualified young accountant with the potential to reach boardroom level quickly. The successful candidate will be responsible to the Finance Director for the effective control of sophisticated and computerised financial and management accounting systems in 17 companies, and will provide advice and guidance to Finance Directors and

Accountants within those companies. Aged 28-35, with ACMA, ACA or ACCA, applicants should have a proven record of success at senior level in Commerce or Industry. This demanding environment calls for a decisive, skilled manager, with drive, ambition and potential for early promotion. Rewards include an excellent salary, company car, superannuation scheme, and relocation expenses where necessary.

PER PROFESSIONAL and EXECUTIVE RECRUITMENT

Applications are welcome from both men and women

Telephone
Gina Murphy
Birmingham (021) 236 6971

FINANCIAL CONTROLLER

East Anglia £8,000-£9,000

A national Food Group seeks an Accountant to revamp the accounts department of a newly-acquired subsidiary, and to prepare the way for its expansion. Current turnover is £14 million per annum. Applicants should be over 30 and experienced in financial restructuring and management.

This is a Board appointment and a key post in the new management team.

Please apply in confidence to:

Mr. M. Davidson,
Management and Personnel Services,
68, The Drive,
London NW11 9UL.

BUCKMASTER & MOORE Institutional Sales Executive

As part of our planned expansion programme we have a vacancy for an experienced sales executive to join our Institutional Equity Department. Our standards are high and there are no specified age limits. We need an individual with the ability to assist and take an active part in the formulation of views and the communications of these to a wide range of institutional investment clients with varying requirements. We require someone with a willingness to assume the marketing responsibility for one of the major sectors in which we specialise. Qualifications are less essential than experience. Conditions of employment and prospects are good with no barriers on advancement which is solely determined by the ability of the individual. If you feel you might match our requirements and would like a preliminary discussion in complete confidence please write to Mr. Gerald Risdon, Administration Partner.

Buckmaster & Moore,
The Stock Exchange,
London EC2P 2JT,
Telephone: 01-588 2868.

BUCKMASTER & MOORE Investment Analyst Electricals and Electronics

We are looking for an analyst to strengthen our present research effort on the electrical and electronic sector.

Applicants could range from those with a few years' experience in a relevant industry, through to a senior person who is already an established figure in the investment analysis of the sector. An ability to produce written work to a high standard is essential. Salary will be negotiable, according to experience.

Interested applicants should write to: Mr. Gerald Risdon, Administration Partner.

Buckmaster and Moore,
The Stock Exchange,
London EC2P 2JT,
Telephone: 01-588 2868.

YOUNG BLUE BUTTONS required by BUCKMASTER & MOORE

Phone or write to:

Mrs. M. Barlees, Buckmaster & Moore,
The Stock Exchange, London EC2P 2JT.
Tel: 01-588 3888.

FINANCIAL/BANKING OPPORTUNITY

Applications invited from young banker (late 20's-early 30's) with experience international commercial banking (particularly project financing).

Candidate expected to take charge of operations of Finance Company with location in Far East.

Salary and fringe benefits negotiable dependent background and experience.

Apply in confidence with full CV to:
Ref. PB 252

WALTER JUDD LTD.

Recruitment Division 1a Bow Lane, London EC3.

JUNIOR ANALYSTS

We are looking for junior analysts to join our established ENGINEERING and ELECTRICAL specialisations. Two to three years' analytical or other financial experience, not necessarily in these sectors. Good qualifications. Engineering vacancy is in established specialisation offering excellent prospects and interesting work. Vacancy in Electrical sector involves working with one other analyst in fast growing new specialisation.

The preferred age would be 21-27. Remuneration will be appropriate to experience and ability.

Please write with curriculum vitae to:

W. A. C. Wild
E. B. SAVORY, MILLN & CO.
20 Moorgate
London EC2R 6AQ

MAJOR INTERNATIONAL BANK WISHES TO APPOINT A SENIOR TRUST EXECUTIVE IN GUERNSEY

Candidates for this appointment, which is permanent, should have a professional qualification, preferably AIB (Trustee Diploma) and practical experience in Trust work at senior trust officer level. Experience in international offshore trust work an advantage.

Preferred age 35-45. An attractive remuneration package commensurate with age and experience is offered. Please send full career details to:

Box A6162, Financial Times
10 Cannon Street, EC4P 4BY

LEASING

POTENTIAL DIRECTORSHIP WITH PROFIT SHARE

Ambitious and entrepreneurial leasing executive preferably in 30s required by lease portfolio management company. The successful applicant will be experienced in all aspects of leasing having worked in the leasing department of either a bank or major finance company and will certainly have proved their ability to obtain and handle business in a rapidly growing and changing market. Excellent salary plus profit share. Write enclosing CV to Mr. Russell Taylor, Taylor Buckle & Co. Ltd., 29 Throgmorton Street, London EC2N 2AN.

CJA

RECRUITMENT CONSULTANTS

35 New Broad Street, London EC2M 1NH
Tel: 01-588 3588 or 01-588 3576
Telex No. 887374

A varied yet exacting appointment—scope for wider responsibility in General Management—opportunity to advancement to the most senior executive levels.



ADMINISTRATOR to MANAGING DIRECTOR

CENTRAL LONDON

£7,500 — £10,000

FAST GROWING HIGHLY PROFITABLE INTERNATIONAL FINANCIAL SERVICES GROUP. Candidates aged 35-45 who have acquired at least four years' administration experience, two years of which must have been in a management position either in an efficient service organisation or in the armed services. The successful Candidate will be responsible for assisting the Managing Director in all aspects of administration, including scheduling of work, co-ordination of office systems, co-ordination of company secretarial work of the Group world-wide, organising company cars and company travel. Some overseas travel is likely. The ability to organise and control a wide range of administrative activities simultaneously and the capacity for clear expression is important. Initial salary, negotiable £7,500-£10,000. Contributory pension. Free life assurance. Free BUPA. Assistance with removal expenses if necessary. Applications under reference AMD 3822/FT, to the Managing Director.

CAMPBELL-JOHNSTON ASSOCIATES (MANAGEMENT RECRUITMENT CONSULTANTS) LIMITED,
35 NEW BROAD STREET, LONDON EC2M 1NH • TEL: 01-588 3588 or 01-588 3576 • TELEX: 887374



ECONOMIST

British Petroleum Pension Trust

This opportunity, arising from an internal career development move, is for an economist to be responsible for the macro-economic analysis of the UK and other countries with developed capital markets. The Economist appointed will provide the information and forecasts on the basis of which decisions on the allocation of the Trust's funds will be made, and will work closely with a group of investment analysts engaged in monitoring the sectors of the various economies.

Ideally applicants will have a degree in monetary economics or a related subject, combined with at least two years' experience of economic forecasting.

A fully competitive salary will be negotiated.

Please write giving age and brief details of qualifications, experience and current salary, quoting reference B.474, to: The Manager, Central Recruitment, The British Petroleum Company Limited, Britannic House, Moor Lane, London EC2Y 9BU.

FINANCIAL CONTROLLER

(DIRECTOR DESIGNATE)

International forwarding and transportation group. This key appointment will ideally suit a chartered accountant aged 30-40 with a sound 'working' knowledge of international group finance, management accounting, costing and administration. Based in Kent, the group—recognised for its innovative and progressive approach to international freight distribution and recently featured in a major television documentary—is currently expanding its operations within its primary market, the Middle East, and the successful applicant will be expected to take an immediate part in this expansion programme. The job will entail visits to Europe and the Middle East and as before this senior appointment a company car and usual fringe benefits will apply. Suitable applicants are unlikely to be currently earning less than £8,000 p.a.

Applications in writing with C.V. to:
THE MANAGING DIRECTOR,
ASTRAN HOLDINGS LTD.,
65 CHICHESTER ROAD,
LOWER GARDEN,
CHICHESTER, KENT.

CHIEF ACCOUNTANT SWANSEA

Aluminium Wire & Cable Co. Ltd. has recently been reorganised into four main divisions. The total Company turnover is around £15m and the Cable Division now has a vacancy for a Chief Accountant reporting directly to the Director and General Manager of that Division.

The person appointed will be responsible for all aspects of the financial and management accounting for the division through an established accounts staff. Consequently he or she will need to be experienced enough to make immediate decisions and be capable of accepting the additional responsibility which the expansion development of the division will involve. It is likely therefore, that the successful candidate will be over 35 years old, fully qualified and currently earning approximately £5,500 per annum and seeking a substantial increase in salary.

The terms of employment, pension and other fringe benefits are appropriate to a successful subsidiary of the T.I. Group of Companies.

Applications giving details of age, qualifications, experience and current salary, should be made directly to:

MR. R. W. DAVIES (Ref F47),
STAFF MANAGER

Please note, candidates who applied to the previous advertisement in October will be considered together with applications from this advertisement and need not therefore re-apply.

AWCO ALUMINIUM WIRE & CABLE CO. LTD.
PORT TOWN SWANSEA

TRAINEE TEA TRADER — BUYER

A large international tea company in the Croydon area requires an intelligent young person, with an outgoing personality and aged between 18 and 20 years, for the above position.

A certain amount of overseas travel will be involved after experience has been gained in the commodity.

This is a career opportunity and pensionable.

For an application form write to Box A.6165, Financial Times, 10, Cannon Street, EC4P 4BY.

GROUP ACCOUNTANT

A leading confirming/finance house seeks a qualified accountant to take charge of its Accounts Department of 10 staff. Responsible to the Directors for financial accounts based on computerised record keeping. Attractive salary and substantial fringe benefits offered for experienced but young energetic appointee.

Apply to The Directors
Anglo-African Shipping Co. (S.A.) Ltd.
17 Stamford Street,
London, SE1 9NG.

FIRST CLASS

OPPORTUNITIES AVAILABLE TO QUALIFIED STUDENT AND EXPERIENCED ACCOUNTING PERSONNEL. Contact: Bob Miles or Brian Bennett on 01-228 2691.



WANTED

TWO SE MEMBERS
With good working business, producing a substantial commission p.a. wish to hear from a reputable member firm with a view to transferring the service which they can offer to their established clients. Quality research and efficient back office essential. Please write to: Drake Accounting, 10, Cannon Street, EC4P 4BY.

Strategic Management

Salary c. £12,500 p.a. plus car

Lex Service Group Limited is a major company in the service sector with diversified interests in vehicle distribution, transportation, hire and leasing and hotels. Annual turnover is £300 million, with an impressive record of growth.

The company is organised into separate business groups based on the industry in which they operate. Each group has significant responsibility for its own strategic development. We now wish to appoint a Strategic Development Manager in a business group based in the Home Counties who will be responsible for identifying, evaluating and recommending business development opportunities in the U.K. and abroad. The person we seek will be aged 30-40, an honours graduate in business administration or a numerate discipline, with fluency in at least one European language. He or she will have had several years experience of business operations management, contributing to strategic development, and identifying possible growth opportunities, both through acquisitions and start ups. Work experience in a major European company would be a distinct advantage.

Career opportunities both in functional and line management are excellent. A generous range of fringe benefits is offered including a company car, non-contributory pension and life assurance, and B.U.P.A. membership.

Please send details of your education and career to date to: Mr. G. S. Bentley, Management Development Manager, Lex Service Group Limited, Lex House, 5, Burlington Gardens, London W1X 2QQ. Telephone: 01-437 8600.

Lex Service Group

FINANCIAL CONTROLLER

FROM £9,000 p.a.

We are a fast growing export oriented company in the computer based systems and ancillary equipment fields. Our staff of 200 has a high professional and technological bias. We seek a financial controller to assume responsibility for all finance, accounting, management information and administration. A sustained high level of performance in this top-line post will lead to a board appointment.

We wish to hear from qualified accountants who for at least three years have been the senior finance executive of a comparable enterprise in the seven figure turnover bracket. Familiarity with an export-based company and with computer based products is desirable. Personal qualities sought include drive, a sense of priorities, ambition, persistence and effectiveness. We require the successful candidate rapidly to impact on the profitability and efficiency of the organisation. The successful candidate will be able to demonstrate sufficient strengths and abilities in cash planning and management, financial and control, project cost control, management information, product costing to enable him effectively to control and operate in these areas.

Location is an extremely pleasant part of the south coast region. Excellent conditions include a non-contributory pension scheme and assistance with removal costs. Replies, addressed to the managing director, should include full C.V. and explain in detail how you consider that you meet the requirements of the position.

QUEST AUTOMATION LIMITED

26 Cobham Road, Farnham Industrial Estate,
Wimborne Dorset BH21 1NK

West Midlands

FINANCE DIRECTOR

Our client, a leading importer and exporter of specialist machinery and manufacturer of tooling for the equipment, wishes to recruit a finance director and company secretary. The main criteria we will be looking for are:
* a qualified accountant;
* proven ability in the field of financial and management accounting in a manufacturing company;
* the personality which will enable the successful candidate to achieve a full involvement in the management of the business;
* experience of overseas trading including exchange control requirements.
It is unlikely that the successful candidate will be male or female, will be less than 35 years of age. Salary is negotiable together with fringe benefits including a car and where necessary, relocation expenses.
Please write, giving brief but comprehensive details of your career and salary to date, to Executive Selection Division, SF 941.

Coopers & Lybrand Associates (Midlands) Limited,
Lyndon House, 62 Hagley Road, Edgbaston,
Birmingham B16 8PN

BREMAR HOLDINGS LIMITED

We are an expanding merchant bank based in London, with an international network of subsidiaries. Through one of these subsidiaries we are actively developing our business with overseas clients. Applications are therefore invited from individuals in the 30-35 age group with an economics degree and a fluency in French, Spanish and Italian. Other languages and some experience in international banking and/or stock exchange would be advantageous. Remuneration commensurate with experience.

Applications should be sent to: Breinar Holdings Ltd., Breinar Holdings, 21 St. James Street, London W1P 8JL.

Manager, Cost Controls European Centre c.£12,000p.a.+allowances

We are searching for a highly professional manager to join the Brussels Headquarters of an American multi-national. Although this is a central role, the appointee will influence the direction of local programmes by direct personal involvement.

The appointment is concerned with the planning, co-ordination and review of cost-improvement projects in manufacturing plants throughout Europe. The company makes extensive use of standard costing and advanced data processing techniques, and the emphasis is on highly structured management controls.

Candidates will be qualified cost accountants with experience of large company philosophies in the engineering industry.

They will also be able to show a close affinity with the manufacturing engineering function. Personal qualities we are looking for include a high degree of resourcefulness and diplomacy—the appointee will be a driving force and at the same time be the review point for international decisions.

There is considerable urgency in filling this appointment, and we want to meet candidates within the next few days. You are therefore invited to telephone immediately for a confidential discussion with Barry Drinkwater on the number below or on Bishop's Stortford (STD code 0279) 59789 after 8pm and all weekend. Alternatively, send a CV, quoting ref:MCC/EC.

Cambridge Recruitment Consultants,
9 Brunswick Walk, Cambridge CB5 8DH.
Tel: 0223 311336.

F/X Dealer-Singapore

Outstanding opportunity in
"the land of endless summer"

Our Client is a prominent U.K. based International Merchant Bank with a well-established and successful branch in Singapore. This expanding financial centre is renowned for its efficient communications and spectacular economic growth.

Expansion and development demand the recruitment of a senior dealer to assume responsibility for the day-to-day dealing activity where the emphasis is on foreign exchange.

The successful applicant, preferably late 20's/early 30's with a broadly-based dealing background, can look forward to generous remuneration affording a substantial increase in living standards in a relaxed yet invigorating environment ideally suited for family leisure activities.

Contact Norman Philpot in confidence
on 01-248 3812

Senior F/X Dealer

City

c£10,000

Expanding Consortium Bank

Our Client is a soundly-based International Merchant Bank currently embarking on a programme of phased expansion.

The immediate requirement is for a forward dealer with a minimum of 4 years' active dealing experience to play a prominent part in the bank's development.

Ideal candidates, aged mid/late 20's with a positive and professional attitude, will be rewarded with excellent career prospects, and a salary and benefits package to match.

Contact Norman Philpot in confidence
on 01-248 3812

Credit Analyst

City

£5,500+

Our Client is a prominent International Bank of the highest standing. As a result of internal promotion, an excellent opportunity now exists for a young analyst to augment the bank's active Credit team.

Aged 22-30, you should have spent at least one year in credit analysis, and must have a knowledge of the French language to good conversational level.

This challenging position offers real scope for career development, and salary and benefits will be most attractive.

Contact Tony Tucker in confidence
on 01-248 3812

NPA Recruitment Services Ltd

60 Cheapside, London EC2P 3EJ. Tel: 01-248 3812, 34 & 5

Commercial Director c. £10,500

Required in the Midlands, by a company within one of the country's largest Groups, to spearhead substantial growth which is envisaged in its forward plans. This encompasses a wide field of new automation technology in domestic and industrial products and processes.

Accountable to the Managing Director, responsibilities will be for a major expansion of sales, particularly exports, and the maintenance and improvement of profit margins. Heading up a strong sales team based at several locations, including the Company's key priority will be to improve the marketing function.

Ideally in the upper thirties, top level international marketing and sales experience will have been gained in electrical or electronic engineering products. Vital qualities will be the ability to lead and motivate the team and to create a progressive and commercial climate at all levels of the company. There is a Granada car and a full benefits package. No relocation assistance is available.

Please apply in writing, giving your telephone number and quoting reference 294 to Peter Barnett, Barnett Keel Ltd, Providence House, River Street, Windsor, Berks SL4 1QT. Tel: Windsor 57011. Telex: 849323.

Barnett Keel
MANAGEMENT SEARCH

THE FINANCIAL TIMES

is looking for an exceptional

SALES EXECUTIVE

who is well versed in the specialised
field of financial advertising

We are offering the opportunity to join a small but enthusiastic team who are responsible for our very considerable financial advertising business. Much, however, still remains to be done and the opportunity therefore exists for the successful applicant to make a positive contribution to our future success.

For further details contact:
ROBERT PIPER
01-248 8000 ext. 459

Chief Accountant

James Purdey & Sons Limited, the gun, rifle and cartridge makers, have recently lost their widely respected Chief Accountant. They seek to find his successor. This is a career appointment.

It is a family business, of world-wide renown for its standards of manufacturing craftsmanship. The Chief Accountant's responsibility is to manage the administrative affairs of the Company so that those standards are matched in its office work.

Candidates must be professionally trained, preferably qualified, with experience in applying modern managerial and accounting techniques in the context of a personalised craft business. The starting salary (up to about £7,500) and the conditions of service will be negotiated individually, through the consultant advising the Company.

Letters enclosing full particulars in the form of curriculum vitae or otherwise, will be handled in strict confidence by the consultant.

M. J. Graham-Jones
177 Vauxhall Bridge Road
London, SW1V 1ER.

THE FACULTIES PARTNERSHIP
Management Consultants

Headquarters Financial Staff

major multi-national company requires two strong additions, male or female, to the headquarters accounting staff.

A Qualified Accountant, aged about 30, to serve as Manager, Accounting reporting directly to the International Controller. Good experience in company accounting essential. Emphasis on foreign operations and exposure to U.S. accounting desirable. Salary about £8,500 p.a.

A Young Executive, aged about 25, to assist the Corporate Financial Management in all facets of company's financial affairs which include international accounting, tax, and treasury matters. Applicants should have sound financial training. A qualification in accounting would be an advantage, but is not essential. Salary about £6,500 p.a.

rite in confidence quoting FM 51 to:

DAVID SHEPPARD & PARTNERS LTD.
21 Cleveland Place,
London SW1V 6RL

Young Accountants

We currently seek people for three of our clients. They are "blue-chip" organisations, leaders in their fields. They seek "high flyers" and offer commensurate prospects.

Management Accountants (2) Europe
Major food/trading organisation. London based, 40% time in Europe. French speaking, big firm experience (some on computer based) audit. Promotion prospects exceptional. Remuneration according to experience but certainly circa £7,000.

Merchant Bank Newly Qualified/Finalist
Useful entrance into major Merchant Bank. Corporate Lending Department. New ACA or Finalist. Promotion prospects good. Low cost mortgage. Good salary.

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Mrs. Hicke

Lack of data 'bound to affect strategy'

FINANCIAL statistics on manufacturing industry are seriously lacking and this is bound to have a detrimental effect on national policy making and on the work of the industrial strategy group, according to the National Economic Development Office.

In a paper submitted yesterday to the annual statistics users conference by the Bank of England on the subject of financial statistics, NEDO said the best way of improving the position was to change the basis of company reporting to reflect the needs of analytical users of accounts as well as to provide better information for the traditional user, the shareholder.

The paper suggested that financial results should be disaggregated by product group and between U.K. and overseas activities rather than viewed as a consolidated entity.

Company reports should also include statements of value added, and some form of inflation accounting. The present half-yearly interim statements should be extended to a full quarterly reporting system as in the U.S.

Accounts

Thought might be given to the possibility of getting all companies to report on common accounting periods.

National statistics on manufacturing industry should be treated separately from other commercial companies and a reconciliation should be made between the information included in the

tion of weekly or even daily data. Frequent publication of series less likely to be distorted by arbitrage and window dressing operations would enable the financial markets to respond more smoothly to the needs of monetary policy.

Mr. Christopher Johnson, chief economic adviser to Lloyd's Bank, thought more frequent figures might be unsettling rather than smoothing however.

Distortions

Experience on Wall Street showed that such figures, which would contain large random fluctuations, had to be interpreted with the greatest care, he said.

The present monetary series, M1 and M2, were subject to large distortions, according to the

Reports by

Michael Blanden,
Anthony Harris and
Peter Riddell

Pepper-Thomas paper. M1 rose and fell unpredictably because of the inclusion of interest-bearing overnight deposits—often investment funds awaiting commitment rather than the transactions balances which M1 was supposed to measure.

M3, in somewhat the same way, was distorted by the inclusion of very large certificates of deposit. CDs over £50,000 represented very interest-sensitive corporate balances which might be switched into non-money form.

This "soft arbitrage" would artificially reduce the recorded money supply because banking interest rates were too low. By contrast, competition for residential assets at a time of acute monetary stringency might again provoke "round-tripping," the purchase of CDs with money raised against overdraft facilities, which artificially inflated the M3 series.

Frequent

Interest-bearing money should be eliminated from the seasonally adjusted series for M1 and large CDs from the M3 series. A broader measure of liquidity, including building society and trustee deposits with bank deposits, and non-bank holdings of Treasury bills and local authority paper with large CDs, might also be required.

Frequent series could be published on a moving average basis, and should be available daily when bank computerisation had progressed enough.

Mr. Johnson, in an extensively critical survey of existing figures, said the present confusion of reporting dates made it impossible to obtain consistent totals, and facilitated window-dressing.

Banks should adjust their accounting period to calendar months to match the accounts of the public sector and of other financial institutions.

The financial year for both Government and company purposes should become the calendar year. "The Chancellor could at once offer us Christmas cheer or a catalogue of grim New Year resolutions."

Available

The problems of producing more frequent and detailed banking and money supply statistics were underlined by speakers from the Bank of England and the clearing banks.

Mr. R. H. Atkinson, from the Bank's Economic Intelligence Department, commented on the new figures now becoming available to the authorities showing money supply and domestic credit expansion on a weekly rather than monthly basis.

The banks had agreed to provide enough information to enable estimates of the main monetary aggregates to be compiled.

Contributors

Mr. Alec Grayson, of the Committee of London Clearing Bankers' Statistical unit, said the authorities should be more prepared to limit their increasing information requirements to the normal management information needed by the banks themselves.

The banks "find it difficult to accept that the value of a comprehensive weekly money supply series covering both M1 and M3 on the same basis as the monthly series which is what the Bank of England are trying to establish—will justify the amount of additional work and cost to the contributors of the data."

Even if the point were reached where it became possible to apply seasonal adjustments, "banks find it difficult to believe that the tuning of monetary policy will depend to any important extent on weekly figures."

Mr. David Reid, of the Central Statistical Office, said Britain was in the vanguard of efforts in several countries to produce balance sheets for every sector in the economy, consistent with the figures already published for income, investment, saving and the flow of funds.

Interest

He was not able to say when this work, which faced a number of severe practical difficulties, would be complete, but the amount of information already gathered was so large that new methods of dissemination might have to be considered. This was partly because the classifications used in the national accounts had been further subdivided to produce satisfactory balance sheet data.

The balance sheet data are of the greatest interest to financial and other economic forecasters. It is thought large errors, especially in forecasting consumption and investment in relation to income, can be explained by attempts by companies and individuals to adjust their capital balances.

Balance sheet data should also provide a much more reliable



MR. ALEC GRAYSON
"Limit information requirements."

method of estimating national wealth and distribution than any previously available. Some of the research has been done for the Royal Commission on the Distribution of Income and Wealth, which has urged a higher priority for comprehensive sectoral balance sheets. Knowledge of the ownership of assets should also improve the accuracy of existing statistics on income and saving, which contain large residual errors.

Reliability

The sector balance-sheets would follow current cost accounting principles. Financial assets would be shown at market value (which would entail that in the company sector ordinary shares would be shown as a liability at market value, and not as a nominal obligation) and productive assets at replacement cost. There might also be figures for the current value of such items as pension rights and mineral rights.

In a second paper Mr. P. J. Stibbard of the Central Statistical Office described some of the detailed work going on to improve the reliability and frequency of existing series, notably concerning pension funds and public corporations.

The natural reluctance of institutions to provide unlimited information had to be borne in mind. Although there was growing and widespread interest in flow of funds accounts, it was still not clear what economic conclusions could be drawn from them. Until there was a breakthrough progress might be less ambitious than in the past.

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Advertising and ... Now fledgling wins Uniroyal

BY MICHAEL THOMPSON-NOEL

WITH THE advertising business in relative ferment and the economy at least said to be stirring, 1977 is proving a banner year for many agencies. One which is certainly going places is the fledgling Humphreys Bull, which set up shop on April 3 with the £1m. arcade records business as its founding account but has now pushed its billings to £2.5m, with the acquisition of Uniroyal's £500,000.

Earlier this month the agency took Waddington's £300,000 from McCann-Erickson, and now has eight accounts and a staff of 17, although that is being expanded to cope with new business gains. The Uniroyal business came from Graham Gillies and Warwick.

The men who formed Humphreys Bull are Richard Humphreys, 33, ex-Satchi's and Roe Downtown, who says it was always his intention to run his own agency; and Stuart Bull, 32, ex-Garland & Son, Dorland's and David Williams and Ketchum.

Richard Humphreys said this week: "There is considerable activity at present: plenty of accounts are on the move, and plenty of people are switching jobs. In retrospect we couldn't have picked a better time to launch an agency."

Another agency doing well is the five-year-old McCormick Richards. This week it was named to handle the £150,000 Leyland Tractor account—its third piece

of Leyland business this year. Since January, McCormick Richards has been handling the £700,000 Leyland Truck and Bus account to which it recently added the Leyland Scammell business for total Leyland billings approaching £1m.

Other gains this year have included Guinness Overseas, ITT's Asher Laboratories, Airwick and Nuttall's Minties from an existing client, Callard and Bowser. Managing director Michael Conroy said last night that the agency's billings were now £9.5m, compared with last year's £5.7m, and that the £10m mark would easily be reached soon.

A third agency clearly on the move is KMP Partnership which has just taken the £600,000 Gallaher's Manikin cigar account from Ted Bates, the agency which created the celebrated Manikin girls. Sad to relate but the girls are being retired in favour of a more aggressive, competitive approach to suit the price-sensitive small cigars market. KMP, which already handles approximately £1.5m, for Gallaher's, including Winston, thus passes the £10m. billings mark. Bates continues to handle the Condor, Clan, Holland House and Senator accounts for the tobacco company.

BY YEAR'S END, Van den Berghs will have spent a record £500,000 in IPC's women's magazines—more than double last year's £235,000. The major investment has been behind the company's margarines, Blue Band, Outline, Flora and Echo, end supplements.

Originally, the arrival of ITV led to a fall in Van den Berghs' involvement with magazines, but it has returned strongly in the past three years, says IPC.

FOOD FROM FRANCE, reacting to growing U.K. wine consumption and the related increase in rival advertising, plans to double its budget for Appellation Contrôlée wines next

TV: more talk of rationing

AS LORD ANTON and recently the ITV companies' advertising revenues are dropping out of their ears, latest figures from the ICA show that net advertising for the TV companies last month rose to £24.7m, a 28.5 per cent gain on the same month last year, and a firm enough indication that revenues for 1977 are likely to top £300m against £231m last year.

In percentage terms, the network's most surprising revenue gains occurred in the first quarter, when they hit a 96.5 per cent increase over the fourth quarter of 1976. But the fourth quarter is the most lucrative, and the revenue performance last month means that the possibility of airline rationing is bound to resurface.

Based on its latest bulletin, The Media Department states quite categorically that with a restraint in some degree of collapse and the Government already restimulating demand in preparation for the next election, it seems inevitable that we shall see some airline rationing in the peak advertising periods next year. In these circumstances, and with rate increases expected to be held in check by price restraint, airline demand will progressively overtake supply until a second common rail channel is opened.

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MR. CHRISTOPHER JOHNSON
"Financial year should be calendar year."

monthly "Financial Statistics" and that in company accounts for example on profitability.

These improvements would make for a much better and wider understanding of the true financial position of industry.

Future developments in industrial and commercial companies' financial statistics were reviewed in a paper by two government statisticians, Mr. M. J. Erritt from the Department of Industry and Mr. P. J. Stibbard from the Central Statistical Office.

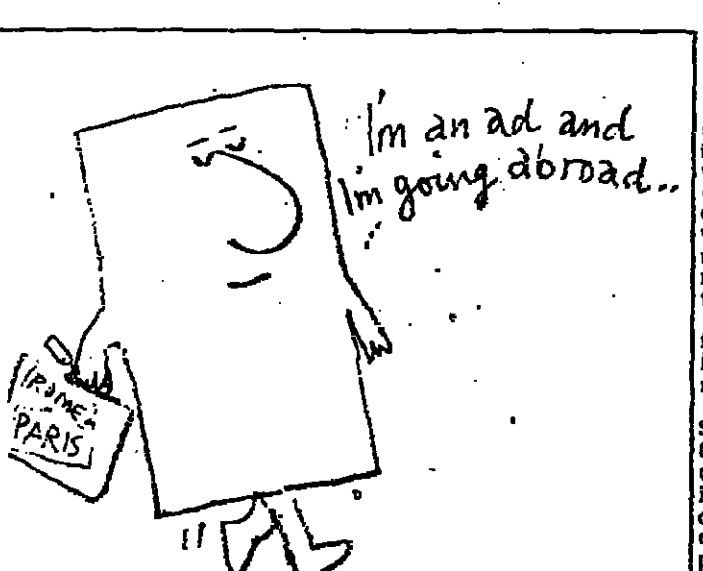
They pointed to preliminary work now under way with a view to extending the analysis of company accounts to medium and small companies as well as to large ones, and also to an extension of the company liquidity survey.

Indicator

They noted, however, that improvements were expensive in resources and increased the demands made on companies.

Corporate liquidity was also taken as case study in a paper prepared by two CBI economists, Mr. J. Turner and Mr. R. H. Price, in discussing the usefulness of company statistics as a guide to understanding the financial position of industry and commerce, and as an indicator of future company behaviour.

Mr. Gordon Pepper and Mr. Robert Thomas of stockbrokers W. Greenwell and Co. urged changes in the definitions of the main money supply and the publica-



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Thursday November 24 1977

Flexibility in action

THE PRIME Minister, harassed by firemen whose strike has already lasted longer than the Government can have hoped, made a tough speech yesterday to the House of Commons. The moderate leader had just made it clear that his members were quite unwilling to set for 10 per cent, he made the speech by coincidence just as Mr. Len Murray was again making it publicly clear that the TUC had not given its support to the official 10 per cent guideline. Mr. Callaghan's basic message was that the Government was standing firm on pay to secure better living standards for everyone and that it had a special responsibility to stand firm in the public sector because a retreat here would be immediately followed in the private sector, leaving the anti-inflation policy in ruins.

He admitted in the course of his speech that there was now a marked tendency for the 10 per cent to be interpreted as a permissible increase in basic wage rates rather than earnings; that is the fault, conscious or unconscious, of Ministers themselves. He laid less stress on the fact that 10 per cent is being commonly regarded as a flat minimum increase rather than an intended average outcome, with some groups of workers getting more and others less. Ministers have in fact been behaving, despite their failure to win TUC agreement, as if we were in a Phase Three similar to Phases One and Two, with the Government laying down an overall norm.

No choice

That was unwise. Apart from the general fall in living standards, protracted wage controls have so compressed differentials and penalised some groups of workers at the expense of others that there is very great pressure (as well as a strong economic case) for a gradual return to freer bargaining. It was precisely because of this that the TUC was unwilling to go further than to recommend that there should continue to be a 12-month interval, as a general rule, between successive wage increases. But

having got itself into its present position, the Government will find it difficult to slip out of it without causing an explosion of pay demands in the public and private sectors alike. The number of claims actually settled since the beginning of August is much smaller than usual, almost certainly because many groups are waiting — as Mr. Callaghan suggested yesterday — for the Government to weaken and for large increases, open or half-concealed, to become more common. In the case of the firemen, for example, though there is everything to be said for discussing future hours of work and methods of pay negotiation, the immediate offer of anything above 10 per cent would be interpreted as a defeat for the Government's policy.

If the Government has now obliged itself to defend an unnecessarily rigid line in the case of public sector pay awards, however, there is no reason why it should make the same mistake in the case of monetary policy, which is the necessary foundation for all its efforts to get inflation under control.

Money growth

The latest bulletin of the London Business School, arguing that the sterling exchange rate should have been allowed to rise long before the huge inflow of funds from abroad forced a free float, suggests that the decision to float will not automatically put things right. It expects some sharp rise in short-term interest rates; yet, though in general it is opposed to loosening monetary guidelines, it feels that too rigid an adherence to them on this occasion would be a mistake. Its reasons, briefly, are that the growth guideline was originally set on an artificially low base, that its breaching is mainly due to the mistaken decision to peg the exchange rate, and that the cost of getting back into line in the closing months of the financial year might be excessively high. The sooner, in fact, the Government can secure IMF approval for moving over to a more flexible system of achieving its monetary targets the less disruptive its policy is likely to be.

Managers and unions

THE DECISION by the Board of British Aerospace to withhold recognition — from non-TUC unions and staff associations — raises an awkward issue of which a great deal more is likely to be heard. British shipbuilders may well follow the same course, but the problem is not confined to the nationalised industries. There are two conflicting considerations. One is the view that, in the interests of the good industrial relations, the number of bargaining units in a company should be kept as small as possible. The other is the right of employees to be represented by the union or association of their choice: if senior managers or professionally qualified engineers wish to join a non-TUC union which does not include shop-floor workers within its ranks, they should be free to do so.

Protection

Over the last few years there has been an increase in union membership among managers and professionally qualified people; this has reflected a sense of insecurity among middle managers, resentment at being apparently neglected by top management and perhaps a feeling that, in view of the complexity of employment legislation, union membership provides a necessary element of protection.

Much of the recruitment has been carried out by TUC unions, such as ASTMS, the TASS section of the AUEW, and APEX, all of which cover in their membership a wide range of skills and salary levels. But in several industries managers have preferred to join non-TUC organisations which cater more specifically for their needs. The Shipbuilding and Allied Industries Management Association (SAIMA) has been one of the more successful of these: it had negotiated recognition agreements with several of the companies which are now part of British Shipbuilders. Staff associations have been active in the aerospace industry, while in engineering some headway has been made by the U.K. Association of Professional Engineers (UKAPE). In a rather special position is Mr. John Lyons' Engineers and

Managers Association (formerly the Electrical Power Engineers Association), a TUC-affiliated union which has begun to spread its interests outside its original base in electricity supply. If it merges with SAIMA, as is planned, this will have the effect of bringing SAIMA within the TUC fold, but in a union which does not have the shopfloor connotations of the established unions in the shipbuilding industry. Such a merger, however, would not lessen the extreme hostility with which the established unions would regard the introduction of any new bargaining units. The dilemma which is involved was clearly illustrated in the recent ACAS report on a recognition claim by UKAPE at W. H. Allen, a Bedford engineering company. The Association argued that the group of employees which it wished to represent was definable on the basis of professional qualifications and training. There was no dispute that the overwhelming majority of these employees wished to have their terms and conditions determined through collective bargaining by UKAPE. But ACAS, echoing the views of the Engineering Employers' Federation, concluded that a further fragmentation of bargaining arrangements would not be conducive to good industrial relations and that UKAPE's claim should be rejected.

Juggernaut

The common sense view is that there are far too many unions already (often quarrelling bitterly among themselves) and that the industrial relations department's job would be made impossible if there were any more. But how much weight should be attached to the rights of the individual? It is surely questionable whether nationalised industries, private companies and ACAS are justified in smoothing the way for the TUC juggernaut to ride roughshod over everyone who finds membership of a TUC union distasteful or unacceptable. If managers want to join a union which in their view represents their interests effectively, they should not be forcibly prevented from doing so.

Detroit caught in a \$20bn. squeeze

BY JOHN WYLES, in New York

THE MOTOR industry ever from imports, particularly from Japan whose car makers are succeeding brilliantly in producing competitively priced medium- and small-sized cars which are both fuel-efficient and capable of meeting U.S. anti-pollution laws.

However, the car companies still rank imports well down their list of problems and Henry Ford II's recent assurance that foreign cars would be pushed "right out to the shores" reflects a basic confidence in Detroit that the problem can be handled. It is pointed out that since 1973 the import share of the American market has ranged from 19.2 per cent to 14.4 per cent, and though they will be at the top end of this range in 1977, the American industry still does a better job of containing foreign penetration than any other major production country, except Japan.

In a real sense, the import challenge is one they can understand and respect whereas the Big Three are still privately resentful of the regulations foisted on them by the Congress and Federal Government over the past 10 years. They concede that society has good cause for concern about air pollution, and that a regulatory framework to curb it is justified, but they feel that the efficacy of safety systems now being imposed would be better left to the technical judgments of Detroit's own engineers, while fuel conservation would be better achieved through a broad energy policy which left more major decisions to the market place.

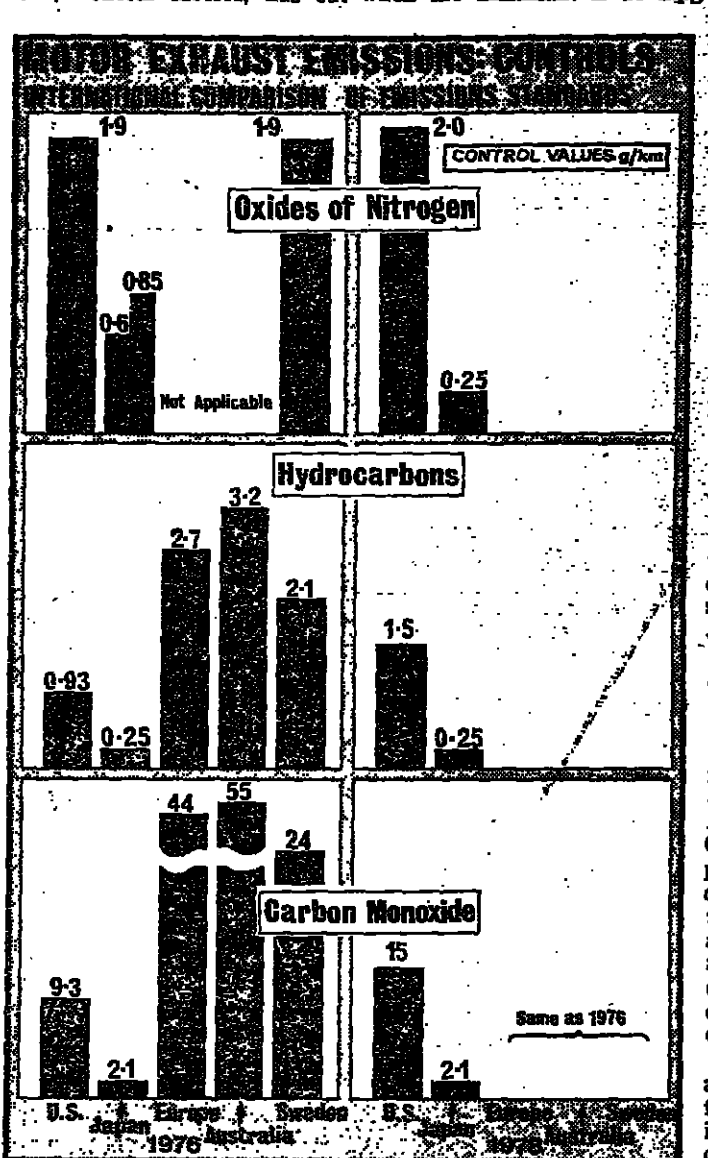
In the grumbling undertone which characterises many conversations in executives' suites, senior officials complain that the car companies have been sitting targets for ambitious politicians and for Nader's Raiders (some of Ralph Nader's former aides, such as Mrs. Joan Claybrook are now occupying important positions in the Carter Administration).

Perceptions in Washington have been rather different, and a strongly held view is that the companies' credibility has diminished sadly because they have often protested that various regulations cannot be complied with in the timescale provided, and have then gone on to prove themselves wrong. Privately, some executives will concede that Detroit has not been very good at speaking with one voice and that traditional rivalries and suspicions have sometimes impeded co-ordinated lobbying. On the other hand such efforts have

been hampered by anti-trust regulations. "Whenever we get together on a Motor Vehicle Manufacturers Association Committee, discussion no sooner starts than an anti-trust lawyer is up on his feet telling us we can't talk about this, that and the other," said a governmental liaison executive at Ford.

Detroit's all too frequent jousting over Federal regulations came to an absurd climax in August when production of the industry's new 1978 models would have been halted had Congress not agreed to an eleventh hour postponement of tighter anti-pollution regulations.

In spite of the delayed introduction, the new limits on engine pollutants are strict, and, combined with the fuel economy regulations, they make the 1981 model year (20-22 mpg) a very fine line of \$5 per vehicle for each one tenth of a gallon short fall. This is Ford's U.S. sales and require a large leap in technical development by that year. Since 1967, General Motors, has cut



MEN AND MATTERS

Learning in the JET era

All pro-market parents who would like their children to have a thoroughly European education will be looking for property in the neighbourhood of Culham, Oxfordshire. It is there that Britain's first EEC institution — the Joint European Torus — is to be built: so in obedience to Community regulations, a European school must be opened for the children of the 320 multi-national scientific staff. To make the new residents of Culham village less isolated the children of the locals will be eligible to attend.

It all sounds plain sailing: there is even a former education college, now surplus to Shirley Williams's requirements, close at hand, and it will open its doors to the first JET pupils (ages 11 to 18) next September. There is, however, just one murmur of dissent, which concerns the curriculum. The European schools — eight are well established on the Continent — culminate in the taking of a "European baccalaureate": the standards for this were laid down, seemingly irrevocably, by a gathering of EEC education ministers 20 years ago. A number of educationists in Britain say that the curriculum is far too orientated towards that of one Community country: France, needless to say.

A leading protester is Dr. William Bonney-Rust, principal of the Hammersmith and West London College. He says: "We were not around when the European curriculum was established. I think it would be far better if the children at Culham took the international Baccalaureate." I admitted total ignorance of that, but Bonney-Rust tells me that it is taken at his college, and at various international schools, such as Anglo-Atlantic College in South Wales.

At the Department of Education and Science there seems little enthusiasm for a challenge to the Brussels mandarins on this topic. The Board of Governors of European Schools meets next month to confirm the go-ahead for Culham — with the franchised "bacc" as its crowning glory.

Perhaps I should add one proviso for parents who happen to be in the anti-nuclear lobby. Culham's JET project will be aimed at producing energy by nuclear fusion; and a place called Harwell is just down the road.

Nothing so Machiavellian was in store, although John Oakley, who is also chairman of special steel group Edgar Allen Balfour and toy company Berwick Timpo, did admit to having advised his respective Boards back in 1975 that business down-under would probably pick up if Labor was defeated at the polls. In the event, Labor was defeated. But Australia, for all its immense natural and mineral resources, still remains locked in a stubborn recession.

Part of the problem, Oakley believes, is that the traditional links and, roughly speaking, a common language have led British businessmen and politicians to underestimate the effort needed in marketing, maintaining adequate stocks and personal contacts. He promises a series of seminars and an intense effort to persuade businessmen that more drive in traditional markets like Australia and New Zealand could well yield greater gains than some of the riskier and highly expensive ventures into newer markets, such as Japan.

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scribes always make them out. Labour's latest effort, by Joan Lester, the Party Chairman, Neil Kinnock, MP, and Prices Secretary Roy Hattersley, was described as "pretty dreary" by one senior Transport House man (who must for obvious reasons remain nameless). Yet their sweet nothings produced no less than 200 letters to Ron Hayward, Labour's general secretary, seeking membership — apparently an unprecedented crop.

There is a darker side, though. The party is desperately worried about the steady decline in its membership, officially standing at 659,000. Private estimates put the real figure at little more than 250,000, and some bright spark might reckon that an intensive TV diet of "party politics" may be just the thing to reverse the trend. You have been warned.

After a lifetime of service, super-bull Apollon has been put down this week in Staffordshire. For eleven years he was the unique centre-piece of an artificial insemination centre which has produced 80,000 calves in British beef herds, and untold thousands more abroad as the result of barely visible exports. Apollon came from France at the age of one — a Charolais from Nivernais. A shamelessly mawkish obituary from the Milk Marketing Board says he had "been showing the effects of old age for some time."

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Observer

A real boom but nothing to crow about

Large part of the power of the boom has been in the services sector, which is rising there may be an expansionary influence at work. The chart of the real money supply (previously published in this column and available monthly in the Greenwell Monetary Bulletin) predicted, with a lag of only a very few months, the health boom of 1973-74, the peaking out in 1973-74, and the subsequent three years of depressed activity and rising unemployment.

No snag

Now this indicator has turned sharply upwards. The published rate of inflation is still 14.1 per cent. on a 12 months comparison of the retail price index. But on a six months basis, omitting seasonal foodstuffs, the inflation rate in October has already dropped to a 9.5 per cent. figure. As this is not a Healey statement, there is no need to look for a snag in it. Over the same six months to October, the money supply ("sterling M3") has risen by over 14 per cent., giving a real increase of over four per cent. to stimulate activity.

Everything, including wholesale price and Price Commission notifications, indicates a continuing fall in the inflation rate for at least a few months. By contrast, the money supply is likely to continue rising at a faster rate well into 1978.

If the rise in the real money supply were mainly the result of a monetary expansion, I would not expect it to be a good indicator of future real growth—the one time when it was misleading was during the incipient explosion of mid-1973. But in spite of the present bulge, money supply is still basically under control if only just, and the main reason for increased real monetary growth has been the fall in the inflation rate.

As Mr. Patrick Minford, the former and much lamented editor of the *NIESR Review*, explains in an article in the forthcoming December Banker, there are strict limits to what governments can do to promote real expansion in the present climate of expectations, except to rely on effects of improving expectations about future inflation on the savings ratio and on "confidence." The Ambassador to Washington in a little noticed—because thoughtful—speech to the Detroit Economic Club on November 14, rubs in the same point by means of a hypothetical example from a U.S. which discovered that the Rocky Mountains were made of solid gold.

The favourable portents provided by the real money supply and falling inflation rate, confirmed by other indicators: The CSO's composite of larger leading indicators has been rising continuously throughout 1977. The unprecedented drop in short term interest rates, signalled by the fall from 15 per cent. to five per cent. of MLR, must surely be a major stimulus, not only to stockbuilding but also to home construction. This is so, even if as is likely, MLR were to rise a couple of points.

More controversial are the signs of a major increase in profits—admittedly from a depressed level. Earnings have risen by only 7.1 per cent. over 12 months on the new index, and wage costs in 1977 have, according to Treasury estimates used by the Chancellor in a Commons speech of November 10, increased no faster than those of our competitors.

The Treasury's official forecasts of 3.4 per cent. growth between the second halves of 1977 and 1978. On the Chancellor's estimates productivity growth will be only 2.4 per cent. (including a 1 per cent. coming from North Sea oil)—a splendid triumph for the industrial interventionists of all parties who arrived in the saddle since the early 1960s full of fury against the "low" 3 per cent. productivity growth which then prevailed. Now that productivity is still lower, the Chancellor's advisers believe that the forecast growth rate can support a 1 per cent. increase in the labour force and still absorb some of the unemployment later on in 1978.

In spite of OECD's recession-mongering, I think that real growth is likely to be higher rather than lower than the official Treasury forecast—because of the underpinning of financial and confidence variables in the official appraisal. The September and October unemployment and vacancy figures suggest very tentatively that the demand for labour has stabilised and that output growth has accelerated. A similar change of direction is expected by the London Business School, but of somewhat smaller dimension with more demand being deflected to imports. The U.K. growth rate can improve for a time even if world growth declines.

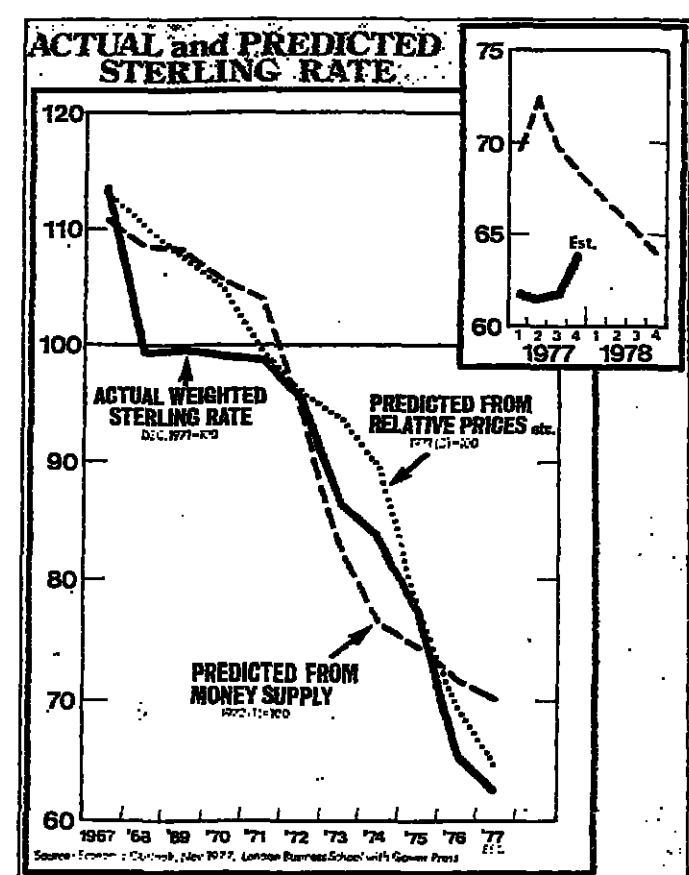
(There will in any case be a purely statistical boost of nearly 1 per cent. to the growth rate in 1978, because of the re-basing of the GNP price deflator on 1975 instead of 1970 weights. But it would be cheating to allow for this in any assessment.)

But even on my more optimistic interpretation there is nothing about which to crow. The recovery now projected takes place after four years of no growth at all from 1973 to the middle of 1977. Nearly all other industrial countries that have also suffered from the price explosion and world stagnation (but without North Sea oil) have done better in real growth. And looking at changes (in figures which are not easily comparable) the U.K. has done worse than most on unemployment. Too (all this is documented in the Treasury's November Progress Report).

But there is a further reason for not jumping up and down too excitedly over the prospective recovery. This is that the actual course of wage settlements and the Government's plans for the money supply are on a collision course. The London Business School forecasts that earnings growth will accelerate from 7.1 per cent. to 15 or 16 per cent. in the course of next year.

Normal drift

This is certainly consistent with the 10 per cent. norm for settlements after allowance has been made for normal drift, minor slippage and so-called productivity deals. Indeed this is the Treasury's own view, and the dissenters there fear higher rather than lower increases. This development is taking place because, not in spite of, the pay policy. The latter is raising the average level of settlements by making what is a very high norm into a minimum and putting a ridiculous spotlight on any breaches. ("In what other economy would the outlook appear to hang on a fireman's relative wages responded more quickly to supply and demand.")



● The solid line shows the official index of the trade-weighted sterling exchange rate. The prediction from the money supply assumes a 2.5 per cent. per annum gap between British and world average real growth rates; that U.K. prices have had to grow at nearly 1.6 per cent. less than the world average to maintain competitiveness; and that the demand for money grows 1.2 times as fast as the growth of output. On these assumptions the U.K. money supply has to grow nearly 5 per cent. less than the world average to maintain competitiveness at a constant exchange rate. The prediction from relative prices allows for difference in inflation rate (measured by consumer price) adjusted for the extra 1.6 per cent. per annum differential historically required to maintain competitiveness.

Letters to the Editor

International textile trade

Dear the Director,
Textile Confederation.

Sir—Your report (November 1977) that pressure by the United States administration "to bound stiffen the opposition of existing nations to accepting the 'terms' in the bilateral trade negotiations now being conducted in Brussels."

Intervention of this kind of have grave repercussions on the future balance of international trade. A prerequisite of the renewal of the multi-fibre agreement at the end of 1978 is the conclusion before of reasonable bilateral agreements between the EEC and its overseas suppliers.

Agreements are delayed, undermined by intervention outside the EEC will have option but to introduce unilateral measures from January 1978, a development which no wishes to see.

It is surprising that the U.S. is able to apply these reported measures in view of its own comprehensive system of import controls. Imports of textiles clothing from developing countries account for only about 1 per cent. of total input into the domestic market, compared with 12 per cent. in the U.S. and Germany, 17 per cent. in Japan, and 13 per cent. in the U.K.

EEC's objectives in these negotiations is to establish a balance of opportunity in international trade in textiles. It is offering a "used guaranteed" and "new access" to its market for the opening world as a whole, but more restrained rate of growth than in recent years, with a larger opportunity for smaller and most needy countries. This is not unreasonable, but must be viewed against background of a depressed textile market demand, and a rise in imports over the few years, far in excess of the envisaged "new access" at MFA was negotiated four ago.

short, the EEC's approach res support, not obstruct.

Arthur
Victoria Street, S.W.1.

Unfairly sacked

From Victor Mortensen,
Parliamentary Correspondent

Sir—It was with incredulity that I read the report from your under the heading "Unfairly sacked" (November 23). The term "unfair dismissal" is frequently used instead of "unfair dismissal." It seems that there is some confusion in the understanding of the meaning of the two terms.

Wrongful dismissal involves ending employment without giving the employee notice (or money in lieu thereof), holiday entitlements and pension refunds, etc. and is a matter for the civil courts. Unfair dismissal is concerned with the manner in which it is carried out. Unfair dismissal is dealt with by Industrial Tribunals.

Victor Mortensen
(Information and personnel advisory services).
The Industrial Society,
P.O. Box 100,
Robert Hyde House,
44, Bryanston Square, W.1.

Tax allowances on travel

From Mr. A. Jamieson.

Sir—The recent correspondence in your columns re tax allowances for travelling to and from work has been most interesting. For I have been trying to get this matter taken up by my staff association to the TUC but to no avail.

Over the past years successive governments have exhorted people to be mobile and change jobs but have never been prepared to accept the financial problems that these variations in the public transport system has been slashed, particularly in the rural areas, fares have rocketed, cost of petrol doubled and housing costs have increased.

In these circumstances it is only right both morally and materially that the expense of getting to and from work should be allowed as a deduction for income tax purposes. This need not entail a lot of work for the Inland Revenue and any scheme would need to be simple and give rough justice, that is flat rate allowances for different distances:

	P.a.
1—5 miles per day	£50.00
5—10 "	£100.00
10—15 "	£150.00
15—20 "	£200.00
20—25 "	£250.00
25—30 "	£300.00
30—35 "	£350.00
35—40 "	£400.00
40—45 "	£450.00
45—50 "	£500.00
50—55 "	£550.00
55—60 "	£600.00
60—65 "	£650.00
65—70 "	£700.00
70—75 "	£750.00
75—80 "	£800.00
80—85 "	£850.00
85—90 "	£900.00
90—95 "	£950.00
95—100 "	£1,000.00
101 and over	£1,050.00

Such an allowance would increase people's take-home pay and would thus help to reduce the demand for large pay rises.

A. D. Jamieson,
1, Broadlands Avenue,
North Petherton,
Bridgwater, Somerset.

Elephant in the row boat

From Mr. F. Waddams.

Sir—The Director of the Cambridge Department of Applied Economics asks you to explain (November 23) why an appropriate exchange rate, if bad for

Japan, should not also be bad for the U.K. One answer, it seems to me, is simple and obvious.

It is that this country is far more import-dependent (except now in energy sources) and import-prone than is Japan. Of the complex effects of a depressed sterling exchange rate, the following is of overriding importance. As a nation we therefore by run a continuing bargain basement sale and buy our overseas supplies at top prices. No business can survive for long if it operates on these principles.

Car road licences

From Captain D. A. Wergan.

Sir—Can something be done to speed up the work done by the Road Licence Department at Swansea? I completed the necessary forms for the registration of my car 14 days before the expiry of the old licence—about five weeks elapsed before I received the new Road Licence—during which time I became, inadvertently, a law breaker, in using my car without being able to display the new licence.

In former days I could always get a new licence on demand from the appropriate county council or the Post Office.

In the interest of efficiency and economy I suggest the closure of the department at Swansea and reversion to former methods of issuing car licences.

D. A. Wergan,
29, Woodhurst Lane,
Oxted, Surrey.

Travellers' time

From the Chief Executive,
Hertfordshire Chamber of Commerce.

Sir—Using Mr. King's route to Heathrow (the journey of a business traveller to Europe from the north London/Hertfordshire/Bedfordshire area: Car to local station. Train to London terminus, then taxi or tube to Waterloo. Train to Feltham and by special "bus" to Heathrow, and all this by 7.30 a.m. to reach Brussels in time for a 10.30 a.m. appointment. When the new Heathrow Piccadilly underground comes into operation, the time taken to complete the latter three stages of the journey will be reduced to about one hour.

Business code of conduct

From the Chairman,
Institute of Purchasing and Supply.

Sir—The purchasing and supply profession strongly supports the moves to be considered by the International Chamber of Commerce towards establishing a world-wide business code of conduct (November 17).

As far as the U.K. is concerned a key factor in the success of such a code will be the staunch backing of the CBI and particularly the ability of its members to assert themselves when confronted with situations where they have to deal with patently corrupt practitioners abroad and where important orders are at stake. Reports of "kickbacks" and bribes demanded by certain overseas agencies are all too frequent, and the scale of money involved, which will never be known, is probably frightening. Any such code, however, will be ineffective until it receives the endorsement of all nations transacting business, and unless the prescribed controls are sufficiently positive.

Business code of conduct

Industrial buyers in the home market are deeply concerned to ensure that business malpractices should be outlawed in both domestic and international trading environments. Quite apart from the matter of professional ethics, if the cost of sales to one party includes a "kick-back"

To-day's Events

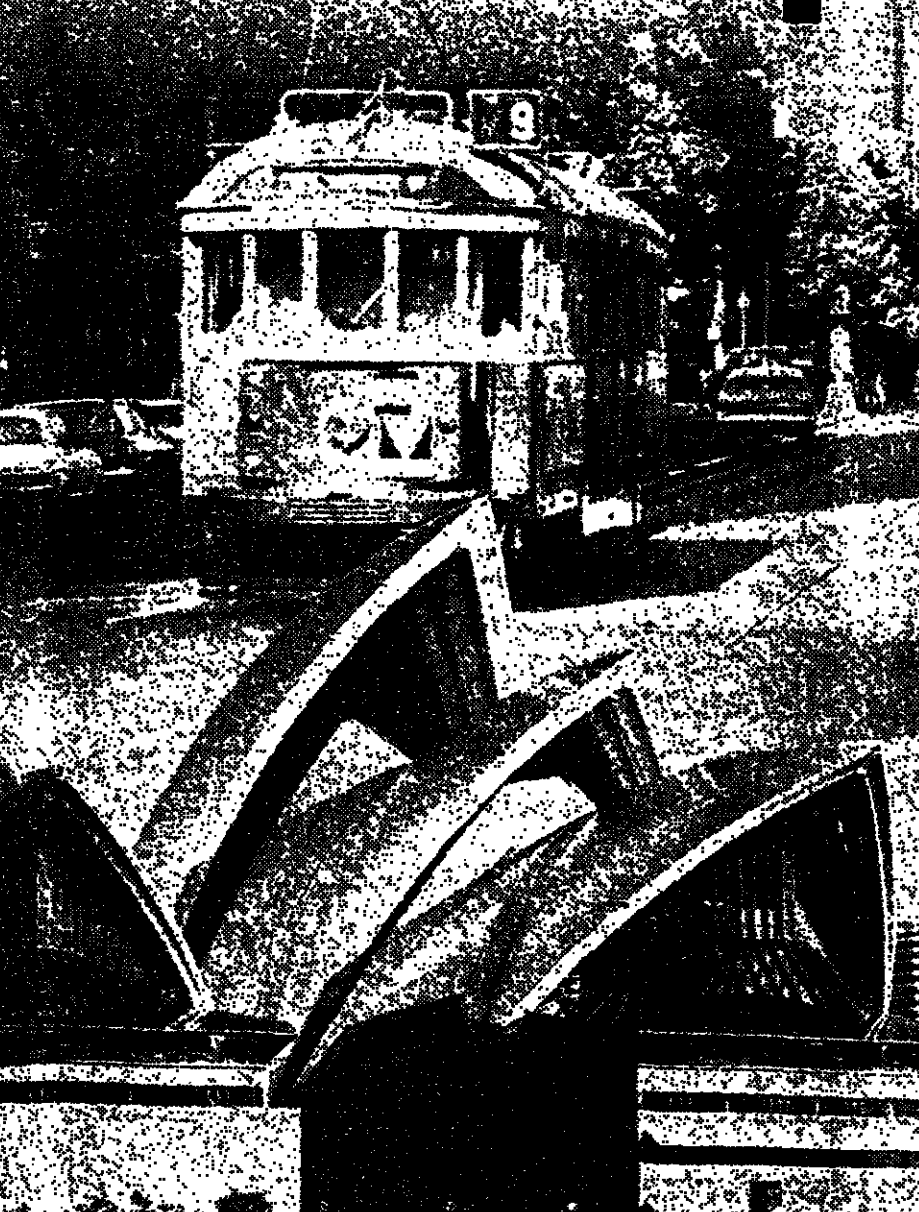
Council of Europe Ministerial meeting, Strasbourg.
Polling day in Bournemouth East by-election.
Mr. Len Murray, TUC general secretary, addresses Electrical, Electronic, Telecommunication and Plumbing Union annual conference, Blackpool.
EEC Agriculture Ministers and Commissioner visit the French West Indies at invitation of French Government.
Prince of Wales visits London headquarters of Lloyd's Register of Shipping, Fenchurch Street, E.C.3, and later attends Printers' Charitable Corporation dinner, Connaught Rooms, W.C.2.
Professor Alan Walters, Cassel

House of Lords: Northern Ireland Emergency Provisions Act (Amendment) Northern Ireland Order. Motions on European Communities (Definition of Treaty) Order. Education (Northern Ireland) Bill, second reading.
Select Committees: Race Relations and Immigration. Subject: Government assumptions about potential immigration. Witnesses: Immigration Control Association (4.45 p.m., Room 15). Nationalised Industries (sub-committee B). Subject: British manubry, E.C., 12. Total Tea, Winchester House, E.C., 12.

OFFICIAL STATISTICS

Car and commercial vehicle production (October, final). Capital expenditure by manufacturing, distributive and service industries; and manufacturers' and distributors' stocks (3rd quarter, provisional). Energy Trends publication. COMPANY RESULTS Akroyd and Smithers (full year), Borthwick (Thos.) and Sons (full year), House of Fraser (third quarter), Imperial Chemical Industries (third quarter), Renault (half-year), Robertsons Foods (half-year), Wile. COMPANY MEETINGS Duxfield Steels, Wiltshire, 3. Great Universal Stores, 20, Aldermanbury, E.C., 12. Jocal Tea, Winchester House, E.C., 12.

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AND SYDNEY

Price cuts boost Tesco's sales—profits just ahead

that it is in the interests of both the consumer and the company to trade on lower margins. The increases in the number of customers and in turnover will produce higher net profits in the future.

The cost of launching the "Operation Check-out" amounted to \$100,000, which is half charged in the 24 week period.

Six new stores were opened during the first half at Edgborough, Perth, Echuca, Hanley, Kilmarnock and Wellingborough. The Hanley store with a net sales area of 60,000 sq. ft. is second only in size to the Iram House store. The Echuca store has five additional new stores will have been opened at Sale, Greencroft and Wrexham. Haverfordwest and Dursley. The latter has a selling area increase, including extensions, for the year is some 400,000 sq. ft. The future opening programme covering the two years period and ending 1978 will add a further 111 sq. ft.

See Lex

The trading figures for the half-years to 30th September, 1977 and 1976 are tabled below:

For the half-year to September 1977, the overseas currencies have been converted at the mid-market rates of exchange at 30th September 1977; for the half-year to September 1976, they have been converted at the rates used in the accounts for the year to March 1977.

Sales at home rose by £55 million (27%) and overseas by £14 million (12%).

Expenditure on fixed assets during the half-year was £17.1 million of which £5.2 million was spent

Erskine House pays interim

GMC
offers a helping hand

with information on property and land availability, with help in claiming government grants and other assistance, with advice on various regulations, planning matters, sources of funds and many other problems.

Have a talk with: The Industrial Development Group,
Greater Manchester Council
County Hall, Manchester M60 3HP.
Telephone 061-247 3311

In 1973 Hanson Trust discovered one of the most valuable resources known to man.

Americans.

This year consumer spending in the US will be some \$1,055,000,000,000. Even a small percentage of this makes a very attractive prize for any company willing to risk the price of entry. Here so often the land of golden opportunity has been the graveyard of UK enterprise. One of the major reasons for failure has been the inability of many foreign companies to conform to the dictates of the American marketplace.

Enterprises and Americans
do not always see an American.

When Hanson Trust decided to enter the USA in 1973, we applied exactly the same criteria as we do in any other market. We relied on native management to produce the earnings we demand from an investment. Thus acquisitions remain entirely autonomous and continue to run as before Hanson Trust's interest. Apart from tight financial control, our American management teams have freedom to

run their American businesses the American way for the benefit of all our shareholders.

A management pool with no shallow end

Our policy of buying into basic markets with companies which have management potential has brought a gratifying degree of success. It means that not only is there a depth of expertise available to maximise every growth opportunity, it also means existing business is run very profitably. In fact, over 60% of Hanson Trust's profits were generated in the United States last year. How many other British companies do you know who've had this level of success across the Atlantic?

Fore-sight Saga

One last point.

It wasn't an accident that Hanson Trust chose (against all conventional patterns) to invest in the

US in 1973. It was the deliberate result of careful market and economic analysis. And while others are now following into the US market, Hanson Trust is solidly entrenched and reaping the rewards of its investment analysis and management creativity.

This depth of expertise and original business thinking is applied to every facet of Hanson Trust's operation. And that gives Hanson Trust a unique strength. Although we don't have a crystal ball and can't guarantee the future, shareholders must be reassured to know that Hanson Trust's emphasis on good management means that there will always be the expertise available to make the most of every growth opportunity.

Hanson Trust

The industrial management company
where people are as valued as assets.

First-half loss by Maple

RETAIL store proprietors, Maple and Co. (Holdings), incurred a pre-tax loss of £327,000 for the 28 weeks to August 13, 1977. This

John Folkes Hefe appears to be faltering after its rapid growth in the late 1960's and early 1970's. Little growth was shown last year and now pre-tax profits are only marginally up higher after six months. Admittedly, this time

they are depressed by a.m. reorganisation costs in bright steel and the about \$200,000 steel stockpile. Profits earned last year were cut in half. However, the housing, flooring and building supplies divisions are doing well. The latter two divisions are also trading well. Losses on housebuilding approach \$400,000 this year while the heavy forgings division produced a \$30,000 first half profit and there is a likelihood of some improvement in the second half. Building supplies, largely furniture, continues to be hit by the recession. The furniture division is a fall in consumer spending. Full-year profits therefore are down more than 23% after 14 years, last year's profits were \$1.2 million. The company has advanced with export components (like parking plugs) particularly in the automotive market. Given the depressed market for the improved products, the company is

forings continues to look dull. Meanwhile the shares yield 10.3 per cent on a maximum dividend and on a p e (fully taxed) of 5.6 at 201p.

Statement, Page 22

Y

Statement b

GENERAL

The Group has had another year of increasing to £1.8 million. The Directors believe that to the extent of dividend

Y

Statement b

NATIONALISATION
You will be aware that **United and Shipbuilding Industries Limited** and **Vickers (Tram-**

public ownership on 1st July 1977 subsidiaries of British Shipbuilding.

At the same time the company Limited were transferred to Cross Tower, a 13-storey building which is now occupied by Y&A as its principal subsidiary Y&A Limited as a result of the transfer of the various subsidiaries of the company Limited and Y&A Limited 1st July and these were officially dated 12th May 1977. Mr. R. W. resigned from the parent company on taking up full time appointment as Deputy Managing Director of Y&A Limited. They have no say in the affairs of the Company nor new responsibilities.

COMPENSATION

In previous years I have been the main basis of the nationalisation proposals.

We have appointed Mr. D. & Lybrand, Chartered Accountants, Representative in the forfords of the Department of Industry. Counsel and will have the benefit of advice.

The preparation of our valuation is well advanced. Nevertheless negotiations begin and these are protracted. There is also the possibility to reach agreement with the valuation of the companies, then be referred to arbitration.

In these circumstances it is the thought of the Government that I can say is that your Board to press for fair compensation on occasions by Government spokes

I do not think I am over-
in a normal "willing buyer, w-
is not the compensation basis
Act, more than £20 million v-
expect for a company with o-
order book worth in excess
future cash flow and favourable

DIVIDENDS FROM YARROW

In recent years Yarrow (very substantial profits of which have been authorised for payment on application, has therefore received of State for Industry for a sum of Rs. 10,000,000 and Company Limited by way of a grant of Rs. 10,000,000.

YARD LIMITED
The Ministry of Defence important customer last year improvement programme for the attention of a considerable surface warships was also union of handbooks, system de concerned with standards.

The modernisation of the Hellenic Navy, to which I refer satisfactorily and building of Navy's corvettes to Y-ARD's to plan.

During the year, further Hyundai Shipbuilding & Eng

26,000-ton Container Ship and Two sludge vessels to Y-ARD for the Thames Water Corporation. A further study is an alternative to nuclear power Department of Industry.

Onshore, the company proposes a package to Mobil North platform and also assisted the accident enquiry. A paper was Naval Architects' Spring Meeting dynamics of tethered buoyant compared for a Super Semi-Sub

Statement by the Chairman, Sir Eric Yarrow M.B.E., D.L.

Our South African company again had a successful year. On 1 January 1964 we had completed our australisation and continued to show no sign of recovery and the decision was taken to wind up this company, but we are maintaining a presence in Canberra by operating from a small branch office of Y-Africa Limited.

Our trading profits showed a significant increase, even after allowing for the closing down losses in Australia.

YARROW ENGINEERS (GLASGOW) LIMITED

Lack of investment in new water-tube boiler plants throughout the country continues and there is no indication at present of any upgrading or new orders for such plant, but we are ready to consider any opportunities for other engineering projects for this company.

The litigation process arising from the boiler contract with the Greater London Council continues and the outcome may not be known for some considerable time.

Although Yarrow (Shipbuilders) Limited and Yarrow (Training) Limited are now vested in British Shipbuilders, they were part of the Yarrow Group throughout the whole of the year ended 30th June 1977. It is therefore appropriate that the following summary of their progress should be given:

YARROW (SHIPBUILDERS) LIMITED

H.M.S. *Battleaxe*, the second of the Type 23 Frigates for the Royal Navy, was launched in May 1977 by Mrs. J. M. Callaghan, wife of the Prime Minister, at the Yarrow Shipbuilders Ltd. shipyard. The Frigate was commissioned into the Royal Navy in June 1977 and H.M.S. *Ardent*, our fourth Type 21 Frigate, in October 1977. Favourable reports have been received on

The last Type 21 Frigate on order, H.M.S. Arenger, has

The last Type 21 Frigate on order, H.M.S. *Arenger*, has completed Sea Trials satisfactorily and is due to be accepted into the Royal Navy in March 1978. The first two Type 22 Frigates, H.M.S. *Broadsword* and H.M.S. *Battleaxe*, are both fitting out and the third Type 22 Frigate, H.M.S. *Brilliant*, is currently under construction and due to launch in the last quarter of 1978. An order for the fourth Type 22 Frigate has recently been received.

last three years, a notable success was achieved in July 1977 by obtaining an order from the Imperial Iranian Navy to

Over the last three years, a notable success was achieved in July 1977 when, by obtaining an order from the Imperial Iranian Navy to build four large Logistic Support Ships similar to two ships completed in 1974. This order was the culmination of lengthy negotiations and represents the largest single export order Yarrow (Shipbuilders) Limited has ever received. This order, coupled with other current orders, establishes a long-term stability of employment for the shipbuilding workforce.

At the same time, the shipbuilding workshops, stores and amenities in the dockyard area, is due to complete in the middle of 1978 and will be followed shortly thereafter by a Covered Building Hall for glass reinforced plastic shipbuilding construction. It is expected that an order for the first of a series of three glass reinforced plastic hulls will be received by mid-1978 enabling construction to commence in 1979.

The machine shop workload of sundry engineering

products has been satisfactory and has returned a reasonable profit margin.

The successful industrial relations policy has continued to contribute in no small measure to the success of the company.

Yarrow (Shipbuilders) Limited has a healthy order book, a modern shipbuilding complex, an expectation of good profits, and the company has increased resources in the labour force. The Board of Yarrow and Company Limited wish to thank the employees every success under the ownership of British Shipbuilders.

YARROW (TRAINING) LIMITED

The Training Company continues to operate with a full complement of apprentices under training, including those of several outside companies.

As part of a training craft apprentices, this company has embarked on a programme of training selected young managers in Senior Management covering all aspects of

activities within the naval shipbuilding and engineering departments, together with associated training in other com-

activities within the naval shipbuilding and engineering departments, together with associated training in other companies and naval dockyards. The results of the scheme to date have been most satisfactory.

FUTURE

The future development of the Yarrow Group must to some extent remain dependent on the amounts received in respect of compensation and dividends from Yarrow (Shipbuilders) Limited to which I have already referred above. In the meantime the Group is in a very strong financial position and opportunities for future developments are continuing under review.

With the departure of Yarrow (Shipbuilders) Limited, YARD Limited is now the major operating subsidiary of the Yarrow Group. With a total staff approaching 500, of whom over 300 are professionally and technically qualified, this is among the largest marine consultancy and research organisations in the world. YARD provides a variety of specialist and advanced technological assistance to overseas navies and commercial organisations throughout the world and has acquired an international reputation for excellence in all these areas.

a further expansion of the activities of Y-ARD can be expected both in this country and overseas.

At this time when the Yarrow Group of Companies is entering a new era, I extend to all past and present employees my sincere thanks for all their efforts which have contributed so much to the continued success of the Group.

Baker St. remains the hub

BY CHRISTINE MOOR

MANY ways Madame Tussaud's has not changed much in the 200 years since Madame Marie arrived in England with her wax models of French aristocrats who had met their end under the guillotine of the French Revolution.

After 33 years of peripatetic wanderings throughout the U.K. which gave Dickens the original for Mrs. Jarley in the Old Curiosity Shop, she settled at the site in Baker Street.

To-day it is still the backbone of the business. With the establishment in 1937 of the Planetarium next door (said to be the only commercially successful planetarium in the world) and a Elm refurbishment of the waxworks itself between 1968 and 1972, the Baker Street complex has been producing significant profit growth each year for the past decade.

By contrast with Baker Street, the more recent acquisitions—Wookey Hole Caves in Somerset in 1973, the exhibition hall in the Kalverstraat in Amsterdam and last October's purchase of the Tolgus tin streaming mill in Cornwall—are still very insignificant, especially in terms of profit.

This year, after a 70 per cent. odd rise in interim profits full-year profits should be around £1.4m. against £1.2m. last year. This represents nearly a 30 per cent. upturn for the year after a decade of non-stop growth which has seen profits quadruple since 1968 and double since 1972.

By far the greatest part of this growth has come from the Baker Street site. Although Wookey Hole Caves had 1m. visitors last year, profits are slow in building up. The company admits that so far the caves and the nearby paper mill are not yet making a good enough return on their investment—£350,000 to buy it and a further £350,000 by way of further development. But profitability will come, the Board stresses.

Nor has Amsterdam been a strong profit centre so far. Apparently, the problem is not so much attendances which are currently beating records, but the punitive taxes. Of the ticket price 30 per cent. goes in VAT and local entertainments tax but the latter is due to be abolished by the end of next year and there should then be a profit spurt.

Both these sites, however, are insignificant at present. No doubt this explains in part the proposed acquisition of Chessington Zoo from S. Pearson and Son, which was to have been the first step in a new expansion programme. Expansion has been top priority under the new Board which emerged following the resignation of Mr. Edward Gatsacre last year and the appointment of the finance director, Mr. Michael Herbert, as chief executive.

Mr. Herbert, who came to Tussaud's 10 years ago from accountants, denies that the Baker Street site must be getting close to maximum capacity. Apparently the 14,000 maximum rate per day is only reached in high season and more development of the "shoulder months" is still possible.

The expansion plans, Mr. Herbert insists, are to stimulate independent profit centres not to support stagnant profits at Baker Street. Nevertheless, the company will have to turn hard in 1978 to match attendances this year.

Despite this small question mark over the company, and the still-to-be-proven question of whether it can make a real success from diversification, Madame Tussaud's is still a desirable acquisition for a number of companies, which either are already, or would like, to get into the leisure market.

Tussaud's is undoubtedly one of the country's most successful tourist attractions.

These days the interest is concentrated entirely on this aspect of the company. The days when it might have looked desirable to property companies as an asset stripping activity are gone.

That water was tested in 1973 when Regional Properties built up a 14.5 per cent. stake (later dispersed amongst institutions who now hold 25 per cent. of the equity). Mr. Neville Conrad, chairman of Regional, declared at the time that he had no intention of closing down the waxworks, but his move made the property world look closely at the Baker Street site.

As it turned out, the site is virtually impossible to develop as an office block. Height limits and zoning regulations which restrict it to residential and entertainment use would create too many headaches.

Which brings us back to Tussaud's attractiveness as a profitable leisure centre. The bid from Pearson at 45p amounts to just over 11 times prospective earnings this year, compared with a market value before the bid of around 7.5 times.

The directors at Tussaud's yesterday rejected the offer as inadequate. Their main defence rests on the potential for further earnings growth, not least from the new Planetarium shows which were fully booked from June when they opened.

In addition the company's balance sheet last year showed cash of £1m. worth 4.5p per share and this has been growing this year. Stripping out the cash element would bring Pearson's offer down to a pre of 10.

Given these factors it is not surprising that the market confidently expects alternate bidders to emerge in competition to Pearson, with the major leisure groups high on the lists of possible contenders. After yesterday's sharp rise in the shares to 47p, the market values the group at 12 times prospective earnings.

MINING NEWS

Mt. Newman to go ahead with SA113m. plant

BY KENNETH MARSTON, MINING EDITOR

THE PARTNERS in the giant Mount Newman iron ore operation in Western Australia are reported to have decided to go ahead with a SA113m. (S39.5m.) one beneficiation plant, approval for which is being sought from the Western Australian Government.

Participants in the joint venture are: Amax (25 per cent.), CSR (30 per cent.), Broken Hill Proprietary (30 per cent.), Selection Trust (5 per cent.) and Mitsui & Co. (10 per cent.).

A spokesman for the venture pointed out in Sydney yesterday that the plant proposal was originally part of a SA300m. plan to expand Mount Newman's capacity to 45m. tonnes of iron ore a year from 40m. tonnes with Japanese mills taking three of the extra 5m. tonnes.

The plant, which will take about two years to come on stream, will convert 7m. tonnes of low grade ore into 5m. tonnes of high grade material a year.

The Japanese were unwilling to take the additional ore in view of their steel industry problems, but the Mount Newman ventures have decided to proceed with the beneficiation plant because of the advantages of turning low grade ore to account, whether the Japanese take it or not.

It is also being pointed out that if the plant proposal is approved by the State Government, it should fulfil the joint venture's commitment to build a secondary processing plant at Mount Newman by 1981.

Meanwhile, it is worth bearing in mind that despite its current problems the Japanese steel industry is obtaining Australian iron ore at a price of \$15.50 per tonne, whereas the Japanese yen has now strengthened to a record rate against the latter currency.

It now announces a third quarterly interim of 7.5 cents (4.7p) for 1977. This follows a first interim of 15 cents and a second of 7.5 cents. For last year there was a total of 70 cents made up of a first interim of 12.5 cents, a second of 15 cents, a third of 17.5 cents and a fourth of 25 cents. Palabora were 10p up at 450p yesterday.

Greenvale cash is running out

FURTHER GOVERNMENT assistance would be needed if the Greenvale lateritic-nickel mine and refinery venture were to survive, the chairman of Metals Exploration, Mr. Reginald Hare, told shareholders at the annual meeting in Melbourne.

Metals Exploration and Freeport Sulphur of the U.S. jointly own the Greenvale operation which has been plagued with difficulties since it came into production. It is estimated to have cost the partners almost \$46m. (£37m.) in the past three years.

Mr. Hare said that even though every effort was being made to contain costs, it would be necessary to seek the support of lenders and the Queensland Government in restructuring the project debt in accordance with a reduced capacity to pay.

"A definite hurdle to the success of such a programme is the unwillingness of our unions to recognise the continuing loss of employment," he said. "The Government, in particular, our fight for survival at Greenvale where industrial operations continue to damage the nickel market worsened and prices continued to fall. Greenvale might face a sustained period of cash drain, which would need the full co-operation and support of lenders, the Queensland Government, customers, suppliers and all employees to survive."

"We are also continuing to keep the Federal Government fully informed on the changing

CROWS NEST BID WORTH \$20m. TO YUKON CONS.

Provided Shell Canada Resources obtains Foreign Investment Review Agency approval for its takeover offer of \$20m. (S20m.) for the Yukon Consolidated, the company's bid for the Yukon Consolidated is expected to proceed in excess of \$20m. for its 38.7 per cent. equity in Crows Nest, reports our Toronto correspondent. If this transaction does take place, it will probably be in the first half of 1978.

Mr. Neil Ivory, Yukon's president, said: "Many alternatives for employment of the funds that will be available to the company are being considered."

Yukon were 8p down at 132p yesterday.

NCHANGA STILL MAKING LOSSES

Zambia's Nchanga Consolidated Copper Mines continued to operate at a loss in the September quarter. Sales revenue from copper, lead and zinc totalled \$11.6m. (S11.6m.) while costs amounted to \$14.6m. (S14.6m.). However, a tax recoupment of \$3.5m. leaves a profit for the quarter of \$0.5m. This makes a total of \$3.1m. for the half-year compared with a profit of \$3.1m. for the same period of 1976 and a total of \$3.1m. (before an extraordinary debit of \$3.2m.) for the 12 months to March 31 last.

Copper sales for the past year amount to 217,652 tonnes compared with 201,518 tonnes a year ago; while those of lead and zinc have fallen to 20,135 tonnes from 30,190 tonnes. Nchanga, which is owned 51 per cent. by the Zambia Government and 49 per cent. by Zambia Copper Investments, remains out of the dividend list.

NCHANGA CONSOLIDATED COPPER MINES LIMITED

(Incorporated in the Republic of Zambia)

QUARTERLY REPORT

Operating and Financial Results

	Quarter ended 30.9.77	6 Months ended 30.9.77	6 Months ended 30.9.76	Year ended 30.9.77
PRODUCTION (Tonnes)				
Copper	109,522	206,282	215,644	427,810
Lead and Zinc	17,929	28,827	22,724	44,751
SALES (Tonnes)				
Copper	103,354	217,652	201,518	425,931
Lead and Zinc	11,984	20,135	30,190	68,400
Average Proceeds per tonne—copper	K1.69	K1.69	K1.69	K1.69
Sales revenue—all metals	£110.0	£245.8	£249.4	£506.4
Cost of sales	£114.6	£241.5	£199.1	£493.3
	(45)	43	50.5	103.9
Interest payable less receivable and other income	(5.7)	(7.9)	(11.9)	(20.7)
Share of profits less losses of associated companies	0.2	0.4	0.5	0.4
Profit/(Loss) before tax	(7.3)	(5.2)	40.0	83.6
Taxation (payable)/receivable	13.5	13.3	(28.3)	(49.1)
Profit after taxation	6.2	8.1	11.5	34.5
Extraordinary items less tax	—	—	(32.8)	(32.0)
Profit brought forward	15.1	11.4	8.0	8.0
	19.1	19.5	(12.3)	10.5
APPROPRIATIONS:				
Capital Expenditure	(0.6)	(0.2)	(6.2)	(1.0)
Repayment of loans	—	—	—	—
Preference shares redemption and dividend	—	—	—	0.1
Ordinary dividend	19.1	19.7	(4.3)	11.4
Profit carried forward	19.1	19.5	11.5	10.5

NOTES:
1. Due to the heavy fall in the price of copper, it has been necessary to write down the plant and fixtures—broken tools to estimate value.
2. The figures for the 6 months ended 30th September, 1974 have been revised in accordance with the figures adopted on 31st March 1977.
3. On 21st November 1977, K1=US\$1.00 and K1=U.K. £0.7064 (on 24th August 1977, K1=US\$1.00 and K1=U.K. £0.7288).
Lusaka 24th November, 1977

INVESTMENT OPPORTUNITIES IN LIVINGSTON, SCOTLAND

During the week Monday 28th November and Friday 2nd December, Livingston Development Corporation representatives will be at the Scottish RESEAS New Towns London Office, 19 Cockspur Street, off Trafalgar Square (tel. 01-930 2631), to discuss business opportunities now available to investors/operators in the hotel, entertainment/leisure and office development spheres and other commercial activities associated with a growth town of 70,000 potential population within a catchment area of 200,000.

Livingston is a major growth point in Central Scotland, 15 miles west of Edinburgh on the M8 motorway.

Recent achievements—99 industrial companies, championship golf course, major sub-regional shopping centre, office accommodation, etc. Present population 35,000.

Scottish New Towns London Office
19 Cockspur Street, London SW1Y 5BL
Tel: 01-930 2631

MAKE IT IN LIVINGSTON

Once again record sales and profits

A. Beckman Limited

Textile Merchants and Converters	1977	1976
Year ended 30th June		
Turnover	17,329,961	15,835,544
Profit before tax	1,973,903	1,878,953
Profit after tax	952,818	778,957
Earnings per share	10.13p	8.28p

Highlights from the Annual Report by the Chairman, Mr. S. Beckman

- Final dividend is 3.08p per share, making a total of 4.831p for the year (equivalent with associated tax credit to 7.36p per share) an increase of 10% over last year.
- The Board is recommending a one for twelve bonus share issue.
- This performance reflects our underlying strength in difficult market conditions.
- Demand is again showing signs of improvement, we remain cautiously optimistic.

Copies of the Report and Accounts are available from the Secretary, 712 Great Portland Street, London, W1M 6JL.

BIDS AND DEALS

More interest in Fairey aircraft side

BY KEITH LEWIS

A representative of Sir Charles Hardie, the Receiver of the Fairey Aviation and Engineering Group, said yesterday that this development would encourage any now a number of parties interested in buying the aircraft manufacturing side of the group.

Until now, only Short Bros. and Harland, the State-backed Belfast company, has shown a clear interest. This has persisted despite an initial offer from Shorts having been rejected.

Mr. John Godfrey, a partner with Sir Charles Hardie in the accounting firm of Dixon Wilson, told a gathering of the Press and major distributors that it was far too early to say when negotiations would be concluded. Mr. Godfrey also added that good relations had been restored between Britten-Norman (Bembridge) and Fairey S.A., the Belgian subsidiary which had been called in last month. As a result, the flow of spares and overall product support is expected to be resumed.

Deadlock was reached at one point between the Belgian authorities, who refused to allow Fairey S.A. to leave the country, and the U.K. side of the Fairey business. Both argued that the other could not manufacture and sell worldwide the Trislander and Islander aircraft. All parties have now accepted

1976, were approximately £1,395,000 and pre-tax profit for 1976 some £378,000.

ALLIED INVESTMENTS

Because of the discussions now taking place which may lead to an offer for Allied Investments and since the Board does not anticipate being able to make a further announcement concerning these before November 27, the conversion period for the 10 per cent. convertible unsecured loan stock 1980 has been extended by one month to December 27.

AID FOR PENTLAND
Industrial and Commercial Finance Corporation is providing a £40,000 loan to Pentland Securities to help with the purchase of the Fountain Inn at Bampton, Edinburgh, and Coopers (Scotland) is supplying a loan of £25,000 and the rest of the purchase price is coming from Pentland's own resources.

NO PROBES

Mr. Roy Hattersley, Secretary of State for Prices and Consumer Protection, has decided not to refer the proposed mergers between Selection Trust and Kievan Industrial Holdings, and Black Diamonds Pensions and British Investment Trust, to the Monopolies and Mergers Commission.

BIT to get 165p minimum

In a dramatic response to the rejection of its bid by the directors of British Investment Trust, the National Coal Board Pension Funds yesterday placed a guaranteed minimum on the value of its formula offer for BIT's shares.

While the NCB Pension Funds are sticking to the terms of their formula—48 per cent. of net asset value less contingent liabilities such as capital gains tax and the dollar premium surrender—they have agreed to pay at least 165p for every BIT share. That 165p—which is in line with the highest price paid for BIT's shares by the NCB Pension Funds since their offer was announced—is marginally higher than the 152.7p at which their offer was valued on the formula yesterday, and a lot higher than the price of BIT's shares in the market. They closed at 145p.

The BIT's rejection of the offer claims that shareholders are being offered only 185p for assets worth £1.50 a share. The offer is therefore inadequate. The trust's directors also claim that BIT is a sound, well-managed investment trust, which has served shareholders well and

should be allowed to continue to do so.

See Lex

Telegraph to discuss redevelopment contract

Representatives of the Daily Telegraph are to meet Norwest Holst, the builder and civil engineer, next Monday to discuss the contract for the redevelopment of the two former newspaper House-Shops Lane sites, and the extension and modernisation of 133, Fleet Street.

Mr. R. H. Halsey, financial adviser to the Daily Telegraph and Mr. H. M. Stephen, managing director, are meeting Mr. E. A. Brian, chief executive of Norwest, and Mr. R. Slater and Mr. A. J. Lilly, two directors.

The move follows the announcement of a full bid for Norwest, which is currently under investigation by the Department of Trade of two of Norwest's directors, Mr. Slater and Mr. Lilly last Thursday, the day that the Daily Telegraph announced that "an agreement in principle" had been reached on the contract.

"What we will be looking at now," said Mr. Holland, "is the contract in relation to the new name of Norwest Holst. Obviously we need to reappraise the company and see that they have nothing in mind that is detrimental to our interests, now that the controlling stake has been acquired in Norwest." Mr. Slater and Mr. Lilly hold around 55 per cent. of the equity.

Under the contract Norwest is to acquire the site of the old sites on completion of each phase of the work under a sale and leaseback agreement. According to the Daily Telegraph the

purpose of the sale is to make capital available to fund future plans.

So far no final contracts have been drawn up, but there has been an exchange of letters between the two companies and solicitors have been instructed.

LLOYD'S LIFE TRUSTS VENTURE

Lloyd's Life has now joined the ranks of the conditional life assurance companies, by joining with Gartmore Fund Managers to launch a range of assurance linked products. Through the Gartmore Regular Investment Plan (minimum contributions £10 a month), or Gartmore Single Premium Bonds (minimum investment £1,000), money may be put into one of the seven trusts which (with two trusts of specialist applications), make up the Gartmore unit trust stable. Investors may switch between the seven funds (normally buying at a discount to the offer price), and there is a withdrawal plan and a share exchange scheme available. At the moment Gartmore has some £25m. under management in unit trusts, of which around £12m. is invested in the Gartmore High Income Fund.

ASSOCIATES DEALS

Hill Samuel has bought for a discretionary investment client 3,000 shares at 38p and sold 40,000 Palmhaven and Dundee non associated at 146p.

LANKRO CHEMICALS

Acceptances of the Diamond Shamrock Corporation offer for Lankro Chemicals has been received in respect of over 96 per cent.

The offer is unconditional and remains open. The balance will be acquired compulsorily.

Unicorn is Abrasives suitor

The bidder for Abrasives International, whose shares were suspended a fortnight ago after a takeover attempt, has turned out to be Unicorn Industries, the grinding wheel group which is offering 26p per share cash and a second interim dividend of 0.5p if the offer becomes unconditional.

The deal will bring to an end the long wrangling in Abrasives between the two Ashworth brothers, Colin and Stewart, who are the former and current chairmen respectively. At an EGM in September Mr. Colin Ashworth attempted to dismiss his brother but failed because he had not lodged the resolution in time.

Unicorn's bid values Abrasives at £24.00 which might be considered a quite generous view of the shareholders' funds of only £34,000 and the pre-tax loss this year of £6,000. But Mr. T. Piffroft, group chief executive of Unicorn, said yesterday that Abrasives has "strong recovery potential" once the two brothers stop fighting each other.

He believes that profits were currently running at an annual

rate of about £100,000 and that in the future a 10 per cent. return on sales should be possible, implying a much higher profit per share because turnover is currently running at about 23m. per annum.

The industrial logic for Unicorn said Mr. Piffroft, is that Unicorn sells sand blasting cabinets and buys in the grain to sell on to customers. At present some of this grain is bought from Germany and some from Unicorn. And in future all the grain can be taken from Unicorn.

Another advantage is that Abrasives' sand blasting machine will increase Unicorn's range of products. This is particularly important since Unicorn normally sells relatively little in value to a lot of people. The sales force is therefore relatively large and would be more economic if a larger range could be offered.

The bid is likely to go through despite irreconcilable undertakings it accept have been received from the Ashworth brothers and their family trusts, amounting to 82 per cent. of the shares.

THE BRITISH INVESTMENT TRUST LIMITED

See Page 32

Hambros Limited Interim Statement

Results for the Half-year

Hambros group earnings are well above those for the corresponding period of the previous year. Results from merchant banking operations show a substantial increase but the favourable conditions present during the six months to 30th September, 1977 (principally falling interest rates) are unlikely to continue to the same extent in the second half of the year.

Dividends

The Board, were it free to do so, would announce overall dividend payments for 1977/78 higher than those currently permitted under the Control of Dividends Order. Since, however, dividend control is expected to apply to the whole of the Group's dividend year 1977/78, limiting the total increase to 10%, the Board has decided to allocate the entire permitted increase to the present interim dividends with the result that these dividends are being raised by approximately 30% above last year's levels. It must be expected that final

dividends, which will be announced in June 1978, will have to remain at the same rates as those paid last year. In addition, following the reduction in Advance Corporation Tax from 35% to 34%, a third interim dividend in respect of the year ended 31st March 1977 is being added to the present interim dividend on the £10 and 25p shares. Dividends are therefore now declared as follows:-

On the £10 shares, £2.50 paid, at the rate of 38.5p per share (last year 28.5p) which rate includes 0.875p of third interim dividend for 1976/77 consequent upon the change in rate of ACT.

On the 25p shares, fully paid, at the rate of 3.85p per share (last year 2.85p) including 0.0875p of third interim dividend for 1976/77.

On the £1 "A" shares at the rate of 2.1p per share (last year 2.1p).



Hambros Limited, 41 Bishopsgate, London, EC2P 2AA.

Firmer but Blue Chips restrained

+FOREIGN EXCHANGES

Dollar weak

OUR WALL STREET CORRESPONDENT

WIDER SPREAD gains market moves today showed no change in Wall Street's range of activity on key issues. Blue Chips were restrained by profit-taking ahead of tomorrow's market close for the day.

Dow Jones Industrial Average, reflecting the Blue Chips, slipped to 264.26, a marginal 0.78 higher on day at 264.30. The broader NYSE All Common Index, the other hand, rose 2.25 to 265.12, a 0.78 higher on day at 264.30. The broader NYSE All Common Index, the other hand, rose 2.25 to 265.12, a 0.78 higher on day at 264.30.

NEW YORK, Nov. 23

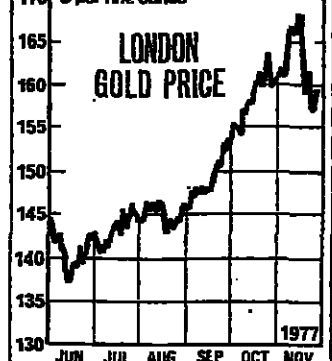
Further losses occurred yesterday, lowering the market index 0.99 to 264.30. The Dow Jones Industrial Average, reflecting the Blue Chips, slipped to 264.26, a marginal 0.78 higher on day at 264.30.

FOREIGN EXCHANGES

The U.S. dollar remained weak in the foreign exchange market yesterday, and the stronger currencies were again at record levels in terms of the U.S. unit.

GOLD MARKET

The long-term gold premium over its gold content rose to 4.78 per cent, from 4.66 per cent, for domestic delivery, and to 3.89 per cent, from 3.79 per cent, in the international market.



OTHER MARKETS

Canada higher

Canadian Stock Markets were inclined to gain ground yesterday in fairly active trading, although banks shed 0.50 to 2.25 on the Toronto Composite Index was 2.5 higher at 97.0, while Golds recovered 2.13 to 114.82. Oils added 1.01 to 131.25, and Utilities put on 0.52 to 182.89.

AMSTERDAM

Market recorded widespread gains. However, Dutch Internationals had Royal Dutch Plc 2.00 lower on large offerings.

CURRENCY RATES

Special Drawing Rights

Nov. 23 Nov. 22

Country	Nov. 23	Nov. 22
Germany	1.8525	1.8525
France	1.3663	1.3663
Italy	1.3663	1.3663
Japan	161.91	161.91
Switzerland	2.0371	2.0371
Belgium	36.36	36.36
Netherlands	36.36	36.36
Denmark	136.76	136.76
Sweden	136.76	136.76
Norway	136.76	136.76
Finland	136.76	136.76
Spain	166.64	166.64
Portugal	200.48	200.48
Greece	340.75	340.75
Turkey	1.80	1.80
India	13.75	13.75
Singapore	1.36	1.36
Malaysia	1.36	1.36
Thailand	1.36	1.36
Philippines	1.36	1.36
Indonesia	1.36	1.36
Brunei	1.36	1.36
Saudi Arabia	1.36	1.36
U.A.E.	1.36	1.36
Oman	1.36	1.36
Yemen	1.36	1.36
Somalia	1.36	1.36
Ethiopia	1.36	1.36
Kenya	1.36	1.36
Uganda	1.36	1.36
Rwanda	1.36	1.36
Burundi	1.36	1.36
Tanzania	1.36	1.36
Zambia	1.36	1.36
Botswana	1.36	1.36
Lesotho	1.36	1.36
Swaziland	1.36	1.36
Namibia	1.36	1.36
Angola	1.36	1.36
Mozambique	1.36	1.36
Malawi	1.36	1.36
Zimbabwe	1.36	1.36
South Africa	1.36	1.36
Nigeria	1.36	1.36
Cameroon	1.36	1.36
Cote d'Ivoire	1.36	1.36
Ghana	1.36	1.36
Sierra Leone	1.36	1.36
Liberia	1.36	1.36
Senegal	1.36	1.36
Gambia	1.36	1.36
Guinea	1.36	1.36
Guinea-Bissau	1.36	1.36
Equatorial Guinea	1.36	1.36
Gabon	1.36	1.36
Congo	1.36	1.36
Congo-Brazzaville	1.36	1.36
Congo-Kinshasa	1.36	1.36
Zaire	1.36	1.36
DRC	1.36	1.36
RDC	1.36	1.36
Cote d'Ivoire	1.36	1.36
Ghana	1.36	1.36
Sierra Leone	1.36	1.36
Liberia	1.36	1.36
Senegal	1.36	1.36
Gambia	1.36	1.36
Guinea	1.36	1.36
Guinea-Bissau	1.36	1.36
Equatorial Guinea	1.36	1.36
Gabon	1.36	1.36
Congo	1.36	1.36
Congo-Brazzaville	1.36	1.36
Congo-Kinshasa	1.36	1.36
Zaire	1.36	1.36
DRC	1.36	1.36
RDC	1.36	1.36

FOREIGN EXCHANGES

Nov. 23 Nov. 22

Country	Nov. 23	Nov. 22
Germany	1.8525	1.8525
France	1.3663	1.3663
Italy	1.3663	1.3663
Japan	161.91	161.91
Switzerland	2.0371	2.0371
Belgium	36.36	36.36
Netherlands	36.36	36.36
Denmark	136.76	136.76
Sweden	136.76	136.76
Norway	136.76	136.76
Finland	136.76	136.76
Spain	166.64	166.64
Portugal	200.48	200.48
Greece	340.75	340.75
Turkey	1.80	1.80
India	13.75	13.75
Singapore	1.36	1.36
Malaysia	1.36	1.36
Thailand	1.36	1.36
Philippines	1.36	1.36
Indonesia	1.36	1.36
Brunei	1.36	1.36
Saudi Arabia	1.36	1.36
U.A.E.	1.36	1.36
Oman	1.36	1.36
Yemen	1.36	1.36
Somalia	1.36	1.36
Ethiopia	1.36	1.36
Kenya	1.36	1.36
Uganda	1.36	1.36
Rwanda	1.36	1.36
Burundi	1.36	1.36
Tanzania	1.36	1.36
Zambia	1.36	1.36
Botswana	1.36	1.36
Lesotho	1.36	1.36
Swaziland	1.36	1.36
Namibia	1.36	1.36
Angola	1.36	1.36
Mozambique	1.36	1.36
Malawi	1.36	1.36
Zimbabwe	1.36	1.36
South Africa	1.36	1.36
Nigeria	1.36	1.36
Cameroon	1.36	1.36
Cote d'Ivoire	1.36	1.36
Ghana	1.36	1.36
Sierra Leone	1.36	1.36
Liberia	1.36	1.36
Senegal	1.36	1.36
Gambia	1.36	1.36
Guinea	1.36	1.36
Guinea-Bissau	1.36	1.36
Equatorial Guinea	1.36	1.36
Gabon	1.36	1.36
Congo	1.36	1.36
Congo-Brazzaville	1.36	1.36
Congo-Kinshasa	1.36	1.36
Zaire	1.36	1.36
DRC	1.36	1.36
RDC	1.36	1.36

INDICES

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FINANCIAL TIMES SURVEY

Thursday November 24 1977

Denmark

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After several years of political difficulties Denmark has now become marginally easier to govern, and Prime Minister Anker Joergensen's personal position has strengthened. Economically, however, the country is still having to grit its teeth.

impact on the smaller Danish economy could be of comparable weight, it is argued.

The Danes themselves leave such optimism with reservations. The commercial potential of the Danish North Sea finds is still in dispute. In the more immediate perspective, circumstances beyond Danish control could upset all their economic predictions. The break-up of the European currency "snake," participation in which is one of the cornerstones of present economic policy, could result in heavy speculation against the krone and force the Government rapidly to revise its forecast for the next two years.

The political scene remains fractured: there are still 11 parties in the Folketing. Yet the February general election left the country easier to govern. It reinforced the position of Mr. Anker Joergensen and his Social-Democrats more than is indicated by their mathematical gain of 12 seats. They now hold 65 of the 179 Folketing places, but the main opposition parties have little chance of organising a practicable alternative—at least as long as they persist in their refusal to co-operate with the maverick Mr. Mogens Glistrup and his anti-tax Progress Party.

The Social-Democrats also have a new political asset, Mr. Joergensen himself. This was not obvious a year ago, but since then the unpretentious, hard-boiled, former trade union leader has demonstrated both a better feeling for public opinion and a greater skill at parliamentary manoeuvre. The Danish mandarin, Mr. Joergensen, was the more modest rival, Mr. Paul Hartling, whose Liberals had their parliamentary and Radicals indicates the lines

strength halved to 21 seats in the last election.

The latest Gallup poll showed a further gain in public support for Social-Democrats, from 37 per cent. at the election to 40.6 per cent., and a further decline in backing for the Liberals, whose rating was down to 9.7 per cent. at the end of October and even lower than that of the advancing Conservatives. Without an imported calamity on the economic front Mr. Joergensen can look forward to an uninterrupted 2-2½ years in office, which is a longer perspective than he or any other Danish prime minister has been able to enjoy since 1973.

Pendant

This by no means implies that the Social-Democrats can dictate policies during that period. Instead the Danes will undoubtedly continue to demonstrate the penchant for muddling through which they appear to have taken over from the British, and Mr. Joergensen will have to navigate in the Folketing from one compromise to another of the kind reached in the economic package agreed in September. This will test his political nimbleness but, as none of the parties with which he will be negotiating wants to force another general election onto the voters for some time to come, he can count on being able, after bargaining and hickering, to achieve a consensus of the centre parties on most of the September compromise.

The September compromise, which the Liberals, Conservatives

of future compromise. Fiscal policy was tightened in order to ease the payments deficit, but the Government had to accept a VAT increase it did not want, and the effect this year is likely to be a relatively modest fall in the deficit from the Kr.11.5bn. recorded last year. It was agreed to spend Kr.10bn. over three years on selective measures to create jobs, but the number of registered unemployed is expected to rise from around 150,000 to over 200,000 in January, by far the highest post-war level.

The compromise assumes there will be an incomes policy, based on the 6 per cent. annual rise in nominal earnings legislated by the Folketing in April, to break a labour market crisis. Wage growth is in fact expected to be held to 8-9 per cent. this year. The compromise also assumes that Denmark will continue to tie the krone to the Deutschmark through participation in the European currency "snake."

After the Swedish experience, which resulted in the 10 per cent. devaluation of the krona at the end of August, the Danes are well aware of the implications—that they cannot, as the Swedes tried to do, both sustain the currency link and allow domestic wages and prices to rise faster than those in Germany. Some Danish economists have already voiced doubts about the feasibility of this policy, but the Government is so far committed to it. Since it became a member of the EEC, Denmark has in fact increasingly tied its economic fortunes to those of West Germany. A

further tacit assumption in that linkage is that the Danes, too, will have to accept a fairly high level of unemployment.

The Danish Government will use all the influence it can within the EEC and OECD to get agreement for more expansionary economic policies. The lack of pull from abroad and the link with the Deutschmark means that domestically the Danes are more or less boxed in. There is little more they can do than to grit their teeth, build up the reserves for a currency crisis by borrowing abroad and hope to get Danish industry and agriculture primed for 1978. This assessment is more or less common ground between the Government and the three parties with which it reached the compromise in September. The Social-Democrat Government's relationship with the unions is perhaps more ambiguous.

It is not easy for the union leaders to accept a situation in which unemployment is steadily rising and real incomes are declining—apart from those of the lowest paid and pensioners. Despite the Kr.10bn. in selective, job-creating expenditure included in the September economic package, the Government is in fact pursuing a relatively tough line on employment. Relations between the party and the LO (trade union federation) have been uneasy for some time. The LO leaders resented the imposition of the 8 per cent. wage increase guideline before the two-year wages settlement earlier this year and may well feel the need to react more strongly next year in

order to preserve their credibility among their members. Nevertheless, one has the impression that Mr. Joergensen has the edge over the LO: the majority of Danish workers seem to be prepared to accept a temporary drop in living standards as long as they feel the Government is acting sensibly to bring about long-term recovery.

Concessions

Compromises have given the LO and the left wing of the Social-Democrat Party two concessions: wage indexation remains intact and a committee has been established to recommend how to introduce economic democracy. The compromise over indexation provides for only one "portion" of the increase to be paid directly to employees, when prices exceed the thresholds: the other "portion" is paid into the pensions fund by the Government. These payments will leave a problem in 1978, when the current agreement expires. By then, if inflation continues at its present rate, it is calculated that the Government will be paying some Kr.7.2bn. a year into the pensions fund on behalf of the workers. What will happen to the sum paid in and who will continue the payments, the Government or the employers?

It has been suggested that the money be used to finance the first step towards workers' co-ownership of industry. In fact the new co-ownership committee under Professor Bent Rold Andersen is likely to play

a determining role in shaping the future conditions under which Danish industry and society as a whole will operate. The committee is not bound by any special political terms of reference and has been given a free hand to study all alternatives from individual company funds to the centrally organised fund previously proposed by the Social Democrats and LO. Some Social Democrat groups now appear to be favouring a model based on the Co-operative movement, but the structure of Danish industry, comprising many small companies, does not lend itself to a centrally organised co-ownership system.

This is one reason why it will be worth keeping an eye on the Danish co-ownership debate over the next couple of years. Another is growing awareness among Danish economists, including those in the Social Democrat party, that the assumption of almost automatic growth in public sector employment which was accepted theory only five years ago, may not hold. Computerisation, it is now argued, may well result in a much slower increase in the number of jobs within the social services and public administration, which makes it all the more important to find new ways of stimulating growth in industry and agriculture.

It is a measure of the relative stability of the Danish political scene that the Government is at last becoming preoccupied with the issue of long-range industrial performance. Another is the departure downstage of the defence issue. This year the Government reached a new four-year defence agree-


BASIC STATISTICS

Area	16,629 square miles
Population	5m.
GNP (1975)	Kr.202bn.
Per capita (1975)	Kr.39,800
Trade (1976)	
Imports	Kr.55bn.
Exports	Kr.40bn.
Imports from U.K.	£655m.
Exports to U.K.	£705m.
Currency: Krone	£1 = Kr.11.11

ment with the opposition. It renews Denmark's commitment to the common Nato defence build-up and assures the Generals more or less of the funds for which they were asking. We may now hear less about the level of Warsaw Pact sea and air activity in the Baltic and the accompanying shortening of the warning time under which the Danish defence force had to operate. The East German and Polish exercises in the Baltic approaches in any case have not grown in volume in recent months.

The Social-Democrat Government is approaching its six months in the EEC presidency, which starts in January, confidently. Agitation and activity within the anti-EEC people's movement has revived as the direct elections to the European parliament draw nearer, and the opposition within its own party has forced the Government to set up a commission to weigh the pros and cons of EEC membership. The commission will not report before the parliamentary elections and the Government remains firmly committed to the EEC.

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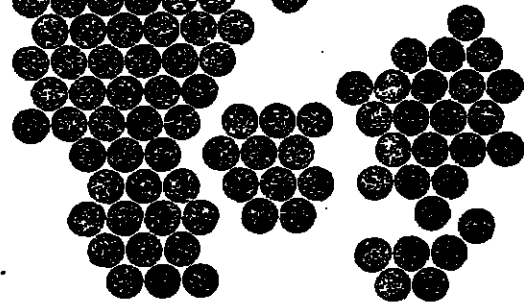
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Pragmatic approach to Europe

DENMARK TAKES over the presidency of the European Economic Community for six months in January. The Danes are better prepared than when they were thrust into the role in 1973 just after joining and therefore have a greater chance of making some impact on EEC affairs. But Mr. K. B. Andersen, the Foreign Minister, promises a low-key, pragmatic approach. Denmark will try rather to "oil the machinery of the Community co-operation" than to exploit the presidency to further its own ends, as the Danes feel the British did to excess during their Presidency.

"Pragmatic" is the word most frequently used in Copenhagen to describe the Danish attitude to the EEC. After appearing twice at the Community door Denmark finally joined in 1973 along with Britain and Ireland after a referendum in which the Government had won a solid majority in favour of participation. The decision to accompany Britain was based on a "pragmatic" assessment of Danish interests.

Since then public opinion polls (until the most recent) have consistently reflected more doubt about EEC membership in the Danish electorate than satisfaction at being in. Nevertheless the Folketing (Parliament) contains a good majority of pro-EEC members and the Social-Democrat Government is solidly pro-EEC, although it has been compelled by its party congress to set up a commission to re-evaluate the pros and cons of EEC membership for Denmark.

The difference is certainly due to the closer awareness in the Cabinet and among the legislators of the facts of Denmark's EEC connection. Opposition centres on the sovereignty issue and is largely an emotional matter, aggravated by the impression that EEC membership has something to do with the country's current economic problems. To a lesser extent the feeling that Denmark's true political home is with the

Scandinavian countries plays a role.

But as the Prime Minister, Mr. Anker Joergensen, once said: "Our hearts are turned to the north but we carry our wallets in our hip pockets which are turned to the south." The EEC supporters can offer material evidence of the advantages the country has gained from membership. The present unemployment rate and decline in living standards are the effect of the international recession and domestic policy rather than of EEC participation. They could have been worse had Denmark remained outside.

Danish farmers have had a substantial income boost from the Community. Receipts from the Community agricultural fund totalled Kr. 11.8bn. in 1973-76, while Denmark's contribution to the Community budget was Kr. 2.6bn.

The impact of membership on industry has been smaller. The share of industrial exports going to the other eight EEC countries has improved only marginally from 33.7 per cent in 1972 to 35.8 per cent last year. But on the financial side Danish participation in the European currency "snake" and the support the krone has been given by the Bundesbank have been crucial.

Elections

The debate within Denmark over the direct elections to the European parliament has revived the EEC as a political topic and reactivated the cross-party People's Movement against EEC membership. The pro-market want to avoid a repeat of the referendum during the direct election campaign, which will take place during Denmark's six-month presidency. They face a divided opposition. The small Single Party, which is against EEC participation, intends to run its own candidates while the Left Socialists still have to make up their minds whether to run separately or with the People's Movement, but it is quite possible that the 16 Danish representatives in the new European parliament will include some firm anti-Europeans.

Pursuit of its own interests within the EEC has brought some realignment in Denmark's relations with its partners over the past four years. Participation in the currency "snake" has tightened the link with West Germany, while disagreement over Community farm policy has tended to loosen the traditional Danish tie with Britain. Despite the continuing importance of the British market for Danish bacon and dairy produce the Danes have also shared the irritation of other countries at Britain's egocentric approach to Community co-operation.

Understandably enough the Danes are staunch defenders of the Common Agricultural Policy. It has brought them real economic gains. They are therefore suspicious of British demands for EEC reform, although they acknowledge that some changes are needed to the present system to prevent the CAP from deteriorating further into a money-spinning operation, supporting inefficient farming.

The Danes will go along with plans to phase out the monetary compensatory amounts (MCAs), from which they have benefited (in the tune of Kr. 1.175bn. in the first nine months of this year), but they want no further tampering with



the CAP pricing system. Their line instead is that a clear distinction must be maintained between the pricing system and the financing of structural reform in EEC farming.

Recognising that agricultural policy will be a key question when the applications of Greece, Spain and Portugal for EEC membership are being dealt with, the Danes would like to couple CAP reform with those negotiations, which will start under their presidency. As efficient farmers with a large stake in the EEC home market, they will, however, continue to emphasise farm incomes and end-price support against the more consumer-orientated approach of countries like Britain.

While the Danes might hope to influence moves towards agricultural policy reform during their six months' presidency, fishing could prove to be an embarrassment if no agreement is reached on a common policy before the end of the year. Britain and Denmark are the biggest fishing nations among the Nine: the Danes have a larger total catch, which goes to feed their fishmeal plants, while the value of the British catch is considerably higher.

The Danish fishermen have been badly hit by the introduction of 200-mile limits, especially by their exclusion from Norwegian waters, and will face serious unemployment, if they are also kept out of the 50-mile belt claimed by Britain, where many of their traditional fishing banks lie. Direct negotiations have started between London and Copenhagen over fishing rights, in particular over the "Norway pout box," from which the Danes have regularly taken large catches for turning into fishmeal and from which they would be excluded under the present British plans.

The Danes insist that the bilateral negotiations with Britain are being conducted under EEC aegis and form part of the shaping of a fisheries policy common to the Nine. They are at pains to demonstrate that they are good Europeans, even when their own vital interests are at stake, and would be embarrassed were the talks with London to extend as a special case and to be interpreted as overriding leaders to stay in.

In practical terms, mark will try to nudge the agreement between Britain and half of 1978 are energy in Denmark on North Sea fishing north-south dialogue. For a could determine the common fisheries policy.

EEC fisheries policy is also pertinent to the Greenland issue. As part of the kingdom, Greenland followed Denmark into the EEC, although the 50,000 Greenlanders voted overwhelmingly against participation in the 1972 referendum. Greenland has since benefited from EEC membership through finance from the regional fund, the European Investment Bank and EEOGA to develop its infrastructure and fishing industry. Until it can be proved that the island has commercially exploitable oil resources, fishing remains the major source of income. It would not, therefore, be to the Greenlanders' advantage to have their 200-mile zone considered as joint EEC property.

A decision about home route.

for Greenland is expected taken next year and become effective from 1979. Greenlanders might well opt for an arrangement to that of the Faroe Islands, which remain part of the domain of Denmark but have joined the EEC. Danish Community in rate Greece a special case and to in a two-sided deal, which could be interpreted as overriding leaders to stay in.

To other areas in which policies along during the agreement between Britain and half of 1978 are energy in Denmark on North Sea fishing north-south dialogue. For a could determine the common fisheries policy.

The Danes were described as "wary Europeans" although the integration of the other eight has pressed over the past years perhaps further than the Danes realise. The system has been modified to some extent by a commitment to doing a small country's make the EEC work matter" is still the right for the Danish approach.

William Doll

Talent

CONTINUED FROM PREVIOUS PAGE

It must be emphasised that however much evidence there may be of a stabler political climate in Denmark, the improvement is relative only to the uneasy situation prevailing a year ago. The unrest among the voters remains. It has been estimated that despite the proliferation in their number, the political parties have lost about 260,000 registered members over the past ten years. The electorate is far more fickle: party campaign managers reckon with some 7-800,000 floating voters.

His trial on tax evasion charges has not affected the political standing of Mr. Mogens Gilstup and his Progress party, which has embodied the protest against the high-tax, bureaucratic welfare state. The party returned to the Folketing with 26 seats in the February election, a gain of two, and the latest Gallup poll had it among the three parties which had improved their ratings since February.

The cross-party political movements, which started with Vietnam and have since embraced the anti-EEC and anti-nuclear power causes, still have plenty of muscle. The nuclear issue, which the Government has so far evaded and is hoping to postpone further, if offshore oil and gas can be produced in reasonable quantities, is a time-bomb ticking away backstage.

Nevertheless the past year has seen a confirmation of the vitality of Danish democracy and of the ability of the Danes to muddle through to sensible political solutions. One of the most striking illustrations of this thesis is the continuing publication of the Copenhagen daily newspaper Berlingske Tidende. It survived a five-month printers' strike, during which its board and management were given unequivocal support by Mr. Joergensen and his Government despite his lack of sympathy for the Conservative policies it usually advocates.

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ENERGY CONSERVATION IN DENMARK

Older houses to gain benefit from new legislation

The new Danish housing legislation lays down more rigorous requirements for heating and insulation in new buildings and now includes existing houses. In existing buildings 12-15 billion kroner is to be used on energy conservation in the years up to 1985 to attain the necessary standard of heating and insulation to meet the objectives of the government energy plan.

Long Term Programme

A long-term programme for energy conservation in existing buildings is now being prepared by the Danish Ministry of Housing. The

final details of the new bill are not yet known, but the intention is clear—to reduce the energy consumption for room heating in older houses.

Radiator Thermostats Give the Best and Quickest Returns

The Physics Laboratory of the Technical University of Denmark has published a report entitled "Heating and Heating". The report gives a complete survey of the total costs and savings involved in every conceivable insulation measure and also the most important improvements in heating systems in housing in Denmark. The various measures are arranged in order of priority according to profitability with indication of when returns can be expected. According to the survey the fitting of radiator thermostats gives the best and quickest returns. After all, there is nothing quite so "warming" as savings in heating costs.

U.K. has the same needs as the rest of Europe

Most countries now recognise the necessity for energy conservation and various national bodies—including in the U.K. the Department of Energy—are laying down regulations, making recommendations and providing economic support to promote efficient utilisation of energy. Below are some examples of what a number of European countries have done with regard to radiator thermostats for the regulation of heating systems.



In performing this function, the savings potential of a quality thermostat is large enough to rank it among the best buys in fuel savings, without taking into account its leading role in realising savings from insulation.

EEC Nations opt for individual room control

Britain's heating season is longer but seldom as extreme as Scandinavia or Central Europe, so to some extent measuring the heating needs of Britain against the EEC is questionable. What can't be called into question however, is the need to cut our personal fuel bills. Britain's fuel cost versus earnings is much the same as other EEC countries so it is perhaps here, that useful comparisons can be made. Examining Britain's governmental fuel savings exhortation, identifies the major activities being aimed at as, not overheating and insulation with specialised private sector and DOE units looking at the specific heating economy needs of a few buildings (but no mention of individual room control). However, in Europe, government bodies are strongly influencing individual room control as a fuel conservation method, and with the particularly long heating season in Britain, its adoption here would be even more beneficial.

EEC: On the 25 May 1977 COM (77) (Commission of the European Communities) recommended that member countries should introduce measures to prevent overheating by using automatic controls for individual room temperature regulation. In a community action programme and a draft resolution on the rational utilisation of energy the use of radiator thermostats is recommended pointing out that if every fourth central heating system was improved in this way it would give a total oil saving of approx. 2.4 million tons of crude oil in 1980 and 3.9 million tons of crude oil in 1985. France: Tax incentives (Article 8 of the Loi de Finances for 1975) allow each tax payer the possibility of deducting up to 7,000 Francs (at that time = £740 approx.) from his taxable income, in relation to the cost of thermal insulation and/or heat regulation work carried out at any time since 1st January 1974. The Federal Republic of Germany: From 1st January 1978, proposed legislation will state that every radiator in individual dwellings must be individually controlled e.g. radiator thermostats. Denmark: The Housing Regulations 77 state under chapter 12.2, para. 7 "where greatly varying heating subsidies occur owing to sunshine, body heat, machinery, etc. it must be possible to regulate the heating supply from the heating plant automatically either locally or centrally." The rules laid down in this regulation will come into force on 1st February 1978. Sweden: The Government energy consultative body known as EPU, has made recommendations covering both new construction and modernisation, providing for maximum contribution by the State, of 2,000 Swedish Kronors per flat or dwelling, with a total available of 6,000 Kronors per flat or dwelling, the 4,000 Kronor being an interest free loan (at that time 10 Swedish Kronors = £1 approx.). The methods of fuel saving include heat regulation, radiator thermostats being specifically mentioned as an approved method of heat regulation. Finland: As from 1st May 1974, Government loans are only available on condition that various energy saving measures are included in the heating specification. e.g. all radiators ought to be equipped with radiator thermostats.

METHOD OF SAVING FUEL	PAY BACK PERCENTAGE IN YEARS	FAVOURABLE BUILDING TYPE	OFFICE
1 Draught proofing by sealing strips (see also 12)	1-2	Yes	Probably
2 Insulating RWS storage cylinders	1-2	Yes	Yes
3 Radiator shades and shrouds	1-2	Yes	Yes
4 Change tubing tubes from incandescent to fluorescent	1-2	Yes	Yes
5 Automatic controls by radiator thermostats	2-3	Yes	No
6 Individual room control	2-3	Yes	No
7 Hot water control linked in automatic units	2-3	Yes	No
8 Central building automatic controls	2-10	Yes	Yes
9 Photo-cell control to lighting	2-10	No	Yes
10 Change of fuel	2-10	Yes	Yes
11 Wall insulation	2-12	Yes	No
12 Double glazing			
13 Solar RWS heating			

Purchased for reasons other than fuel economy spin-off only.
*In effective pay-back unless considered for long term ecological and financial reasons

1000 Danes on a remote island supply the rest of the World with components and controls

Ingenuity and inventiveness of man created Danfoss, the world's largest manufacturer of modern industrial components and controls. One of the largest in the world is located on the island of Als, in the country of Denmark, a typical Danish country with hills and woods, open and old farmhouses. It occupies a central position in Western Europe, and is one hour by air, road, rail, or ship from Copenhagen.

Hamburg, and from Copenhagen the factory can be reached by jet in half an hour. A staff of nearly 3,000 in Denmark alone and a massive complex of advanced machinery stand behind the large-scale production of automatic controls for refrigeration and heating, industrial hydraulics, hydraulic equipment, compressors and all the other Danfoss products which are rapidly and safely shipped in a steady stream to customers all over the world. The Danish factories are not alone in covering the world market as far as Danfoss quality products are concerned. In a number of key areas, the world's Danfoss has set up independent factories and subsidiaries to ensure additional flexibility and efficiency of

the service provided to meet the constantly rising demand. For example, the factory at Flensburg on the German side of the Danish-German border employs a staff of some 2,500 and is in fact the largest industrial enterprise in the city of Flensburg. Danfoss has subsidiaries in 14 countries, including Great Britain, and also factories in Japan and Canada. The turnover of the concern for the financial year 1976 amounted to 1.8 billion D.Kr. (equal to about £180 million). Danfoss was founded in 1833 by Mads Clausen, who set up the factory which has now become a global enterprise with more than 28,000 persons on the payroll.

Insulation is very important but...

In recent years both the public and the press have made great claims for the importance of insulation. Insulation of Danish houses has been recommended, but one point has been overlooked. The insulation of a house is only the first step in a series of measures which must be taken to ensure that the heat stays in the house. It is now a reality that the heat stays in the house and this normally gives rise to the problems of overheating. The average temperature of a well insulated house is generally 1°C higher than the temperature of the outside air. This is a good thing, but it also means that the heat is being lost through the walls, roof, and floor. The greater the degree of insulation, the greater the need for regulation by automatic controls. Ask your heating installer—he knows Danfoss radiator thermostats. British Gas and the Department of Energy say "Control your radiator, so why not do it automatically with Danfoss?"

temperature and realise the benefits of the improved insulation. This can be done with Danfoss radiator thermostats. One thermostat fitted to each radiator will ensure individual and constant room temperature. Radiator thermostats react automatically to temperature variations in the room, and on the heating supply before it gets too hot and open it again before it gets too cold. You simply set each radiator thermostat to the desired temperature and the thermostat does the rest. Really good heating comfort and improved heating economy can be obtained irrespective of whether the boiler is oil, gas or coal-fired, or heat is supplied by a district heating system. The greater the degree of insulation, the greater the need for regulation by automatic controls. Ask your heating installer—he knows Danfoss radiator thermostats. British Gas and the Department of Energy say "Control your radiator, so why not do it automatically with Danfoss?"

Rapid development of hydrostatic steering

To increase efficiency within the agricultural sector there has been a great expansion in the use of machinery in recent years. Machines have become bigger and their capability has multiplied. More than ever before, machines in agriculture are doing work which previously was done manually. This development is largely due to the increased use of hydraulics. Hydraulic motors, including Danfoss Orbital motors, are used in many harvesters, where they simplify the transmission. Indeed, hydraulic components are to be found in practically all types of agricultural machines. A relatively new field is hydrostatic steering of tractors and combine harvesters. The U.K. leads the world in the tractor field and it is significant that Danfoss supplies practically all leading tractor companies with steering units. Companies such as International Harvester Company, David Brown, Massey Ferguson and British Leyland all use Danfoss steering units because these units meet a market requirement for consistent high quality. Great comfort for tractor drivers, e.g. less need for muscular strength, closed driver's cab etc., as well as safety, has been the main factor in the transition from mechanical to hydraulic steering. To-day, Danfoss is one of the largest manufacturers of hydrostatic steering units, having been the first to introduce the product into Europe. This development is the result of a conscious engineering effort and rational production, and this coupled with a great deal of application knowledge and effective service has resulted in close co-operation with British industry.

Some 700 persons are employed at the Viby factory. At the present time Danfoss produces more than five times as many radiator thermostats as any other manufacturer in Europe, and it is interesting to note that over half the houses in Denmark are now fitted with radiator thermostats.



John Wisdom, M.D., Danfoss, Britain

speciality in the company's product range. Today it constitutes a large part of our turnover and it has proved necessary to build a fully rationalized factory at Viby, a suburb of the Danish town of Aarhus, for the manufacture of radiator thermostats. The factory commenced production in 1970, and today has a production area of 16,000m².

Value of speed controls in industry

has long been seeking methods using standard fixed speed motors as variable speed motors. This is possible with the Danfoss static frequency converter, which the fixed frequency and voltage mains supply into a controllable speed and torque of a.c. motors. This arrangement proved so successful that Jaguar decided to equip conveyor belts with frequency converters to provide perfect matching of conveyor speeds to

work stations. The installation of the frequency converters did not necessitate replacing the motors on the conveyor belt. Other uses of Danfoss VLT static frequency converters include CEBG for coal feed regulation; Wiggins Teape for control of feed to oil/bark fired boiler; Mars for control of chocolate bar production lines; Darlington Wire Mills for control of drives to spooling machines; BOC for control of vehicle propulsion thrusters on unmanned submarines; and Manchester International Airport for control of passenger conveyors.

Having manufactured the first hermetic refrigeration compressors in 1952, this year marks the 25th year of Danfoss production. Danfoss has been responsible for much pioneer work in the development of compressors. For example, it was Danfoss that developed means of increasing speed, from 1500 to 3000 revs per minute. That was in 1956, and it resulted in a considerable reduction of the weight and physical size of compressors which, in turn, resulted in reduced material costs. Also, in 1968, Danfoss introduced a new starting system using temperature controlled switches with no moving parts. Apart from simplifying servicing, this system also provided an effective answer to radio and TV interference during compressor starting. The production of hermetic compressors is an important part of the total activities of the Danfoss concern.

million compressors for refrigerators and home freezers

on the island of Als, the Danfoss is the largest European plant turning hermetic compressors for refrigerators and freezers, and is also one of the largest in the world. It was founded in 1952, with an annual production of only 144 compressors. In the 1977 the 50 millionth compressor of the production line. This amazing achievement are two manufacturing plants, one in Nordhede, and another in Flensburg just across the German border. Danfoss also

has small factories at Schleswig and Kiel in Germany and Tinglev in Denmark, which serve as sub suppliers to the two larger factories. Danfoss is the main supplier to a number of refrigerator manufacturers all over the world including, in U.K., firms such as: Tricity (Thorn Domestic Appliances) and Electrolux Ltd. Resulting from many years development work is a new compressor, the type TL, which offers a number of improvements, including very quiet operation and a relatively low power consumption.

Almost all Danfoss thermostats fitted to radiators over the last 25 years, still operate effectively. That's quality at the right price and there is no substitute.

Save up to 20% of fuel used in your central heating system with Danfoss radiator thermostats

Improves personal comfort level

Individual room temperature control

Easy to fit

Superior quality

Fully automatic in operation

Why buy Danfoss thermostats for your central heating radiators? Because.....

- they are a quality product
- to save fuel, quality is essential
- to be comfortable, accurate radiator control is the key
- to stay comfortable economically, long product life is vital

British Gas and the Department of Energy say, "Control your radiators" — Do it automatically with Danfoss.

For the full story on fuel saving and comfort control send for the Danfoss radiator thermostat booklet.

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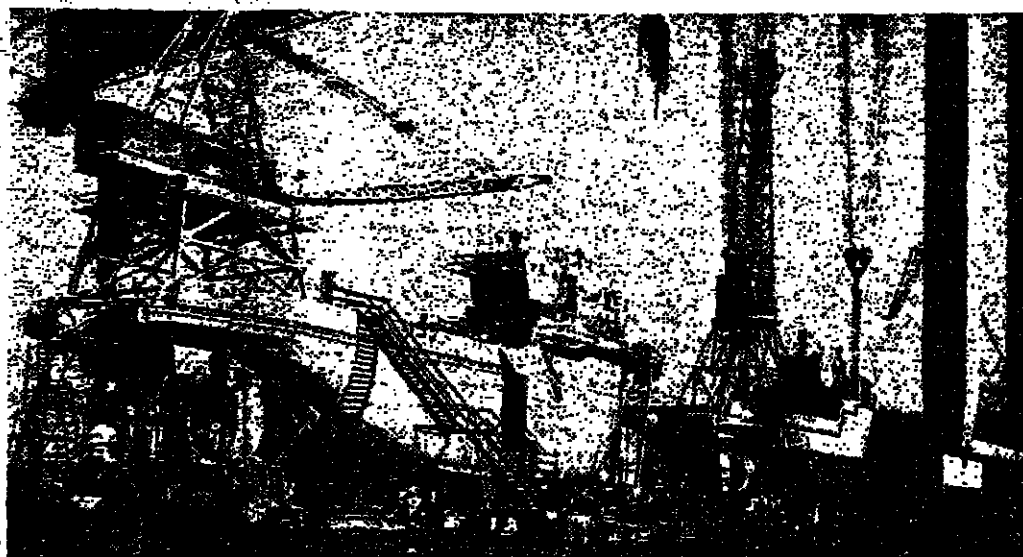
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DENMARK V

Shipbuilders air their grievances

SHIPBUILDERS and their unions are angry with the world. They see it as among the last bastions of free trade while they are suffering from the effects of a distorted market. They are angry because they are not a good case, but their unions are certainly shrewd. They are angry because they are not a good case, but their unions are certainly shrewd. They are angry because they are not a good case, but their unions are certainly shrewd.



Offshore supply ships under construction at the Lindoe yard, which is owned by A. P. Moeller.

aging

Shipbuilders and ship-owners are in effect one and the same. Of eight Danish yards owned by shipping companies and the Burmeister and Wain, A. P. Moeller, the family group which has industrial and oil interests in shipping, owns Lindoe at Odense, which has the dry dock for the largest ship in the world, the 22,000-ton container ship.

yards' financial accounts from those of their parent companies. Several of them have repair and conversion operations which at least until recently were profitable. Alborg has a boiler-making business and was able to show profits of around Kr.60m. last year, while Burmeister and Wain is still earning reasonable money on old orders at its Copenhagen yard, which is now down to about one-third of its former capacity. The Lindoe yard, with only a fraction of its immense steel throughput being utilised, cannot be making a profit even though it has cut employment by about one-third. But the three big owners—Moeller, East Asiatic and Lauritzen—are involved in so many activities that they can afford to operate some with a negative cash flow, at least for a time.

It is, however, contrary to their commercial principles and although they have been placing substantial orders with their yards, it will be difficult for them to find economic justification for further orders, when freight markets are poor and new ships can be bought on the second-hand market for close to half their building costs. Employment in the new-building sector of Danish shipbuilding has already been scaled down from 16-17,000 in 1974-75 to around 10,000. By the end of 1978 new building capacity is expected to be halved and the yards are not sure that they can stop even there.

Encouraged

Many recently, the Danes have been encouraged by indications that the EEC Commission has been doing its arithmetic over the future potential demand for new ships and has got the message about the need to cut EEC building capacity drastically. While the Danish argument stands by itself, it must be pointed out that the Danish yards, with the possible exception of Lindoe, which was designed for ULCC construction, have not been so exposed to the collapse of world shipbuilding. Their overall capacity is lower; most of the yards are small and they have a built-in resilience in their extensive repair and conversion activities. So far the Danes have not experienced the dramatic plunge into losses of some of the Swedish yards, but their current order intake is so thin that more than one yard may be building no ships in 1978.

On October 1 the Danish yards had orders in hand for 53 vessels of 688,000 grt and 875,000 dwt. This compares with an order book of 72 ships aggregating 1.1m. grt or 1.9m. dwt at the end of 1976 and 87 ships totalling 2m. grt or 3.6m. dwt at the end of 1975. The value of the orders had declined from Kr.6.6bn. at the end of 1976 to Kr.5.1bn. in October. In previous years export orders accounted for 50-60 per cent. of the Danish yards' new buildings; in October only about 10 per cent. by value, of the remaining order stock originated abroad.

The Danes have given way on their uncompromising free trade principles this year to the extent of persuading the Government to ease the rules for ship credits, extending the term from seven to ten years and raising the percentage of the total value which could be borrowed by Danish owners. So far, however, orders for only three small ships have been placed under these new terms and it is understood that these orders would have been placed anyhow.

Danish shipping has also proved to be more resilient than, for instance, the Swedish or Norwegian merchant fleets to the recession in the world shipping market. This is partly because, with the exception of A. P. Moeller, they were less

committed to the tanker business, and partly because some 35-40 per cent. of their total earnings stems from the liner trade, which has so far been a stabilising influence. On July 1 roughly 11 per cent. of the Danish fleet was laid up, a relatively modest figure when compared with the Swedish and Norwegian proportion. This may not be a true reflection of the real situation of the Danish tanker fleet since A. P. Moeller has followed a policy of keeping some tankers manned, waiting for cargoes, rather than laying them up. On November 1 it had only ten tankers laid up, representing about 7m. dwt of its total fleet of around 5m. dwt. Both Moeller and East Asiatic are well consolidated concerns with substantial reserves.

In September the Danish Ship-owners' Association reported that lay-ups were increasing again after a reduction at the beginning of the year caused by sales of ships to foreign owners. It warned that the freight market outlook made further lay-ups possible, and on November 7 the Association outlined the deteriorating situation to the Government.

On July 1 the fleet totalled 903 ships aggregating 4.4m. grt or 8.2m. dwt, of which tankers made up 104 vessels of 2.7m. grt and just over 5m. dwt. The companies' construction programme reflected their attitude towards the future. Some years ago the Danes maintained a construction programme equivalent to 50-55 per cent. of the existing fleet; on September 1 they had on order 94 ships of 1.3m. dwt corresponding to only 15-20 per cent. of the fleet.

With about 80 per cent. of their income deriving from foreign trade, the Danish ship-owners are firmly committed to the free trade philosophy and have traditionally had little or no contact with their Government. Now, however, they have complained to the Government about the high labour costs and high interest rates involved in operating under the Danish flag. This year the Dansk-Franske Dampskibsselskab registered a newly built vessel under the Liberian flag and is planning to do the same with two others, in order to be able to refinance its building contracts. So far there has been only marginal unemployment in Danish shipping, but the owners are now signalling the need for some action on labour and capital costs if they are to maintain this record.

About two-thirds of the Danish merchant ships are small dry-cargo vessels, known rather inaccurately as coasters, which operate both liner and tramp trades in European waters or to North Africa and the Middle East. This fleet is based on a part ownership system, with one small ship being owned by 30-50 people, who invest in order to obtain the advantage of being able to deduct their share of the total annual depreciation on the ship from their taxable incomes.

Tens of thousands of Danes, mainly professional people such as doctors, dentists, lawyers and airline pilots, hold parts in these vessels, which are operated by professional managers and skippers. It is estimated that the small dry-cargo fleet provides about Kr.1bn. of the total Kr.7bn. gross earnings of Danish shipping. It is a business in which the Danes dominate the European market, having taken over from the Dutch and West Germans over the last 15 years.

The dry-cargo market is now moving into trouble, but it has been one reason why the Danes have not been as badly hit over the past two years by the downturn in world shipping as some of their neighbours have been. The part-ownership system is also an instance of uninhibited free enterprise and helps to explain why the Danes, although living in a society which has been largely shaped by Social-Democratic policies, remain unrepentant free-traders on the world's oceans.

W.D.

Water to the Islands

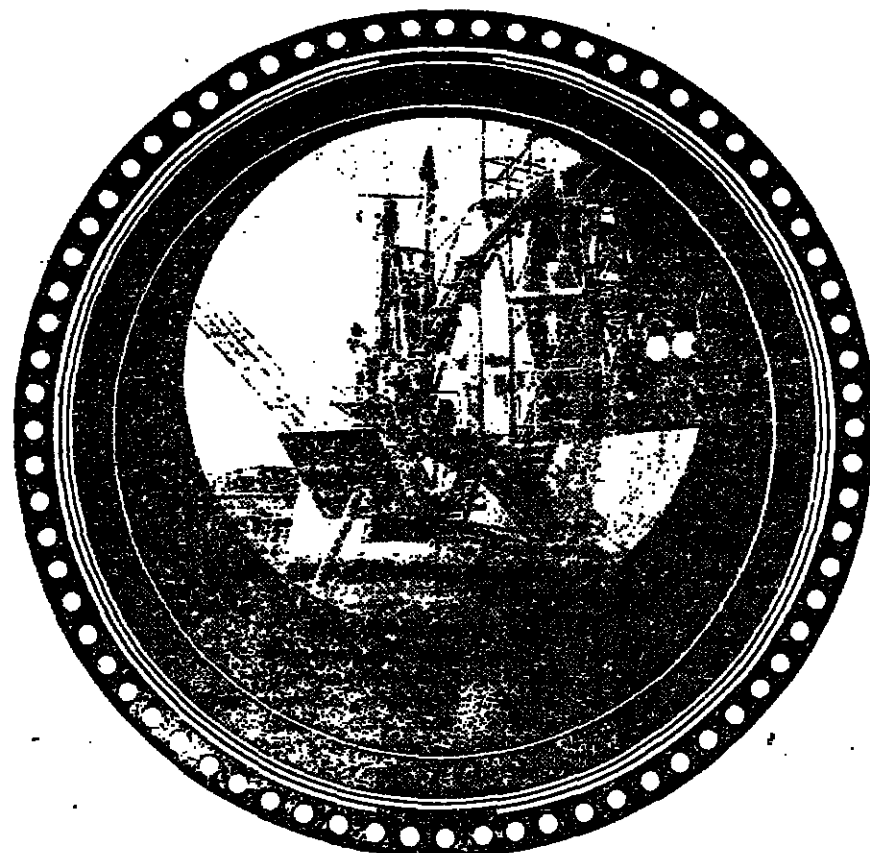
First NKT supplied fresh water to the Vestmanna Isles and today to the tourist island Capri, Italy.

In the middle of the North Atlantic there was a lack of fresh water. In 1968 the population of Heimaey was connected to lots of fresh water from sources on Iceland by an armoured submarine pipeline, 13 kilometers long, constructed, manufactured and laid out by NKT, Copenhagen. As a result of the increased water consumption on Heimaey a new pipeline was laid out parallel to the first one by NKT in 1971.

Capri, the famous island near Naples, has the same problems, experienced by millions of tourists every year. Before the end of 1977, NKT will have supplied Capri with three pipelines of similar construction, each 7.8 kilometers in length, the first one being laid in July, 1977. The technical specifications of the three waterpipes are as follows:

Internal diameter of pipes 170 mm
Working pressure 43 kg/cm²
Weight of empty pipe in air 47.4 kg/m
Weight of empty pipe in seawater 5.4 kg/m
Weight of waterfilled pipe in seawater 28.1 kg/m
Greatest water depth 78 m

NKT has solved tasks of supplying water several places in Europe and is delivering and laying out, armoured submarine pipelines in continuous lengths up to 26 kilometers, depending on diameter and pressure.



NKT is one of the biggest industrial groups in Denmark employing 4,500 people and with a turnover of 1.2 billion Danish kroner (appr. 120 millions £). The production ranges from nails, screws and wire fencing, non ferrous semis, electric wires and cables, to water pipelines, sanitary and heating appliances, plastic tubing and constructional mouldings, valves and fittings for the industry and shipbuilding etc.

NKT

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The Danes have a Tradition for Handling Foreign Money



Danish foreign trade has always been brisk. The flow of capital across our borders is growing rapidly and Danish banks are becoming more than ever involved in worldwide business.

To be successful here, we must be able to supply more than just international know-how in finance.

We must be able to provide intimate knowledge of the Danish market, the industry, the consumers, the institutions and government.

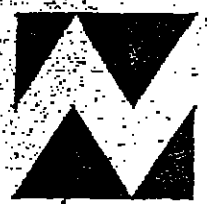
Sparekassen SDS is better equipped to supply this service than most, mainly because no other Danish bank can offer a larger network.

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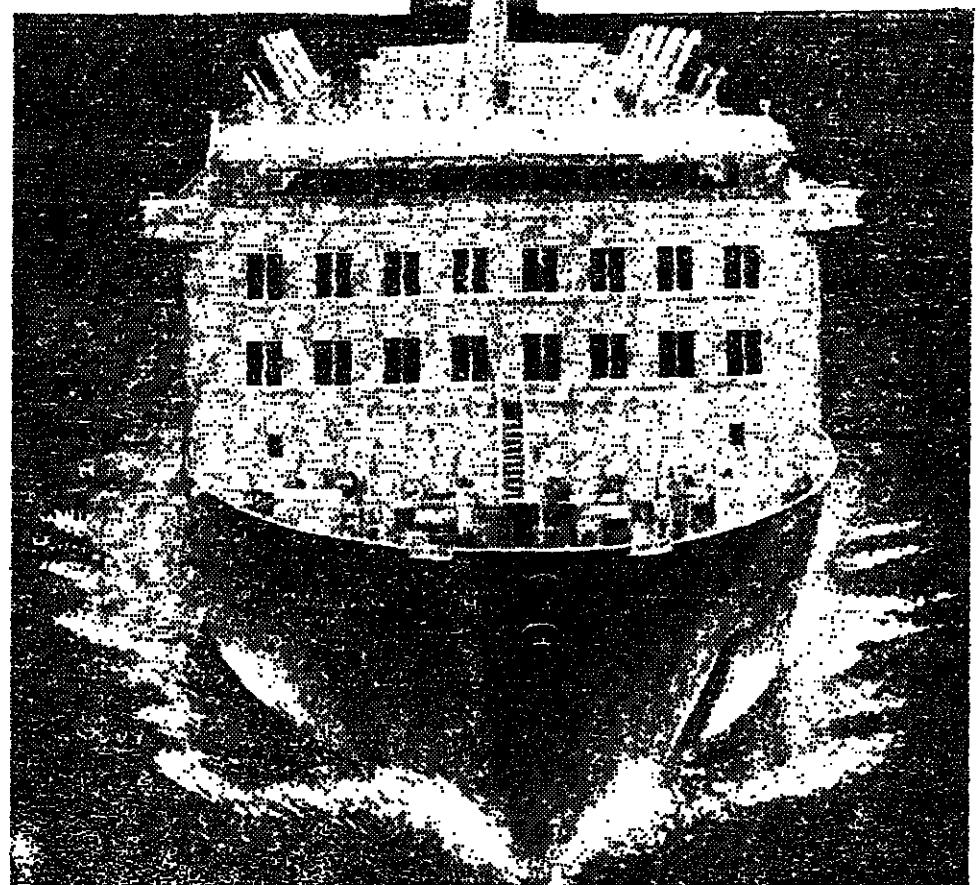
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DENMARK VI

Banks under restraint

DENMARK IS burdened with the highest interest rate structure in Europe, a twin consequence of two basic factors, the need to finance the current external deficit abroad and the budget deficit at home. An inflexible law governing the interest spread between bank advances and deposits has contributed to edging interest rates up even further than might otherwise have been the case. Rather to the surprise of the banks, who regard themselves as victims of circumstances beyond their control, they have found themselves under attack both for giving and charging high interest rates.

Interest rates in Denmark are largely determined by the market and not by administrative fiat. The Central Bank has for years been forced to maintain the discount rate at a level which is high enough to encourage business to import capital, but this year the discount rate, which is at 9 per cent, has ceased to control interest rates.

Effective interest on medium and long term bonds have fluctuated around 16-17 per cent this year and the bond market, and more particularly the market in Government debt, has determined interest rates.

Borrowing

The Government borrowing requirement in fiscal year 1977-1978, ending on March 31, will be about Kr.21bn. and in 1978-1979 Kr. 27-28bn. This year's requirement is being financed by the sale of Kr.10bn. in Government debt on the domestic market and Kr.6bn. in foreign loans. This year's borrowing requirement amounts to about 7 per cent of GNP.

The liquidity squeeze which has resulted from the financing of the Government debt has produced an unfortunate spin-off in the form of interest rates on large short-term deposits, which are periodically very high, up to 25 per cent. This tends to happen especially at times when there is a strong interest in forward foreign exchange dealing, for which the banks require liquid assets. Politically it caused considerable irritation that the banks have felt obliged to compete for deposits from local govern-

ment and the larger corporations on these terms.

The high rates on short-term deposits, however, has a further effect on rates on bank advances. This is the consequence of what Professor P. Nyboe Andersen, general manager of Andelsbanken and former Economy Minister, has called "the irrational legislation" on interest margins. The spread is limited for each bank and savings bank individually to the average of three years 1972-74. If the banks have to pay high rates on deposits, they are forced to adjust their loan rates upwards as well.

The criticism of the banks for pushing up interest rates, which apart from the factors mentioned are determined by the marginal rates on loans from the Central Bank and competition with certificates of deposit, have been followed by a variety of proposals for mitigating the situation.

The Minister of Commerce has put forward an amendment to the interest spread legislation which would enable him to give a dispensation from the legislation to individual banks and also allowing for an adjustment of the spread when the discount rate is changed. When the legislation expires in 1979, according to another proposal favoured by the Government, the banks will be placed under supervision of the monopolies board, which is the price and profit-controlling authority.

The object of the interest spread legislation was to impose a form of incomes policy on the banks at a time when everyone else was being subjected to income restraint, and the object of placing the banks under the control of the monopolies authority would also be to see that they do not earn excessive profits.

Proposal

Another proposal, favoured by some of the big banks, is that there should be a return to the interest rate agreement which was in force between 1936 and 1973. This imposed uniform deposit rates on all banks and savings banks. The banking community, however, is far from agreement on this proposal. Aktivbanken, one of the more aggressive Jutland banks, has threatened to leave the Association of Danish Banks (in which case it would not be obliged to follow a voluntary interest rate agreement) if this proposal was realised.

The third main instrument of monetary control is the quantitative restriction on the expansion of credit. There is a ceiling on bank advances (affecting loan commitments), which has been in force since 1970. The ceiling is regularly adjusted upwards, but the adjustments have consistently lagged behind the increase in the general price level, and thus the banks have seen their share of the credit

market decline. This year the credit line ceiling has been raised by 8 per cent, which is in line with the increase in other recent years.

The credit ceiling is used partly because the control of credit through the control of the money supply has in the past proved too haphazard, partly because this is an effective means of forcing business to raise a substantial part of its credit abroad. In this sense the policy has been successful, at least until 1975, when the current balance of payments deficit was by and large financed from private capital imports. In the past two years, however, the authorities, mainly the Kingdom, have become very large borrowers abroad, last year covering almost the entire current external deficit.

Private capital imports this year have again been substantial, but the Government has continued as a very active borrower in foreign markets, building up the official foreign exchange reserves to a record Kr.13bn. against the eventuality that the markets will become less liquid next year or later.

Since 1975 the mortgage bond market has also been subject to a ceiling on commitments, though it is a little uncertain how effective this has been in controlling credit expansion to date. While the money supply measured by the M1 and M2 definitions has increased this year at a steady 6 and 9 per

cent respectively, the increase has been a steady 16 per cent by an M3 definition, which brings in mortgage credit.

Last year was a poor year for the banks, some of whom recorded losses arising from decline in the book value of bonds and other security holdings. These go into the account at the value on December 31. This year they are unable to suffer further losses on account and may benefit from a rise in bond prices at the end of the year.

Unchanged

Earnings on operating accounts will probably be more unchanged. The relatively unchanged record has helped depress the price of bank shares on the stock market to the point where the larger banks, in fact in need of new capital, would have difficulty in raising new issues. The banks, however, remain very consolidated. The legal requirement is a capital to liabilities ratio of 8 per cent, the highest in Europe. The prospects for 1978 are influenced by the current economic stagnation and tight monetary and fiscal policies, which the external deficit and the budget deficit will necessitate.

Free rein for industry

UNEMPLOYMENT, INFLATION and the balance of payments deficit provide Denmark with its fair share of economic problems. It comes as a slight surprise therefore to hear the frequency with which businessmen explain that Denmark is in fact an excellent country to do business in or from.

Among advantages regularly mentioned are political stability and the narrowness of political extremes, a tradition of finding solutions by talking together, high educational standards, and an understanding and agreeable workforce. Labour accepts the need for productivity improvements, rarely goes on strike, and turns up for work; absenteeism averages about 6 per cent. In return managements are remarkably open in their relations with employees.

In several ways Denmark stands out as exceptional in the European scene, and even more among the Nordic countries. It shares with Switzerland and Luxembourg a complete lack of State ownership in manufacturing industry, although the utilities and railways are under public control.

Largest

Despite the fact that Social Democratic governments have had much the largest share of office for the past fifty years, they have never shown any inclination to nationalise industrial companies.

A second outstanding feature of Danish industrial policy is the complete absence of subsidies. There are of course regional development subsidies and shipbuilding receives credit on favourable terms, but credit to shipbuilding, as well as export credit, is granted on terms which are strictly within the terms of the relevant international agreements. Not even the ailing textile and clothing industry or the shipyards have been offered so much as a State credit guarantee.

As a small country dependent on the free movement of trade across international borders, exports account for 30 per cent of GNP. Denmark has always pursued a liberal trade policy and been careful not to infringe international agreements. Governments take the view that with the relative lack of economic muscle which the country has it would be an easy target for retaliation if it failed to keep its own record clean — naive as this sometimes seems to a hard-pressed clothing manufacturer.

There is another side to the story too. It does not have the funds to subsidise industries and could in any case never hope to compete against the treasuries of larger nations. Industry and government are entirely in agreement on this matter.

The Federation of Industries is just bringing out a book setting out its views on industrial policy in which it emphasises strongly the importance of remaining independent of government funds and the threat to efficiency which subsidies entail. But while the Danes are convinced that their own policy is the right one, they are increasingly disturbed by the spread of

subsidies in other countries. Managers of Danish companies facing subsidised competitors abroad cheerfully proclaim that in five years' time the competitor will not be capable of tying his own bootlaces, but this assumes that the Danish company can survive against heavily subsidised competitors for the time it takes for inefficiency to set in.

Given the major role which Norway and Sweden play in Danish foreign trade, the selective subsidies to a wide variety of industries in these countries are of special concern, as too are the generalised wage and stock-holding subsidies which industry in these countries enjoys.

The absence of subsidies in Denmark reflects another feature of Danish policy, the continued emphasis on maintaining the mobility of labour, which also means that companies which run into trouble can quickly rationalise by cutting the labour force. The employer does not have to pay any wages during lay-offs, which makes short-time working a popular way of meeting a temporary cut in demand. All unemployment benefits are paid for by the State, not by contributions from the companies. Unemployment benefits, on the other hand, are high (maximum rates are 90 per cent of the average earnings of skilled workers) cushioning the economic impact of unemployment.

Good depreciation allowances, particularly on machinery and equipment, and low corporate taxes are other factors which contribute to a relatively good business climate. The corporate income tax rate is 37 per cent, which is fairly low in itself, but the real level of corporate taxation is put into relief by the fact that it contributes only about 1 per cent of total tax revenues, while in most other European countries the level is 20 per cent or more. Employer social security contributions are also extremely low, only about 3 per cent of the wage bill.

This is not of course to say that Denmark is an Eldorado for the profit-seeking industrialist. As a small country in a highly competitive world, Denmark's profits have followed closely the pattern of other countries, with falling real returns on capital and hence declining average solvency levels throughout the past 15 or 20 years. The solvency ratio for Denmark's 200 largest companies last year was 19.3 per cent, but this average is pulled down by several organisations with extremely low ratios. Perhaps it is more typical that the 800 companies which are customers of the Finance Institute for Industry and Trade last year had an average solvency ratio of 31 per cent.

A consequence of the relative flexibility which management has retained is that even during the current recession industrial productivity has continued to increase. Output per man/hour in the private sector as a whole has gone on rising by about 4 per cent a year, and in industry the increase is about 6 per cent. While this may be a sign of efficiency, it is also a cause for concern, since it implies that a very large increase in industrial output



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Int.Sk. Nov. 22	512.87
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Maple Lf. Grth.....	195.4	—
Maple Lf. Mangd. ...	133.3	—
Maple Lf. Eoty.....	123.5	—

New Court Property Fund Mgrs. Ltd. Persnl. Fu. Fd. 2817 | - .
 2. Swithins Lane, London, EC4. 01-628 4356
 Ct Pr F Sess 30 1992 116.2 | -

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NFI Pensions Management Ltd.		Target House, Gatehouse Rd., Aylesbury, Bucks.	
2, Grosvenor St., BC3P 3EH.		Aylesbury (0296) 5641	
Managed Fund	151.4 157.8	Man. Fund Inc.	151.4
Prices Nov. 1	157.8	Man. Fund Acc.	113.4
Next dealing Dec. 1		Prov. Fd. Inc.	106.7

Managed Fund	201.5	212.1	+0.9	—	Dep. P'd Acc. Inc.	96.4	101.9	—	—
Equity Fund	316.2	332.8	+2.0	—	Ret. Plan Ac. Pen.	68.3	74.2	—	—
Property Fund	119.5	125.7	+0.1	—	Ret. Plan Cap. Pen.	56.5	61.4	—	—
					Ret. Plan Mk. Acc.	127.6	130.0	—	—

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Stiff opposition to BOC bid for control of Airco

By NICHOLAS COLCHESTER

BOC INTERNATIONAL, the British industrial gases producer, has met stiff opposition from the Board of Airco of the U.S. in its effort to increase its stake in the American industrial gases company from 24 per cent to a controlling holding.

Yesterday, in an attempt to gain agreement from the Airco Board, BOC publicised a potential offer of \$50 a share in cash for 1.5m. Airco shares—enough to give BOC 49 per cent of the U.S. company. The price compares with the \$33 at which Airco shares were standing before the possibility of a bid was mooted.

BOC needs Airco's agreement because in 1973, when it acquired its existing stake, it undertook not to increase this holding until next July without the consent of the Airco Board.

It seems that the Airco directors have refused to entertain the idea of an increase in the BOC holding since the U.S. Federal Trade Commission gave up its challenge to BOC's involvement in Airco in September.

BOC said last night that the discussions with Airco, which had "included a possible offer by BOC to tender for 1.5m. shares," were continuing.

The two sides had also discussed the protection which both companies would wish to give to Airco shareholders and to "various aspects of the change in the relationship between the two companies which might follow an increase in BOC's shareholding."

BOC's plans to gain control of Airco started in summer, 1973. Airco then felt vulnerable to a possible takeover, and it seems that it asked BOC, with which it had ties, to consider taking a protective stake in Airco should the feared bid materialise.

To help BOC decide, Airco sent the British company full financial details—but on condition that BOC should not become the predator. BOC agreed not to raise the mutually agreed shareholding, without Airco's consent, for another five years.

In December the awaited approach to Airco was made public. Curiously, a U.S. engineering company, offered \$18 a share for 20 per cent of the Airco equity. BOC promptly countered with an offer of \$20 a share for up to 34 per cent of the Airco—a stake which was a source of concern to some Airco directors.

But their fears were still for the next three and a half years by the action of the Federal Trade Commission which tried to force BOC to divest of its shareholding. During this period the two companies were in contact through reciprocal Board membership.

The possibility of a deeper involvement by BOC was broached during this time, but no headway was made on what was a hypothetical question. Then, in September, the FTC gave up and the issue became concrete again to the discomfiture of the Airco Board.

BOC's negotiating team left the U.S. yesterday dissatisfied. But they will meet Airco directors again at a Board meeting on Wednesday, and might make a formal presentation of BOC's proposals. It is clear that BOC's ultimate aim is to gain control, but with a preserved public shareholding in Airco.

In the meantime, an increase in the BOC holding to 49 per cent would be acceptable in that it would block any rival offer until BOC has a free hand to increase its stake next summer.

Crucial hour has arrived —Dayan

By David Lennon and Anthony McDermott

MR. MOSHE DAYAN, Israel's Foreign Minister, said yesterday that "the crucial hour" has arrived in the Middle East for taking decisions on substantive issues, and not just on procedures.

He told reporters in Jerusalem that as long as Israel held on to Arab territory, the war option would exist.

"When President Sadat says there will be no more war, he links this with evacuation of the territories."

In the Arab world, the struggle for those in favour of and those opposed to President Sadat's visit to Israel to gather support continued.

The rejectionist front, grouping theoretically Syria, Iraq, Libya, Algeria and the Palestine Liberation Organisation, received a boost by the arrival of President Houari Boumedienne of Algeria in Damascus.

This was offset by the patent failure of Syria and Iraq to end their long-standing feud.

Yesterday, the Government-controlled Baghdad daily Al-Thawra claimed that "the Arab masses now pouring out their wrath at Sadat's crime have not forgotten the crimes of the revisionist Syrian regime. Syria's motives in attacking the Sadat visit are suspect."

Radical alliance

This indicated that the efforts of Major Abdel-Salam Jalloud, the second man in the Libyan Government, to mediate between Iraq and Syria to create a radical alliance against Egypt's President had failed. In addition, while Syria and the PLO have announced that joint delegations would visit Libya, Saudi Arabia and the Soviet Union to gather support against Mr. Sadat, the meeting in Damascus of the PLO Central Committee has been postponed.

Egypt's political offensive took the form of a meeting yesterday between Mr. Butros Ghali, the acting Foreign Minister, and 25 African Ambassadors, including six representative members of the Arab League, to explain the reasons for Mr. Sadat's visit.

Mr. Ghali reportedly assured the diplomats that Egypt was not aiming at concluding a separate, unilateral agreement with Israel.

The Official Middle East News Agency in Cairo said yesterday Israel would declare its readiness within the next few days to take part in the Geneva Middle East peace conference and would not object to the presence of "elements known for totally supporting the Palestine Liberation Organisation."

More Middle East News, Page 6

Weather

U.K. TO-DAY
SHOWERS, bright or sunny intervals. Cold and windy. London, S.E. and E. England, Anglia, Cent. S. England, Midlands.

Scattered showers, sunny intervals. Wind north-west, fresh or strong. Max. 6C (43F). Channel Is., S.W. England, S. Wales.

Showers, bright intervals. Max. 7C (45F). N. Wales, N.W. and N.E. England, Lake Dist., Isle of Man, Scotland, N. Ireland.

Showers, perhaps thunder. Wind north-west, local gales. Max. 5C (41F).

Outlook: Wet, heavy showers in Eastern districts, otherwise dry. Cold.

BUSINESS CENTRES

Amsterdam	R	8	48	Madrid	F	9	49
Algiers	S	20	68	Moscow	F	7	45
Bahran	S	23	73	Meibourne	F	17	63
Batavia	S	20	68	Mexico C.	S	10	50
Bombay	S	23	73	Winnipeg	S	1	34
Buenos Aires	R	7	45	Montreal	S	3	38
Calcutta	S	23	73	Moscow	F	7	45
Canton	S	23	73	Mumbai	S	23	73
Cebu	S	23	73	Newcastle	S	9	48
Colon	S	23	73	New York	S	2	36
Hankow	S	23	73	Paris	S	8	46
Hong Kong	S	23	73	Perth	S	23	73
Kobe	S	23	73	Prague	S	2	36
London	R	8	48	Roskavl	S	2	36
Lyons	S	23	73	St. Petersburg	S	2	36
Manila	S	23	73	Tokyo	S	23	73
Medan	S	23	73	Yokohama	S	23	73
Osaka	S	23	73				
Shanghai	S	23	73				
Singapore	S	23	73				
Sourabaya	S	23	73				
Taipei	S	23	73				
Tientsin	S	23	73				
Yokohama	S	23	73				

HOLIDAY RESORTS

	Y'day	mid-day		Y'day	mid-day
	°C	°F		°C	°F
Ajaccio	S 14	57	Jersey	C 10	50
Algeria	R 10	50	Lux Pms.	C 20	68
Antwerp	R 8	46	Lyons	S 6	43
Batavia	S 23	73	Moscow	F 12	52
Bombay	S 23	73	Mexico C.	S 10	50
Buenos Aires	R 7	45	Montreal	S 3	38
Calcutta	S 23	73	Moscow	F 7	45
Canton	S 23	73	Mumbai	S 23	73
Cebu	S 23	73	Newcastle	S 9	48
Colon	S 23	73	New York	S 2	36
Hankow	S 23	73	Paris	S 8	46
Hong Kong	S 23	73	Perth	S 23	73
Kobe	S 23	73	Prague	S 2	36
London	R 8	48	Roskavl	S 2	36
Lyons	S 23	73	St. Petersburg	S 2	36
Manila	S 23	73	Tokyo	S 23	73
Medan	S 23	73	Yokohama	S 23	73
Osaka	S 23	73			
Shanghai	S 23	73			
Singapore	S 23	73			
Sourabaya	S 23	73			
Taipei	S 23	73			
Tientsin	S 23	73			
Yokohama	S 23	73			

THE LEX COLUMN

Tesco's margins checked

Tesco's price-cutting campaign to achieve real growth in a declining market seems to be bearing fruit. Turnover at the interim stage is up 27 per cent at £385m., with sales volumes running 23 per cent higher since trading stamps were dropped on June 9. But, as expected, the operation has had a heavy impact on margins which have dropped about five points at the gross level and by almost a third to 2.3 per cent on sales on adjusted prices.

"Operation Checkout" was £2m., but Tesco has allocated half of this to the second half year. If all the cost had been charged to the first 24 weeks pre-tax profits would be down 9 per cent; as presented they have hardly changed, at £10.3m.

In the 14 weeks prior to the discount campaign sales had increased by just over 14 per cent, implying some decline in volume terms. Since then, however, Tesco's sales have increased by about 40 per cent on the corresponding period of 1976. Overall, the operation is said to have increased Tesco's share of the food market from about 5 per cent to more than 11 per cent.

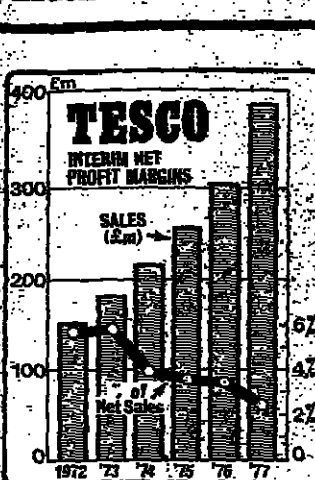
The price-cutting is to continue for some time, in the belief that more customers and higher turnover will eventually produce better net profits. But Tesco has already run into some distribution problems, which it hopes to solve by increasing warehouse space. In addition staff costs may be expected to increase substantially; staff numbers are already up 10 per cent on last year. One obvious move, if the company is to get back to the 3-4 per cent net margins it considers reasonable, is a gradual shift in sales mix into the more profitable non-food lines which at present account for possibly 15 per cent of Tesco's turnover.

As it is, yesterday's figures relieved the City's worst fears about the immediate effects of the price war. Analysts are now looking for full-year profits of about £34.4m., which puts the shares on a prospective p/e of over 8, fully taxed. At 42p, the yield is just under 6 per cent.

Coal Board/BIT

The British Investment Trust yesterday followed Edinburgh and Dundee in sending out its formal bid rejection, the offers being from the pension funds of the National Coal Board and

Index fell 1.8 to 470.0



British Rail, respectively. The tension is now starting to mount, and against the background of a weak equity market the Coal Board funds have decided to set a minimum cash value of 10p a share on BIT, slightly above the formula offer, worth 163.7p on Tuesday night's prices. BIT still refuses to consider anything below its claimed "going concern" value of 125p, but its shareholders may have a different viewpoint.

Metal Box

Analysts tore up yet another set of forecasts yesterday when Metal Box turned in a dismal £25.2m. pre-tax for the first six months, with an indication of lower profits for the full year, which had the analysts pondering over the £50m. to £55m. range compared with recent expectations of around £70m. At the interim stage MB was still showing a gain of 6 per cent on last year, but it required a 21 per cent sales gain to produce, even this modest improvement, and there is no hope of coming near the bumper £33.9m. of October-March last time.

Various explanations are offered. The U.K. beverage can market ran into a poor summer and volume eased a little, while a succession of labour disputes at breweries has not helped since then. Food cans improved modestly, but plastics and paper packaging turned in poor figures with frozen food cartons held back by cheaper fresh food prices and margarine tubs hit by another round of butter and price cuts.

Overseas profits growth also slowed down sharply, reasons ranging from poor and vegetable growing in Italy to empty pithard off South Africa. But it has been good results in South-East Asia and Nigerian glass bottle venture.

Whatever the specific reasons, MB is being affected by trends which are generally unfavourable. The price rises and favourable exchange rate movements which helped last year's profits are absent while labour disputes have increased noticeably—two-piece can lines at Voughton were strike-bound seven weeks, and the group currently negotiating a deal with five large unions which will be backdated October 1. It is possible it will pick up demand, but the final quarter, but annual earnings of around 40p a share for the year the p/e of 8.28p, down 22p yesterday, better than the engine sector average.

Assoc. Newspapers

You would not have guessed that Associated Newspapers, in the communications bus from the brevity of its statement, apart from the dead announcement of the

losses of £1.1m. rise in profits to £7.5m, and a 10 per cent rise in turnover.

It is not about the company's prospects, of the deal—AN's first major incursion into U.S. publishing.

Perhaps a third of the gain in profits comes from last year's acquisition of John M. Newbold's merchant, an recent results from other paper companies are any. AN's strong regional news, has probably moved strongly. The Daily Mail circulation increased by 6 per cent, but the Evening News circulation continued to decline. There is little indicator much interest is being made in its estimated annual loss of £5m.

However, the main reason the AN share price has such a poor performance—it closed 2p lower at yesterday—is the unexaggerated decline in the price of the Argill oil field, could well have run out of prices and margins tubs hit by another round of butter and price cuts.

Yen still stronger as dollar weakens

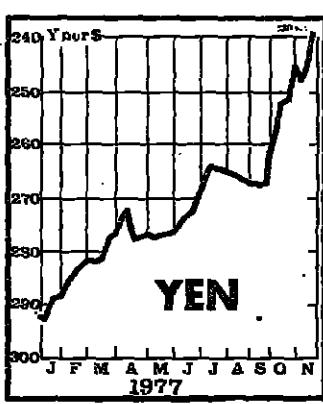
By Michael Blandin

THE JAPANESE YEN broke through the ¥240 level against the dollar yesterday as the U.S. currency remained generally weak in foreign exchange markets.

With the Tokyo markets closed, dealings were thin and nervous. The yen continued to gain ground in line with the other strong currencies, touching a high point of ¥238.40 to the dollar before closing at ¥239.55. It was ¥240.60 on the previous day.

Substantial official intervention was reported on the Continent, as the dollar also slipped to new lows against the West German D-Mark and the Swiss franc. The Bundesbank reported to have bought \$148.5m. to support the U.S. currency, but the D-Mark touched a record DM2.2350 to the dollar before ending the day at DM2.2310.

The pound remained on the sidelines in the continued exchange market uncertainties, it closed in London at \$1.8195, a



rise of 15 points against the dollar, with the trade-weighted index of its value against a basket of currencies rising to 63.4 against 63.3 on the previous day. The London money markets were rather more settled after Tuesday's anxieties over the possibility of a rise in short-term interest rates. In the gilt-edged market prices recovered a little after the falls of the preceding four days, the FT Government securities index rising 0.14 to 75.37.

Financial statistics 'lacking'

By Peter Riddell, Economics Correspondent

STRONG criticism of the financial statistics at present available on the company sector and proposals for major changes in both company accounts and Government figures came from the National Economic Development Office yesterday.

A NEDP paper to a conference in London, organised by the Bank of England, argued that financial statistics available on manufacturing were seriously lacking and this would have a detrimental effect on national policy-making and the work on the industrial strategy.

The main proposals were a call for the breakdown of financial results of companies by product groups and between U.K. and overseas activities, the inclusion of value added statements, a switch to quarterly reports, as in the U.S., and the possible adoption of common accounting periods for all companies.

The paper also urged improvements in Government statistics so that, in combination with improved company accounts, there "would be a much better and wider understanding of the financial position of industry."

Other papers discussed the banking and money supply statistics. Brokers W. Greenwell argued for changes in the present definition of the money supply and the publication of a weekly or even a daily data.

Conference details, Page 18

New oil licences granted to boost exploration

By RAY DAFTER, ENERGY CORRESPONDENT

A NEW WAVE of offshore exploration is about to start after the Government, belatedly, confirmed new oil production licences.

After months of negotiations and argument involving the oil industry, British National Oil Corporation and the Department of Energy, 15 blocks have been awarded under the fifth round of offshore licences. The remaining 28 blocks should be allocated officially within the next two months.

Some of the companies are expected to begin exploration in the new areas this winter. The fifth-round licences were offered to the oil industry in July last year so that they could provide a boost for this year's drilling programme. In the event, drilling rigs were kept busy completing the exploration programmes under previous licensing rounds.

For the first time companies have had from the outset to make operating agreements with

the oil corporation, which is a 51 per cent partner in all of the licences except those where the British Gas Corporation is involved.

This presented the oil corporation with a heavy workload involving detailed negotiations with 65 companies. Furthermore, many of the companies were uneasy about the terms being proposed by the oil corporation.

For instance, there has been some concern in the industry about the oil corporation's handling of confidential information and the way it would exercise its majority vote in most of the licence groups.

Dr. Dickson Mahon, Minister of State for Energy, told the Commons yesterday that the first batch of confirmed licences concerned companies that had satisfied the Government over the terms of joint operating agreements and the pace of exploration in the next few years.

The Occidental Petroleum

group, which also includes Getty Oil, Allied Chemical and Thomson Scottish Petroleum, is likely to be among the first to drill a fifth-round well.

It has been awarded block 14/18, next to Occidental's Claymore Field—a concession regarded as one of the most encouraging of the licensing round.

Shell and Esso have gained the promising block 30/17b, next to their Auk Field, as well as blocks 13/15 and 13/27 in the Moray Firth. Shell U.K. and BIOC will also drill on block 87/10 in the Western Approaches.

Other licences confirmed yesterday were: British Gas (98/22); Hydrocarbons Great Britain (British Gas) (107/16, 107/21 and 110/9); General Grude Oil, Newmont Oil Company and Rowan Petroleum (13/20); Texaco (14/11, 22/36b, 106/15 and 106/20); and Mousont, Pacific Petroleum and GAO (13/13).

English Channel blocks designated page 10

British Steel and unions split over industry rescue plans

By ROY HODSON

A GULF HAS emerged between the steel trade unions supported by some senior Ministers on the one hand, and the British Steel Corporation, supported by the Treasury, about the urgency with which the steel crisis should be tackled.

When the TUC Steel Committee gave evidence yesterday to the Commons select committee inquiring into British Steel, Mr. William Sims, chief TUC spokesman, estimated that the unions would need at least three months to consider options being put forward by British Steel for reducing overmanning, encouraging early retirement, closing old works, and cutting investment plans.

Mr. Sims said that he believed such a timetable would be satisfactory to the Cabinet. Subsequently there might be a tripartite meeting between the unions, British Steel and Mr. Eric Varley, the Industry Secretary, to reach final agreement on a plan for nationalised steel-making.

Mr. Sims, who is general secretary of the Iron and Steel Trades Confederation, told the committee that the unions needed an assurance from the Government that the status quo in the industry would be adhered to.

When Treasury officials give their evidence to-day, they are likely to emphasise the deep



MR. WILLIAM SIMS
Government assurance sought

ing and urgent nature of the crisis. British Steel's losses are approaching £10m. a week and steel production is fast declining to the slump level of 1975-76, when output for the year fell below 15m. tonnes.

British Steel's management cannot contemplate proceeding at the leisurely pace proposed by the unions and is pinning its

hopes on the Government making a major policy statement about the future of the industry within the next month.

Mr. Mike Thomas, Labour MP for Newcastle upon Tyne East, asked whether any sort of deal to help stem British Steel's losses had been put to the unions "in quid pro quo terms."

Mr. Sims replied that the corporation would probably expect the unions to give something in return for continuing with capital investment in new steel-works.

The Government had responsibility to raise British Steel's cash limits so that the corporation could carry on with its capital investment plans in the interim of the nation's future.

"You don't leave a house half built. That would be the position if the Government deserted the industry. If the Government tried to do that you would get a strong reaction from the trade unions," he said.

Mr. Tim Renton, Conservative MP for Mid-Sussex, suggested that British Steel was on the way to making a £500m. loss in the current financial year.

Mr. Sims said the main factor causing financial losses was that the industry was in a period of reconstruction. Eventually the country would have a very modern steel industry. In the meantime it had to be paid for.

Continued from Page 1

Callaghan stands firm on pay

those figures, I have some evidence that this is beginning to happen."

It was not widespread yet but only 3 per cent of Britain's 25m. workers had settled since Stage Two, compared with 17 per cent normally at this time.

In the morning Mr. Callaghan met a delegation of six of the strikers. They said afterwards he had confessed he did not know how the deadlock was going to be broken.

He was asked to use his influence to get the local authority negotiators round the table with more "flexibility" in their pay offer.

Rupert Cornwell writes: After a brief debate the Labour Party Executive voted by 14 to 3 in favour of a motion calling on Miss Joan Lester, party chairman, and Mr. Ron Hayward, the general secretary to examine with Mr. Callaghan and the Chancellor "the application and consequences of the Government's pay restraint."

It seems likely they will plead for greater flexibility in the public sector, coupled with a much stricter policing of private settlements. The meeting could be arranged within the next few days.

The protest at yesterday's NEC monthly session arose from an attempt by Mr. Nick Bradley, the Young Socialist leader, to extract a specific declaration of support for the striking firemen's claim. But this was ruled out of order because the union had made no approach of its own.

Nick Garnett writes: Merchant navy officers, the last major group still to settle under Phase Two are almost certain to fall in line following an agreement yesterday by senior union officials and shipowners on a pay deal including productivity payments.

The deal, which has to be ratified by the executives of the four unions representing officers covers 46,000 staff and involves Phase Two payments together with a three-part productivity scheme.